

## **2016 HAVANA DISTRICT DEMOGRAPHICS**

### **Demographics within a 5 mile radius of Kentucky & Havana:**

Adult median age 43 years  
Total daytime population 504,662  
Adult population 369,572  
Population change 2010-2015 up 11.89%

### **Age breakdown:**

23.95% under age 20  
52.13% ages 20-54  
23.92% ages 55 and over

### **Housing Units:**

178,568 units in 5 mile radius  
3.87% vacant  
55.22% owner occupied  
44.78% renter occupied

### **Income:**

\$72,168 Average household income  
\$29,976 per capital income  
8.04% HH income less than \$10,000  
16.86% HH income \$10,000 to \$24,999  
27.56% HH income \$25,000 to \$49,999  
17.52% HH income \$50,000 to \$74,999  
10.37% HH income \$75,000 to \$99,999  
20.27% HH income over \$100,000

### **Major Categories of Retail Purchases in 2015:**

\$1,397,142,180 General Merchandise  
\$ 841,065,863 Grocery stores/markets  
\$ 808,196,768 Auto dealer sales  
\$ 720,056,679 Convenience stores/gas  
\$ 296,509,107 Computers/software/tech  
\$ 214,166,564 Restaurants  
\$ 157,603,358 Auto Parts

Source: 2015 LoopNet

### **We are the Havana Motor Mile-- Auto use Tax up 21.4% in 2015 over 2014**

Source: City of Aurora Budget Office

The logo for Havana Street features a stylized blue 'h' icon to the left of the word 'havana' in a brown, lowercase, sans-serif font. Below 'havana' is the word 'STREET' in a smaller, blue, uppercase, sans-serif font.