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Life On Havana Street
E-News May 2013



Welcome to Life on Havana Street E-news. Each month you will find articles and information to make your life more interesting and keep you informed about what is happening On Havana Street.

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FEATURED BUSINESS: SUPPORT SMALL BUSINESS MONTH



Did you know that according to the SBA, half of working Americans either own or work for a small business and small business creates two out of every three new jobs? Did you know that when you buy a product or service from a small business your money goes right back into the local community? We are keenly aware of the value of small business in our community and have declared the month of May as Support Small Business Month On Havana Street. Pictured, left to right: Mark Vissering, owner/operator of Mark Vissering State Farm Insurance; Amy Arthur, owner/operator of Hunky Dory Screenprints; and Kim Geum and Jeong Lim, the new owners/operators of Summit Cleaners.

The Havana Business Improvement District, d.b.a. On Havana Street, is a special assessment district in Aurora, Colorado, formed by a vote of commercial property and business owners in November 2007.

Our first year of operation was 2008. No one involved in formation of the Havana BID could have foreseen the economic downturn that was about to happen in 2008/2009. The Havana BID consists of 209 commercial properties and over 500 businesses. Our hard-working small business owners are the backbone of the Havana Corridor. Through their hard work and a little help from the business district in the form of advocacy, events and marketing, the Havana Corridor became the top shopping district in Aurora, Colorado, in 2012.

Many of the small businesses along Havana are 3rd and 4th generation family-owned businesses. Many have been On Havana Street for over 20 years. For Support Small Business Month, we will be highlighting a different successful small business every day in May on our Facebook page, telling their stories through photo albums and profile landing pages.

Do your part by making the effort to shop local and let our small business owners know we are on their side.

On Havana Street Facebook Page: <https://www.facebook.com/#!/OnHavanaStreet?fref=ts>

Enter our [Small Business Month Facebook Drawing](#) for a chance to win a \$250 Office Depot Gift card to help you stock your own home office! No purchase is necessary to enter.

Food For Thought--

Dickey's BBQ Pit Coming to The Gardens on Havana!



BBQ connoisseurs alert! Dickey's BBQ Pit, a staple for many years in North Texas, is coming to Main Street at The Gardens on Havana. Started by Travis Dickey just north of downtown Dallas in 1941, Dickey's BBQ Pit has been serving up Texas Style BBQ for over 70 years.

There are four major regional classifications of BBQ in the U.S.A.: Texas, Kansas City, Memphis, and Carolina. There are several subdivisions of each classification, with Texas BBQ alone having East, Central, South and West distinctions. In general though, perfect Texas style BBQ is slow-cooked, falling-off-the-bone tender, hickory smoked meat. BBQ Beef Brisket has been described as the, "national dish of the Republic of Texas." BBQ rubs can be as simple as "Dalmatian rub," consisting of plain old salt and pepper, or rubs can be a secret concoction of spices. The Texas BBQ Beef Brisket sauce is a blend of tomato sauce thinned with vinegar and Worcester and a secret combination of spices.

On the menu at Dickey's BBQ Pit, you will find beef brisket, pulled pork, ham, Polish sausage, turkey breast, and chicken. These perfect BBQ meats are served with home-style sides including jalapeno beans and mac & cheese. Each meal comes with buttery rolls, complimentary ice cream and a dill pickle. Kids eat free on Sunday! The lease has been signed but no grand opening date has been announced yet. We are excited to welcome Dickey's BBQ Pit to the Havana District!

<http://www.dickeys.com/>

UPCOMING EVENT:

SATURDAY, MAY 4: ANNUAL COMMUNITY ROSE GARDEN CLEAN- UP AND PRUNING DEMONSTRATION, 9-11 a.m.



Meet in the rose garden at The Gardens on Havana at 9 a.m. for the annual community rose garden clean-up. Bring a sturdy pair of garden gloves and pruning shears if you have them. Members of The Denver Rose Society will be on hand to instruct you on how to correctly prune roses. The clean-up should take about 2 hours. Everyone helping out with the clean-up will be treated to lunch and will receive a packet of Colorado Wildflower Seeds and a packet of Heirloom

Vegetable Seeds. There is no cost to participate. We do need you to **RSVP** to Gayle@OnHavanaStreet.com or text or call Gayle at 303-514-0958 to let us know you are coming so we can get enough lunch vouchers and seed packets. The rain/snow date for this event is Saturday, May 11 from 9-11 a.m. If we do have to cancel the May 4 event due to weather, we will post a notice on the homepage at www.OnHavanaStreet.com For a flyer with a map, go to the upcoming events page on the OnHavanaStreet.com website.

SATURDAY, MAY 4, HAVANA DISTRICT CUATRO DE MAYO PARTY AT GIBBY'S SPORTS SALOON

DATE: Saturday, May 4, 2013



TIME: 7-10 P.M.

