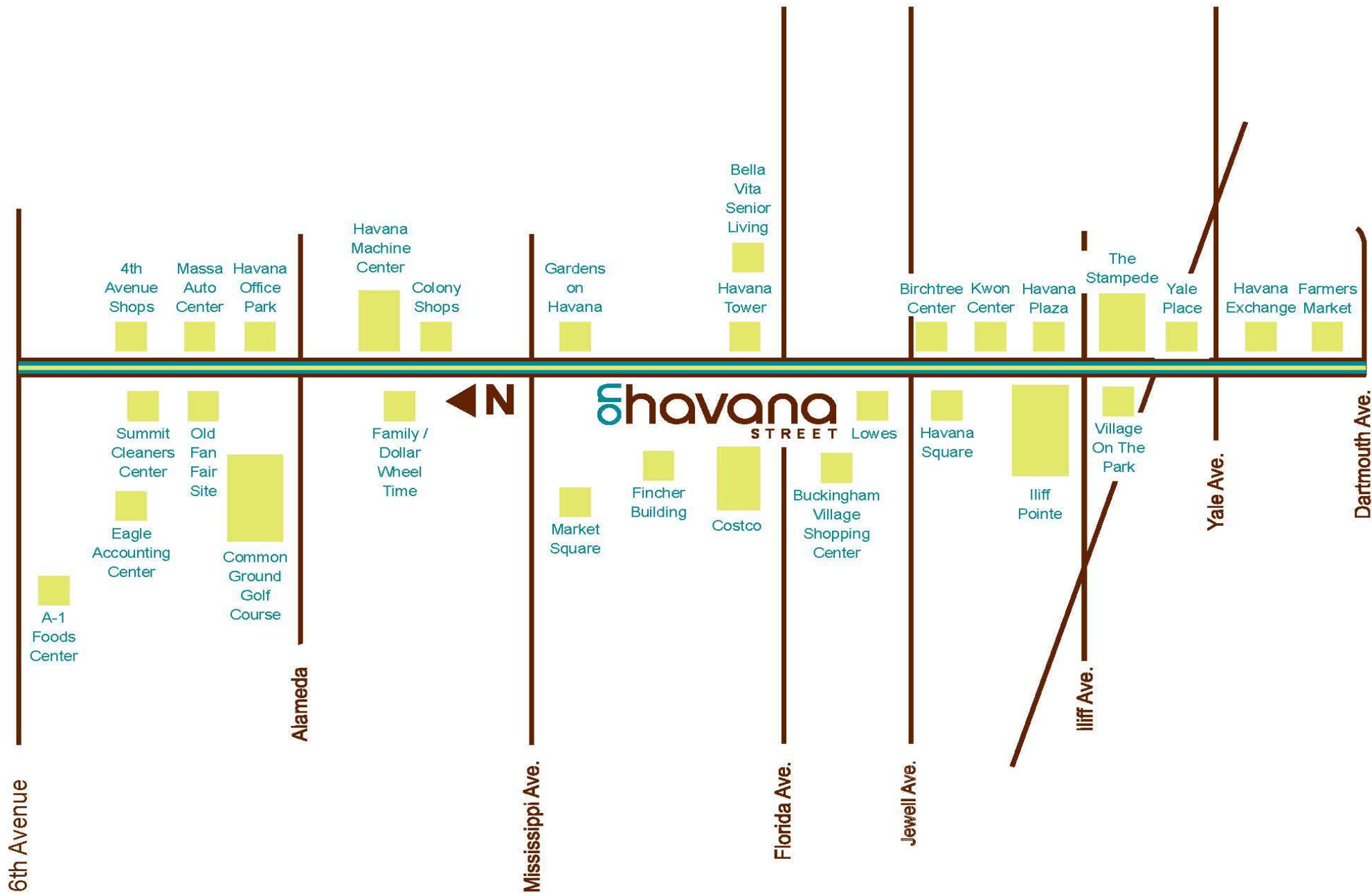


ehavana
STREET

What is a BID? Business Improvement District

- We are not a non-profit, for profit business or membership organization
- We are a Colorado state special district similar to a water & fire district
- 10 years ago, businesses & commercial property owners along the corridor, voted to tax themselves to revitalize the area within the district
- The tax collected is operated and managed by the Havana BID to support programs outlined in the operational plan



Our Branding

Havana BID has been branded as



Our sub-brands in the BID include



for our 23 auto dealerships, 100 + repair shops and auto parts/services businesses



for our sculpture-on-the-street public art program.

