

The Aurora-South Metro Small Business Development Center, the City of Aurora's IT Department and the Aurora Chamber present:

CYBER: CYA

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Education to Cover Your Assets

■ **WHAT:** The Colorado SBDC TechSource and Cyber Security program features topics to assist small- and medium-sized businesses with their technology needs.

■ **WHEN:** Tuesday, July 31 | 12:45-5:45 pm

■ **WHERE:** Aurora Municipal Center | 15151 E. Alameda Pkwy. | Aurora Conference Room

AURORA- SOUTH METRO SBDC

Helping existing and new businesses grow and prosper!

CITY OF AURORA

Aurora Municipal Center
15151 E. Alameda Pkwy. #2300
Aurora, CO 80012

INNOVATION PAVILION

9200 E. Mineral Ave.
Centennial, CO 80112

CITY OF ENGLEWOOD

Englewood Civic Center
1000 Englewood Pkwy.
Englewood, CO 80110



Rodney Gullate Jr.
Certified Ethical Hacker
Certified IT Professional
Owner, Firma IT Solutions
and Services

Session 1: Cyber Security Simplified: What Your Small Business Needs to Know

You may think cyber-attacks only happen to the corporate giants. But as a small business owner, you are actually more at risk than all of them! The issue of cyber security has become a central focus of companies, big and small, across all industries. As more individuals and small businesses become increasingly dependent on our networked and interconnected infrastructure, cybercrime and cyber criminals have become much more sophisticated in their techniques for stealing identities and using them to extract funds and make fraudulent purchases. Join us in this session to understand how your small business may be at risk and what you can do to protect your customers and your assets.

Session 2: Protecting Your Business and Customers

According to CSO.Online, Cyber crime damage costs are to hit \$6 trillion dollars annually by 2021 and global ransomware damage costs are predicted to exceed \$5 billion! NOT protecting your confidential data for your business and your customers can be very costly. In fact, according to USA Today, small businesses spend anywhere from \$84,000 to \$148,000 recovering from cyber attacks....normally putting small business OUT of business. The good news is, that protecting your data does not have to be complicated or expensive. Learn how to protect your customers, your business and employee data inexpensively.



Jennifer Kurtz
Owner, Conundrum Consulting
Author, "Hacking Wireless Access Points:
Cracking, Tracking and Signal Jacking"

Session 3: Speed Consulting with presenters (refreshments will be served)

■ **REGISTER:** www.aurora-southmetrosbdc.com/training > Browse Workshops

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