WHERE: Gibby's Sports Saloon at 1555 S Havana.

WHAT: Enjoy Mexican drinks, fun and games, like **Pass the Lime**-teams of three people doing a timed race around the bar holding a lime on a spoon. No hands on the lime! Limes must be passed spoon-to-spoon. Best time wins. **Jalapeno Eating Contest using Gibby's special smoked jalapenos! Pinata Smash at 10 p.m.**

Corona Girls and Hornitos Girls from 7-10 p.m.

Sarapes, Mustaches, and Sombreros for all to wear.

Drink specials: Hornitos Margaritas \$5, Suaza Margaritas \$3, Corona \$3.50

Prizes: Free drinks and shots. Door prizes (no purchase necessary to win prizes).

TUESDAY, MAY 28, 6 PM: DOTSERO IN CONCERT AT THE ROSE GARDEN



The contemporary jazz ensemble, Dotsero, will be kicking off our 2013 summer rose garden concert series. Dotsero has been a mainstay in the Denver Jazz arena since 1990 and is the house band performing regularly at Jazz at Jacks in Denver. Their music is a strong blend of rock, fusion, light funk, soulful melodies and wild improvisation. We will be renting the City of Aurora Show Wagon for this concert and set it up in the street just east of the rose garden. **Bring a lawn chair** and join us! The

concert starts at 6 p.m., but you will want to come a little earlier as **the first 350 people in attendance will receive a scrumptious cupcake with a rose on top made of yummy buttercream frosting from Katherine's French Bakery and Cafe. There is no charge for the concert or the cupcakes.**

SATURDAY, JUNE 15, 11:30 A.M. TO 1 P.M.: SPECIAL CRUZIN' HAVANA KIDZ ZONE



Bring the entire family and kick off the 6th Annual Cruzin' Havana Car Show with our special Kids Zone. We have the Radio Disney Pixar Cars Movie Road Show coming to the parking lot in front of Bicycle Village, 2802 S Havana. This is a 90-minute high-

energy show with a dance party, Pixar Cars props, interactive games, giveaways and prizes. Bicycle Village will have kids bikes on display at special pricing. Car Quest will have some classic cars on display and will be hosting a BBQ. This is a free family event. Stick around in the Havana District to enjoy the Cruzin' Havana Car Show from 1-7 p.m. Cost: Free.

SATURDAY, JUNE 15, 1-7 P.M.: 6TH ANNUAL CRUZIN' HAVANA CAR SHOW & POKER RUN



Cruzin' Havana is **Presented by Havana Auto Parts**. Come experience a flash-back to the days of classic cars and rock & roll! This is a free family event. You will see over 5,000 classic cars at five festival sites. Park your lawn chairs along Havana Street and enjoy the classic cars driving by as they travel from festival site to festival site in

the poker run.

Everyone attending the event will receive a complimentary car show calendar. The first 1,000 signing up for the poker run will receive our 2013 collectors' edition Cruzin' Havana hat pin. The poker run grand prize is an ocean cruise for two from Cruise Holidays at the Ranch. The poker run runner up prize is a 50" HDTV, courtesy of Havana Auto Parts. Don't worry, even if you have a really bad poker hand you can enter our second chance drawing to win \$200 cash. Roll the fuzzy dice at each festival site for a chance to win gas cards. **There are no admission or entry fees; no fee to participate in the poker run .** Cruzin' Havana is a benefit for D.A.R.E. and the Collector Car Council of Colorado.

FIVE FESTIVAL SITES:

1. **The Stampede at Parker Road & Havana:** This poker run booth is sponsored by Cruise Holidays at the Ranch. Cruisin' Oldies Radio will be doing a live remote and playing the classic rock & roll. "Hop Offs" at 3 p.m. & 5 p.m. (see article below under Tidbits).
2. **The Gardens on Havana :** Meet up in the parking lot along Mississippi Ave just east of Freddy's Frozen Custard. DJ Eric will be spinning the tunes. Suss Buick GMC is the poker run booth sponsor here. The Colorado Heavy Haulers will be doing a strong man competition demo.
3. **Havana Machine Site:** Havana Auto Parts is the poker run booth sponsor. Rusty the Ragtop Rocker and the Atomic drifter band will be performing.
4. **Mike Naughton Ford:** Stop in to hear the stories and the classic rock & roll of da Boogiemer. The Cobra club will be at this site. Mike Naughton Ford is the poker booth sponsor here.
5. **Buckingham Village Shopping Center/Gibby's:** This is a very busy, very popular stop. DJ Van Jeffries will be playing the great rock & roll at this location.