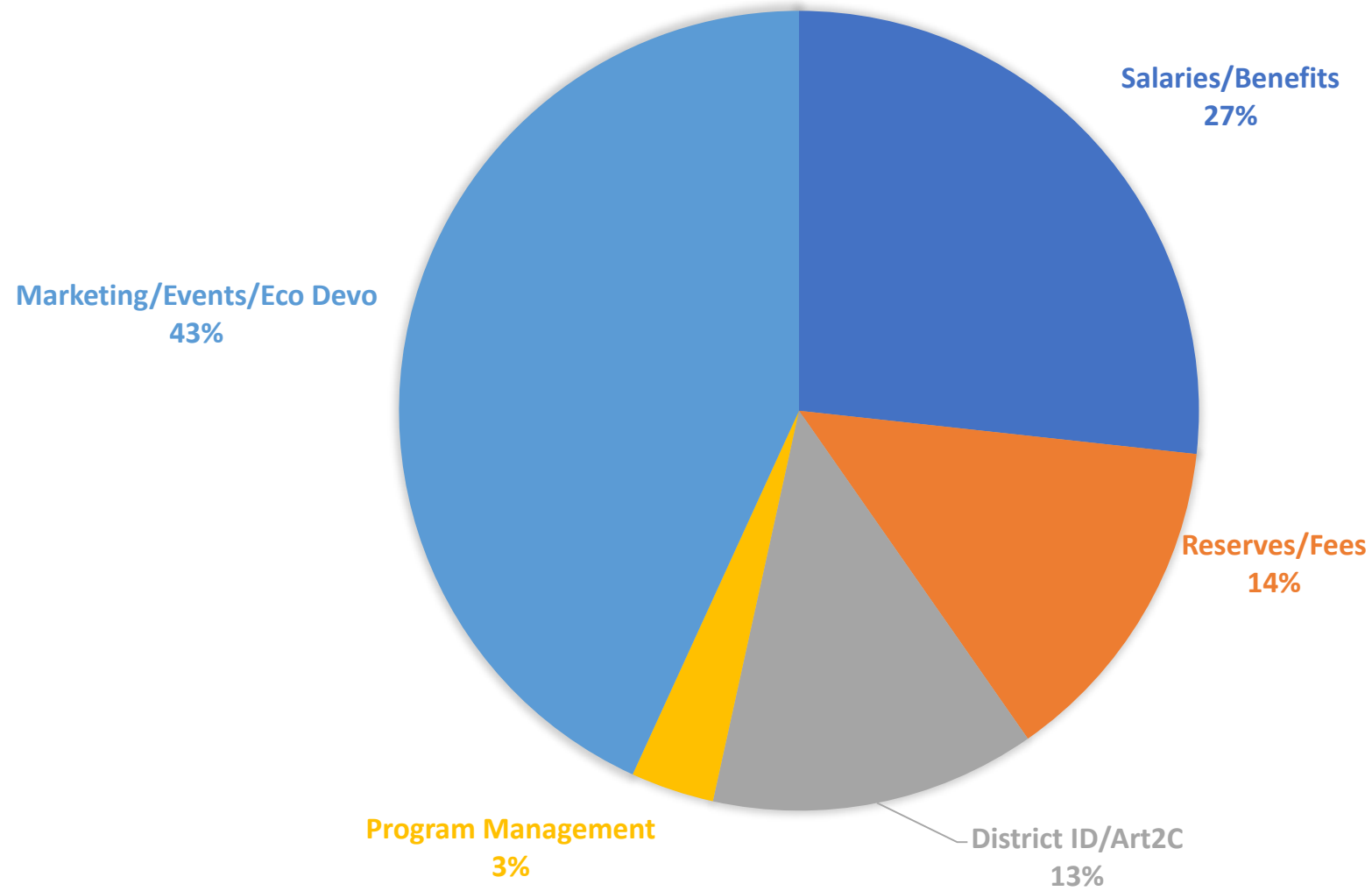


to support our over 95+ diverse restaurants

Havana Business Improvement District

- Focus on unique, culturally diverse events and fun new things to do
- Provides programming & benefits to business and commercial properties
- Economic development, establishing a district identity for the area and advocacy programs

