



10TH ANNUAL CRUZIN' HAVANA CAR SHOW & POKER RUN
SATURDAY, JUNE 10, 2017
12 NOON TO 6 P.M.
ALONG THE HAVANA MOTOR MILE

“PRESENTED BY” SPONSOR: \$20,000 Exclusive (ALREADY TAKEN)

One per event:

Poker Run Stop, lead Banners at all sites, Full Page (Choice of location of ad) Sponsorship in 2017 Program (2,500 copies to be passed out at the event), “Presented by” on all Print, TV and Radio Ads, booth space as needed at all festival sites, Logo on poker run map and poker run registration forms, Logo on event T-shirts, and VIP dinner invitations. 12 Months of ads in the Collector Car Council Newsletter and Web Site. “Presented by” and Logo on 8,000 flyers to be distributed at various Car Shows and Cruises during the summer. Thank you signage to be placed at all festival sites during the events.

TOP FUEL SPONSOR: \$5,000 Exclusive

Four per event:

Poker Run Stop, Banners at all sites, Full Page Sponsorship in 2017 Program (2,500 copies to be passed out at the event), Logo and mention on all Print, TV and Radio Ads, booth space as needed at a festival site, Logo on poker run map and poker run registration forms, and VIP dinner invitations. 6 Months of ads in the Collector Car Council Newsletter and Web Site. Logo on 8,000 flyers to be distributed at various Car Shows and Cruises during the summer. Thank you signage to be placed at all festival sites during the events.

TURBO SPONSOR: \$1,500

7 sponsorships available

Full Page Sponsorship in 2017 Program (2,500 copies to be passed out at the event), Logo and mention on all Print, TV and Radio Ads, 10 X 10 booth space at a festival site, and VIP dinner invitations. 3 Months of ads in the Collector Car Council Newsletter and Web Site. Logo on 8,000 flyers to be distributed at various Car Shows and Cruises during the summer. Thank you signage to be placed at all festival sites during the events.

PAGE ADS AVAILABLE: For your ad in the 2017 Program (2,500 copies to be passed out at the event).

\$1,500 for a full page

\$750 for a half page

\$375 for ¼ page

\$225 for a business card size ad

BOOTH SPACE AT A FESTIVAL SITE: \$100 FOR A 10' X 10' SPACE. You bring your own canopy, tables and chairs.

DEADLINE FOR ADS & VENDORS IS May 15, 2017 for 2017 10TH ANNUAL Cruzin Havana!

CONTACT DICK THOMPSON OF THE COLLECTOR CAR COUNCIL OF COLORADO AT 303-929-5533

Make checks payable to the Collector Car Council of Colorado and mail to:

Dick Thompson

14799 E Chenango Place

Aurora CO 80014

Notes:

Havana BID businesses get a 50% discount on sponsorships and ads.

Creative Services available for Advertising at \$80 per hour.