Sponsorship opportunities: We have calendar pages, ads, and other sponsorship opportunities available. [Click here to learn about sponsorships and ads.](#)

Vendor Booths: We have general vendor and food vendor booths available. [Click here for info.](#)

Tuesday, June 25, 2013, 6-7:30 p.m. Radio Disney "Kick off the Summer" Beach Party Movie Road Show.



If you missed the Radio Disney Road Show at Cruzin' Havana, you have a another chance! Bring the entire family out for a preview of Disney's new Summer Beach Party movie. This is great family entertainment by the Disney Road Show crew. Music, dancing and Disney

giveaways. There is no cost to attend this concert and no purchase necessary to receive the giveaways from Radio Disney. The event takes place along Garden Drive just east of the rose garden plaza at The Gardens on Havana. Adults bring a lawn chair and kids be ready for 90 minutes of high-energy fun! Cost: Free!

Tidbits

COMMERCIAL PROPERTY WATERING RESTRICTIONS:



Commercial property owners asked us to clarify the watering restrictions the City of Aurora has adopted for the Stage 1 drought this summer as those restrictions apply to commercial properties in the city. Commercial property owners invest thousands of dollars each year

in pots and annuals to make their properties appealing. No commercial property owner in their right mind would spend money on annuals and flowers in pots if they could not water them enough to keep them alive. After calling Aurora Water, we found out that commercial properties in the city are on two day a week watering schedule (just as residential properties). The Commercial Property watering days are Tuesdays and Fridays, but that restriction applies to turf and large areas that are watered with automatic sprinklers. **Flowers planted in flower pots or annual beds can be watered by drip irrigation or hand-watering at any time.** The Tuesday/Friday commercial watering restriction does not apply to flowers in pots or annual beds. So, commercial property owners, go out and plant those annuals in pots and make Havana Street beautiful!

2013 PROPERTY TAX NOTICES MAILED OUT MAY 1:

Did you receive your property tax notice? The Arapahoe County Assessor's office mailed out property tax notices on May 1, 2013. By law, the assessor's office has to use market values based on the "appraisal date" of **June 30, 2012**. In determining the value of your property, the assessor will be using sales taking place from July 1, 2010 through June 30, 2012 for the property tax notices that will be mailed out on May 1, 2013. Current market values will not be reflected until the 2015 tax notices.

Residential values are based on sales comps only.

Commercial property values are based on three approaches:

- **Market approach:** The actual value of the subject property based on the arm's length sales of similar properties.
- **Cost approach:** The actual value of subject property based on an estimate of the cost to replace the property with a substitute that is equivalent in function and utility.
- **Income approach :** The annual net income of the subject property is capitalized to account for a typical investor's financial return on the investment.

Read more about Actual Value and Assessments in this brochure, "Property Valuation and Taxation for Business and Industry in Colorado."

https://www.co.arapahoe.co.us/Departments/AS/OA_Business_Industry_2013.pdf

If you disagree with your assessment, you have the month of May 2013 to file a protest with the Arapahoe County Assessor's office.

Understanding Property Taxes in Colorado Brochure:

http://www.co.arapahoe.co.us/Departments/AS/OA_Understanding_property_Tax_2011.pdf

FANFARE REMEDIATION UPDATE: Excavators Have Arrived!



Love It! Two excavators arrived at the Fanfare site this week! LVI Environmental Services continues to work on the interior remediation of environmental hazards (asbestos and pigeon droppings) from the old Fanfare building. The Colorado Department of Public Health and Environment and the EPA have approved the exterior remediation and demolition plans, according to the Fanfare owner's spokesperson. The spokesperson said he did not have an exact date yet, but that he has promised the local news media that they will be contacted once the date is set and crews begin taking large chunks of the old Fanfare building down. We have been told to expect the building to be down and the site "clean" by fall of 2013. Watch this newsletter and the website for notification of the date and time for our big demolition celebration that is being planned by Council Member Marsha Berzins in conjunction with On Havana Street and the Aurora Chamber of Commerce.

FAMILY DOLLAR STORE UNDER CONSTRUCTION:



The old Spotlight Video building at 465 N. Havana has been demolished and construction has begun on the new, brick Family Dollar Store. The foundation has been poured and the steel structure is taking shape.

TOYS & BABIES R US UNDER CONSTRUCTION:



What is that big building going up at Mississippi & Ironton at The Gardens on Havana? It is Toys & Babies R Us! The walls are up on this 46,737 sf anchor. The ledgerstone is being installed on the building. Watch for a soft opening in late September with a big grand opening in October 2013!

APARTMENTS AND TOWNHOMES AT THE GARDENS ON HAVANA:

The financing has been approved for 217 new apartments and 10 new townhomes to be built adjacent to The Gardens on Havana! Construction on the apartments, along S. Joliet Street to the east of The Gardens on Havana, should start in May, weather permitting. The developer is Post Investment Group of Los Angeles, CA. We are looking forward to this residential piece of the beautiful Gardens on Havana Retail Development. .