2018 BUDGET BREAKDOWN



2018 Budget

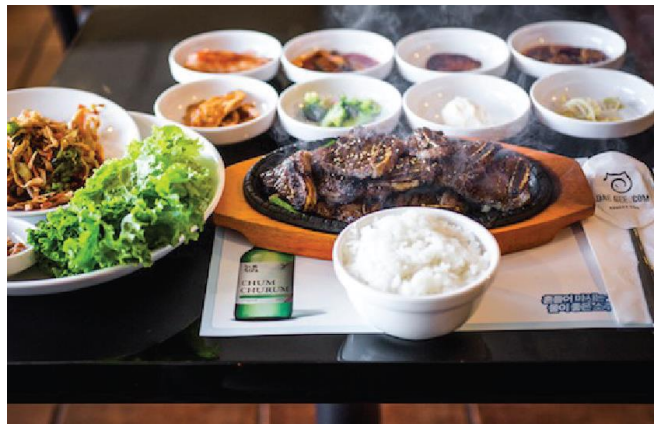
- Marketing/Events/Economic Development including the Havana Motor Mile = 43% of budget
- Program Management = 3% of budget
- District Identity & Image / Art 2C on Havana = 13% of budget
- Salaries & Benefits = 27% of budget (Historically for 9 years it's been 10- 12% but in 2018/2019 we have 2 FTE)
- Board Reserves, Tabor Reserves & Fees = 14% of budget



NEW BUSINESS & ECONOMIC DEVELOPMENT

Dae Gee – opened late 2017

- Chill Korean food joint focusing on all-you-can-eat BBQ, soju & more in a hip environment.
- Featured on Food Network's hit show Triple D Nation this past October 5th, 2018
- p: 303.873.6800
- 1910 S. Havana St., Unit 1 Aurora, CO 80014
- <https://www.daegee.com/>



Bank of America Branch Opened December 2017

- The new Bank of America Branch opened on December 18 in the Market Square Shopping Center by King Soopers.
- This is the former Blockbuster Video location at 1175 S Havana.



Argenta

- Havana & 3rd – Old Fan Fare site
- Master Plan includes 10.55 acres of mixed use development in 3 phases
- 86 for-sale townhomes (row homes); 184 multifamily residential units in 2 buildings including 14 live/work residential units in north building, 20,000 sf of retail and 17,400 sf of office use.
- Developer: Dillon Place
- Phase I (row homes) break ground late 1st Quarter 2019



The former Fan Fare building, a 1960s discount shopping center. The structure was raised five years ago with environmental remediation completed. Soon to be replaced with a mixed use development called “Argenta.”

“The spot is ripe for development, Mercado said, because it sits so close to the Anschutz Medical Campus to the north, Lowry to the west, Stanley Marketplace to the north and along bustling Havana.”



Argenta



Easterly Creek Storm Water Improvements Project
September 11, 2018
Aurora Is Worth Discovering!

Legend:
— Proposed Pipe
● Proposed Pond

Map Labels:
N KENTON ST
N LANSING ST
N LIMA ST
MACON ST
S MACON CT
E 1ST AVE
E 2ND AVE
E 4TH WAY
N NEWARK ST
E 1ST PL
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Other Labels:
STAGING AREA
POND
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S JOLIET CIR
E HIGHLINE DR
E 1ST AVE
E 2ND AVE
E 3RD AVE
E 4TH AVE
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Scale:
0 125 250 500 Feet

North Arrow:
N
W
E
S

Logo:
Aurora Is Worth Discovering!

- The plan is for a detention basin for flood control on the lot with a walking path around the basin and a park area, like Expo or Utah parks.

Access off of 1st Avenue between Havana and Moline will be restricted at times during the construction.

- Havana Street 30 - Water Line Renewal Project Begins Soon - Aurora Water will be improving the areas from 1st avenue north to 6th Ave along Havana.

Bids were due to Aurora Water by Aug 28, 2018 and are currently being reviewed.

No start date has been released for this project

Colorado Rapids & Colorado Storm


Colorado Rapids Youth Soccer Club for 3 years to 18 year olds

www.rapidsyouthsoccer.org

111 Havana St, Suite 120, Aurora, CO 80010

We also welcomed Finn Ruehrdanz to our BID Board on June 25, 2018





Gardens on Havana

- **Plans for expansion near Target and open plots**
- **Toy R Us Closed** – Currently a Spirit Halloween - “We put our order in for Movie Tavern (no decision yet)” + Multiple prospects – retail, fitness and entertainment (**AmCap can’t disclose any details at this time**)
- **Comcast Xfinity relocated & expanded** to former Zhanna’s Day Spa location next to the Rose Garden Plaza (This is the busiest location in the nation)



Koshari Time Café - Opened Feb. 2018

- Egyptian & Lebanese Café opening at 1155 South Havana, Unit 35, in King Soopers Center (Market Square) on the SW corner of Mississippi and Havana.
- Koshari is Egypt's staple street food.
- Contains no meat, but is very filling & healthy.
- Combination of rice, macaroni and lentils mixed in a cumin-scented spicy tomato sauce sprinkled with garlic vinegar and topped with chick peas & crispy fried onions.

KOSHARI *time*
EGYPTIAN FOOD

FRONT RANGE KRATOM - Opened Feb. 2018

www.frontrangekratom.com

2790 S Havana Unit T, Aurora CO 80014

303-954-9791

Front Range Kratom is open in the Havana Exchange Shopping Center near the Panda restaurant

Front Range Kratom is the newest SE Asian botanical medicine shop to open in the Havana District.

Kratom has been used for centuries in Asia where it is indigenous—Thailand and Indonesia. Kratom has been in the West since the 1980's.

The claim is that Kratom can be used to recover from alcohol and heroin addictions and also can be used for chronic pain. Some say further scientific testing needs to be performed to test these assertions, but funding for such testing is difficult to find.



Angry Chicken – Opened March 2018

- Authentic South Korean Style rice flour chicken. This is the 4th Angry Chicken restaurant in the United States and the only dine-in/sit down Angry Chicken in the country. There are two take-out style Angry Chicken restaurants in Texas and one in the LA area.
- p: 303-353-2680
- 1930 S Havana ST, Unit 13, Aurora, CO 80012
- <https://www.angrychickenco.com/>



Happy Tea – Opened April 2018



Coffee & Tea, Hong Kong Style Egg Waffles, Juice Bars & Smoothies

New Addition to the Havana Exchange Shopping Center
near Bicycle Village

2790 S Havana St Ste U
Aurora, CO 80014

(720) 592-0977

Picture: Egg Waffle with Mango, Pocky sticks & Ice Cream

SNOWL Café – Opened May 2018



This picturesque ice cream shop is filled with tasty treats, unique finds, and the ever-trendy taiyaki! Enjoy other favorites such as snow bowls, boba teas, Korean street food and more in this adorable atmosphere.

1930 S Havana St #5-6, Aurora, CO 80014

Birchtree Shopping Center

Jewel and Havana

(Same Shopping Center as Katsu Ramen,
Angry Chicken & Dae Gee Korean BBQ)



E-cig of Denver Opened May 2018

- HOME OF THE BEST PRICE E-LIQUIDS ON THE INTERNET
- Delivering the finest cheap eJuice anywhere. \$3.99 for 30 ml. Hand mixed just for you. Ultra high quality eJuice at an ultra inexpensive price.

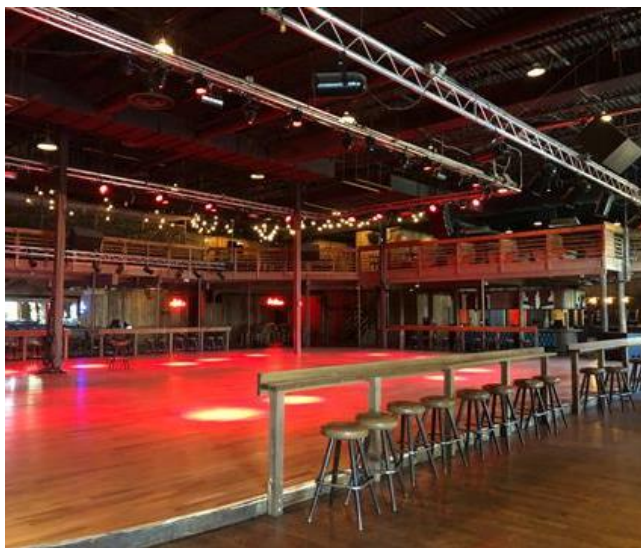




All Seasons Rent-All

- 2157 S Havana St, Aurora, CO 80014
- (303) 755-3566
- Remodel May 2018
- 2157 S Havana St
Aurora, Colorado 80014





New Ownership & Remodel in Progress at The Stampede

NEW Dance Floor /Bar Reno – June 2018
Stadium Restrooms on 2nd Fl
Commercial Kitchen – Glazed & Confused



Bank of the West Remodel & Open House in July 2018

Salvage Restaurant – Closing July 2018

“Due to unfortunate circumstances, we are no longer able to operate at 2700 S Havana Street. We have every intention of finding a new home and providing the South Aurora area with great food and stellar service once again.

As well, we are excited to see what opportunities lie ahead. We have so much gratitude for the support that we have received from our friends, family & our community. Our greatest reward has been the individuals that have freely given their time and unwavering faith in our success.

A special thanks to our staff! This has been a wild ride and I hope you’re all ready for our next adventure!”