WHAT ELSE IS NEW ON HAVANA STREET:



Tarboosh Restaurant is Open! Located in the Village on the Park Shopping Center, Tarboosh has taken the restaurant space previously occupied by Lenny's Sub Shoppe, 2353 S Havana (Havana & Iliff across the parking lot from Ross). The space has been beautifully transformed in a Mediterranean theme with lots of reds and golds used throughout. They are open 10 a.m. to 10 p.m. daily. On the menu you will find kebabs, shawerma, Fattoush salad, Falafel, and lentil soup. Check out their website to see the entire menu: <http://www.mytarboosh.com/> Phone: 303-759-0229.



Ed Bozarth Chevrolet's Remodel : The final touches--You will soon see three "blue arches" go up at the entrances of the new Ed Bozarth Chevrolet at 2001 S Havana. The foundations for the arches have to be deep and sturdy to withstand the 100 mph winds we have here in Colorado. The new dealership will be finished the end of May with a big VIP press event being planned for May 30.



Support "Locavores," Become a Farmers' Market Vendor : The Havana Farmers' Market opens for the Season on June 12. The market will set up every Monday from 10 a.m. to 3 p.m. or until sold out in the parking lot at the Havana Exchange Shopping Center, 2892 S Parker Road, Aurora CO 80014. This is the same parking lot in which we held the Earth Day E-Recycling and Document Shredding event. Havana Exchange Shopping Center is located on the east side south of Parker Road and South of Yale Ave.

We are looking for vendors for the 2013 market. The market is run by the Denver Metro Farmers' Market which has been operating markets in the metro Denver area for 36 years! The market caters to the "Locavore" trend. A "Locavore" is someone whose diet consists of only or principally locally grown and produced food to support a more locally based, self-reliant food economy, enhancing the economic, environmental and social health of their own communities. If you would be interested in being a vendor at our Havana Farmers' Market, you can find all the details on the website:

<http://www.denverfarmersmarket.com/marketrules.htm>

Welcome Rocky Mountain Cuzr's to Cruzin' Havana! Bernadette Alonzo and her son Adrian publish Rocky Mountain Cruzin' Magazine--Colorado's Car Lover Magazine.



Bernadette and Adrian will be hosting a "Hop Off" at the Stampede Festival Site at the 6th Annual Cruzin' Havana Car Show & Poker Run on Saturday, June 15. Two Hop Offs are planned: At 3 p.m., the "everyday cars" will participate in a Hop Off and then at 5 p.m. the "King of the Ring" Hop Off competition takes place. Rocky Mountain Cruzin' Magazine will run the Hop Off contests and is providing the prizes/trophies. The car show committee decided to stage the Hop Offs at The Stampede Festival Site as that is our biggest parking lot and we have lots of room to rope off a large area

for the competition. We want to keep everyone and their very expensive vehicles safe. This is a free, family-focused event where local residents can show off sweet rides, pass on their love of cars to our younger generation, and have a great time on the Havana Motor Mile!

OnHavanaStreet is now on Facebook - [Come Become a Fan](#)
Make sure to [Join the OnHavana Meetup Group](#) for upcoming events.

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Automotive: Uber Cash For Clunkers--Clear The Air Foundation

Win-Win-Win! The program is called Clear the Air Foundation and it is sponsored by the Colorado Automobile Dealers Association (CADA). This program could be described as the "uber" version of Cash For Clunkers. Key components of this program:

- It gets the worse of the bad polluters off the street and clears the air
- It addresses the major concern that Classic Car Enthusiasts had about the original Cash for Clunkers program-this program preserves the supply of older car parts. The vehicles are processed for resalable and recyclable parts before the cars are crushed. Car enthusiasts complained that the original Cash For Clunkers was also destroying all of the replacement parts that they needed for their car collector hobby.
- The proceeds from the parts sales and the sale of the crushed metal go directly back into the program to provide scholarships for students enrolling in auto industry job training programs. The average salvage yard pays the foundation \$300/vehicle.
- The dealerships get a tax deduction for donating cars to this program.

According to CADA, to date the foundation has collected \$168,000 and the dealership association has agreed to contribute \$1 million. What a great program to perpetuate the love of cars by preserving the parts for our classic car collector enthusiasts and, at the same time, providing scholarships for job training, instilling the love of cars in our millennial generation!

<http://cleartheairfoundation.org/>

Continuing to provide unique experiences in dining, shopping and living
On Havana Street.

Sincerely,

Gayle Jetchick, Executive Director, Havana Business Improvement
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Visit our web site at
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