Chef Stephen Mondale & Hopi Mondale





Bettola Bistro

10253 E Iliff Ave Denver, CO 80247

bettolabistro.com

Opened in June 2018

Monday to Saturday : 4:30p -9p

Sunday: Closed

Bettola means “hole in the wall” in Italian



JUNE 2018




AUG 2018



Sept/Oct 2018

Village on the Park Construction Update



Village on the Park

\$14.5 M development & new retail construction in progress

Winter 2018 Opening for 3 NEW RETAIL Stores – American's Best & 2 others

DEMO in late OCT 2018 to replace Havana/Parker Rd inline retail stores – OLD NAVY will be the new addition

Facelift to existing Ross in 2018-2019

Coco Loco – Grand Opening Aug. 2018 – grab & go bowls, smoothie, herbal tea & shake café - 2406 S Havana St, Aurora, CO 80014 – former Cousin's Game store



2353 S Havana St Aurora, CO 80014

www.cocolococolorado.com

Coco Loco is a Grab n Go Juice restaurant that opened in July/August 2018



They are pleased to bring you Fresh Juices, Smoothies, Boba Teas, Breakfast Bowls, Wraps, and more. Using fresh RAW produce to manufacture our Cold Pressed juices they are proud to provide natural, healthy alternatives for your drinking pleasure.





Cody's Café and Bar – Remodel & NEW LOCATION
former NEW ORIENT space, Opened Sept. 2018



Toys R Us Closed & It is
a Spirit Halloween store
for now

El Jaripeo Sports Bar

[p: \(720\) 858-8888](tel:(720)858-8888)

1050 S Havana St

*Opened in September 2018
Former Hacienda Camino Real*

Monday - Friday:

10am - 11pm

Saturday & Sunday:

10am-12am





Con Sabor A Mi Tierra

former Los Toritos & El Gallito

304 N Havana St.

Colorado Ski and Golf is now Epic Mountain Gear

- Ski shop providing skis, snowboards, apparel, accessories & services. Rental equipment available.
- Address: 2650 S Havana St, Aurora, CO 80014
- Phone: (303) 337-1734



epic
MOUNTAIN GEAR





K-Town Imports

- 1930 S. Havana St. Unit 1~2, Aurora, CO 80014
- TEL: 303-752-1003
- <https://www.ktownimportsco.com/>

Proposed NEW CAR WASH next to T-Squared

Express Car Wash near the corner of Kentucky Drive and Havana at 857 S. Havana Street, just north of the existing gas station





Taco Bell Remodel – Oct. 2018



Summit Rehabilitation Care Community Remodel Oct 2018



Furniture Express – Total Second Hand Shop
Fresh Paint & NEW Parking Lot
1800 Havana St.



NEW Thrive Vet Clinic
COMING SOON to
Gardens on Havana's

PetCo will be 1/4
locations in Colorado to
get a new veterinarian
clinic.

Will Open Late 2018

open during remodel



ALL FOR SAVING LIVES
DONATE AT CHECKOUT
Make an immediate, lifesaving impact on animals.

ALL FOR LOVE



affordable. quality. care.™

upcoming clinics

date: Every Saturday
time: 10am-6pm

welcome to your
vaccination clinic

- state-licensed veterinarians
- highest-quality vaccines
- microchip ID tags (*select stores)
- save up to 70%
- no fee for exam

you're going to love our new look

natural food & treats

open during remodel

thank you
for thinking of me.

We have everything for aquatic pets.

20% off
Aqueon 10G-55G LED aquarium starter kits

Buy 3, Get 1 Free
angelfish and gouramis



Ulta Remodel & 3 NEW BRANDS



Seoul BBQ – New Ownership – October 2018

2080 South Havana Street Aurora, CO 80014 Phone: (303) 632-7576

Property Update

- We are at a 98.2% retail occupancy On Havana Street as of Oct. 2018
- Not many leases are available
- See updated resource page “View Available Property List”
<https://onhavanastreet.com/aurora-colorado-available-properties/>

Havana Exchange Shopping Center (Bicycle Village, Havana & Yale)



The background of the slide features a series of thin, curved lines in shades of gray, creating a sense of motion and depth. These lines are more prominent on the left side and fade towards the right.

Attracting Consumers & Building Community

Bringing people into the District

- Monthly events to bring people into the District to shop at our retailers and dine in our restaurants
- 2018 monthly events brought in an estimated 45,000+ people from zip codes up and down the Front Range and from out of state
- All marketing portrays the Havana District in a very positive light

February 2018: Valentine's Day March 2018: Grocery Cart Races



Valentine's Day Pamper Yourself Gift Baskets were located at various businesses On Havana – Chutney, Heirlooms Antique Mall, Gibby's, Sally Beauty Supply, Fantastic Sam's, & Angry Chicken Restaurant



8th Annual Grocery Cart Races at Safeway on Havana - Best Costume: The famous rock band "Guns & Hoses" won best costume.



Small Business Month –
March 2018

Small Business Month Drawing Winners

- [Woody's Wings 2](#), 313 N Havana Street: **Guadalupe S. of Aurora 80010** won the drawing at Woody's Wings 2 for a \$100 Final Four Wings Party.
- [Golf Cart Doctor](#), 1073 S Ironton: **Jay G. from Aurora 80012** won a round of golf at CommonGround Golf Course on Havana Street, choice of use of a cart or a caddy from the Solich Caddy & Leadership Academy Program at Commonground, and a bucket of balls.
- [Havana Street Tattoo](#), 2712 S Havana Street: **Ashley M. of Aurora 80011** won a \$100 gift certificate for a tattoo from the artists at Havana Street Tattoo.
- [Whisper's On Havana](#), 1535 S Havana: **Nancy R. of Aurora 80016** won a \$200 Final Four Party at Whisper's.

Senior Discounts

A&W Restaurants: 55 + Get a 10 percent discount, amount may vary by location

Applebee's: 60 + with a Golden Apple Card program discounts range from 10 to 15 percent,

Burger King: 60+10 percent off and additional discounts on coffee and soft drinks

Church's Chicken: 55+ Get a 10% discount

Chick fil-A: 55+ Get a 10% discount or FREE small beverage + Cow Appreciation Day - Dress like a Cow and receive a free meal, Tuesday July 10, 2018 opening to 7pm (see photo from 7/11/17)

Dunkin' Donuts: AARP member discount of 10 percent

Denny's: 55+ or AARP members Get a 15 percent discount

KFC: 55+ Get a 10 percent discount

Kohl's: 15% off on Wednesday's for 60+

McDonald's: 55+ Get a discount on coffee

Taco Bell: 65+ receive 5 percent off their meal and a free soft drink

Ross: 55+ Get a 10% off on Tuesday's

Sam's #3: 55+ Get a 10% off

Subway: 60+ Get a 10% off discount

Village Inn: 60+ Get 10% off, FREE pie Wednesday's

Wendy's: 55+ Get a 10% off discount

And lots MORE





Community Spring
Rose Garden Clean-Up
May 5, 2018 at
Gardens on Havana
Every Volunteer get a
Lunch Gift Card for
their time



Havana Motor Mile Earth Day Segment on April 20, 2018

- Featured on Colorado & Company for a special segment on electric and hybrid vehicles that are available at dealerships on the Havana Motor Mile.
- The segment ran live on KUSA on April 20 from 10-11 a.m.
- Brad Kounkel from Stevinson Toyota & Jason Lawandus from Ed Bozarth Chevrolet shared more about the 2018 electric & hybrid vehicles, tax benefits and saving the planet.
- Watch the segment [here](#)





July 2018 Havana Motor
Mile Commercials
Watch the commercials:

[Commercial 1](#)

[Commercial 2](#)

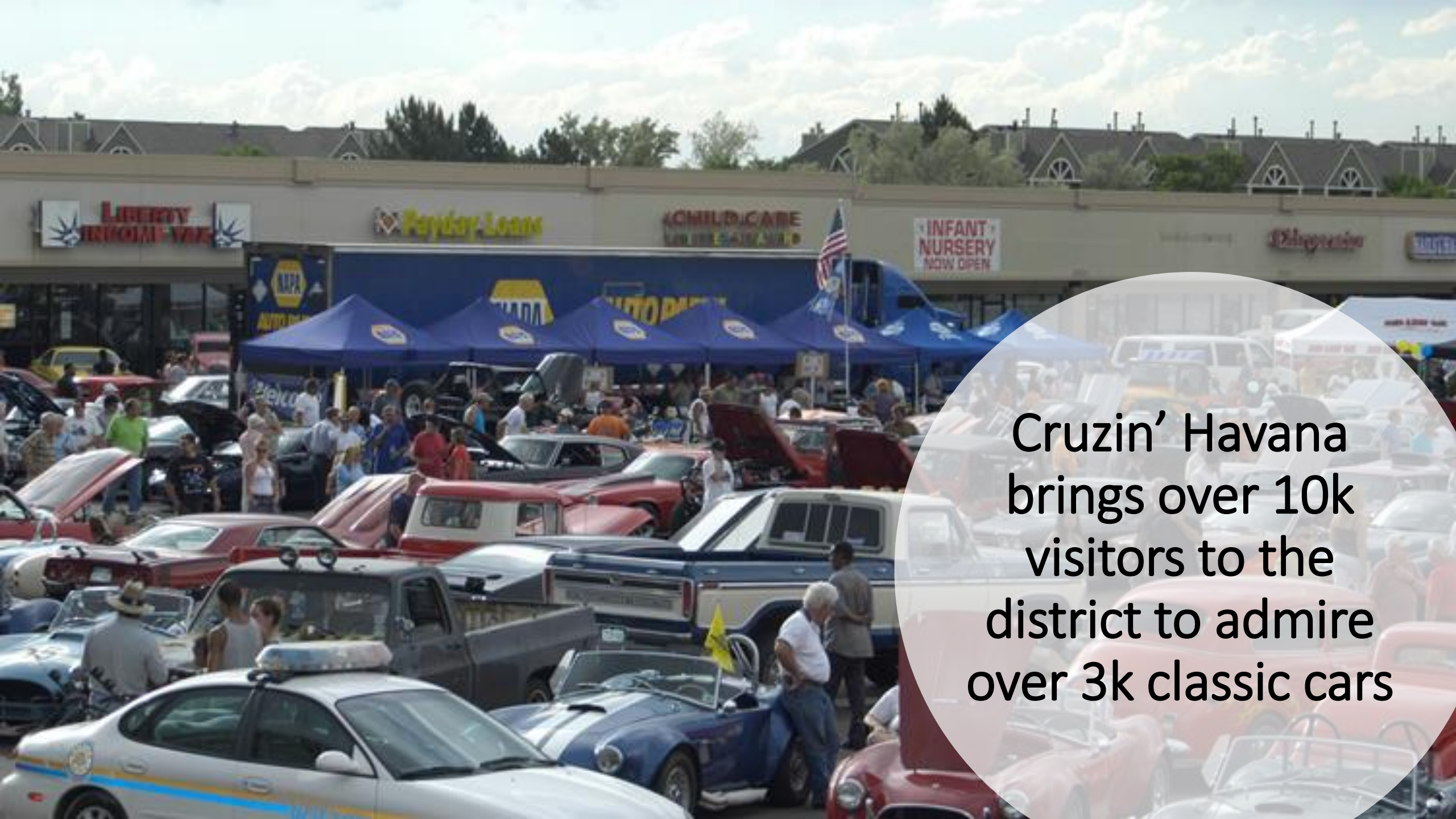
[Commercial 3](#)





Three Havana Motor Mile Commercials ran from Jan-July 2018 and we had over **3.7 Million Impressions** and November 12-26, 2018 we will run an updated HMM commercial (last one for the year)





Cruzin' Havana
brings over 10k
visitors to the
district to admire
over 3k classic cars



Lots of Display Set Ups

- Jet fighter – Photo op- Kids can dress up in jet fighter gear and take photos inside the jet
- Bandimere dragster, Movie Cars, RAT RODS, Denver Hearse Club
- There will be a Classic Denver Police Car, a Classic Colorado State Patrol vehicle, & a Classic Denver Fire Truck



Saturday, June 9, 2018 12 p.m. - 6 p.m.

FREE 11th Annual Cruzin' Havana Car Show & Poker Run

PRESENTED BY HAVANA AUTO PARTS

Collector Car Council of Colorado, CCCC, and Havana Business Improvement District organizes the event

THREE FESTIVAL SITES IN 2018: **No "registration" needed, just come—this is a free event.**

1. Havana Machine, 840 S Havana Street
2. Buckingham Village Shopping Center, 1555 S Havana Street
3. Havana Exchange Shopping Center, 2822 S Havana at Yale (Bicycle Village)—**NEW IN 2018**



2018 Cruzin' Havana
Logo Contest
Hosted by Haggerty
Insurance





JOIN US at the June 8, 2019 12th Annual Cruzin' Havana

- Over 3000 classic cars
- Poker Runs at each Festival Site
- Enter to win an Ocean Cruise
- Play to win gas cards
- Enter the Second Chance drawing to win a Bicycle Village bike



Cruzin' Havana 2019

SAVE THE DATE

Join us on Saturday, June 8, 2019

- 3 Festival Sites – Kaiser/Stampede, Havana Exchange Shopping Center & Havana Machine
- LIVE Music, DJs & Bands
- Food, Drinks, & Prize giveaways





Dealership service managers and independent shop owners created the incentive program



Havana Motor Mile - Auto Tech Tool Incentive Program Working with Pickens Tech's Automotive Program to hire 6 more qualified auto technicians & provide tools upon employment in 2019



Schomp Automotive Group
Coming Soon

Shortline Hyundai,
Subaru & Mazda
dealerships were
purchased by
Schomp Automotive
Group in late May
2018

All 3 dealerships will operate
under Shortline name until
Feb. 2019.



JORDAN MOTORS



Address: 590 Havana St,
Aurora, CO 80010

Phone: (303) 753-6000

Jordan Motors - Newest Addition to On Havana
Street in Summer of 2018

Independence House Closed March/April 2018

Located across from Santiago's (6th Ave & Havana)

Mike Naughton Ford

New Showroom REMODEL built by Trustmark

Coming soon!



Big Mike
Naughton
Aurora Ford Denver

SUSS Buick GMC is now Shortline Buick GMC

Shortline purchased the SUSS dealership in October 2018

The Suss Family has been on Havana Street since Jim Suss Sr. purchased the Seifert Pontiac dealership in 1980 at 1301 S Havana. For the past **38 years**, the Suss Family has operated the dealership, adding the Buick line in 2007 after purchasing the Mike Shaw Buick Dealership on Colorado Blvd in 2007. Pontiac was discontinued by GM in 2008, so the dealership became Suss Buick GMC.

The Suss Family did a major dealership remodel in June of 2011. The Suss Family has been a huge part of the Aurora Community, with Jim and Paul serving on many boards, rotary clubs and Aurora Chamber committees. Paul Suss was a founding member and first president of the Havana Business Improvement District. **We thank Jim and Paul and their families for their contributions to Havana Street and wish them the best of luck in their future endeavors—including enjoying retirement and grandkids!**



BUICK

GMC

S U S S





SUSS Buick GMC



SHORTLINE



BUICK

GMC

You do the drivin'. We'll do the rest.



Save NOW on New & Pre-Owned Vehicles!

Shortline Buick GMC – Oct 2018

Don Hicks and John Bowell of Shortline Auto Group have also been major players and contributors to Havana Street. We are so very fortunate to have the Buick GMC dealership now owned by the Shortline Family.



2018 FREE Summer Concerts Series

BEGAN after Memorial Day

2018 CONCERT DATES

May 29th | June 26th | July 24th | August 21st

**THE ROSE GARDEN PLAZA
On Havana Street | 6-8PM**

2018 FREE SUMMER CONCERT SERIES

THE GARDENS ON HAVANA

1250 S IRONTON ST. AURORA, CO 80012

6-8pm

Bring a lawn chair and something to drink and join us!

2018 CONCERT SCHEDULE:

MAY 29: 17TH AVENUE ALL STARS A CAPELLA CONCERT

JUNE 26: TUNISIA POP CONCERT

JULY 24: DOTSERO CONTEMPORARY JAZZ CONCERT

AUGUST 21: BYRON SHAW PROJEX R&B / REGGAE CONCERT



2018 FREE SUMMER CONCERT SERIES

Door prize drawings at 7 p.m. (no purchase necessary to win).

Free food item for the first 400 people attending at each concert:

May Concert—Dessert

June Concert—Hoagie Sandwich Sampler

July Concert—Pizza Party

August Concert—Ice Cream Social

Presented by

The Havana Business Improvement District –On Havana Street



shavana
STREET



July Summer Concert Pizza Party

**Garrett Walls handing out
FREE PIZZA from On Havana
Street pizza shops to the 1st 400
concert attendees at the
Dotsero Concert in 2017**



**PIZZA PARTY Concert was
with Dotsero Jazz – Tuesday,
July 24, 2018, 6-8pm
We got rained out!**





LAST CONCERT
August 21st
6-8pm
Free
Ice Cream Social



2019 FREE Summer Concerts Series

2019 CONCERT DATES

| June 25th | July 23rd | August 27th

THE ROSE GARDEN PLAZA
On Havana Street | 6-8PM

**Plus a NEW Last Days of Summer Concert at The
Stampede September 10th**

★ FREE ★ FROZEN TREATS

CELEBRATE NATIONAL ICE CREAM DAY

Sunday, July 15th • 12pm - 4pm

Free Frozen Treat Samples
from 6 Merchants

+

Enter to Win a Family Pack
of Elitch Gardens Tickets!
(\$300 value)

shavana
STREET

For more details visit
onhavanastreet.com





August 1st through 8th, 2018 - Explore, Experience and Eat

Travel the world through global cuisines On Havana Street

We gave away restaurant gift cards so that foodies could taste the most unique, traditional fare at an affordable cost.

Check out our Facebook & Instagram for MORE GIVEAWAYS throughout the year

It's all about discovering the most authentic, global cuisines and immersive experiences of On Havana Street.



havana
restaurant week

Coming Soon in May 2019



Celebrated Pets On Havana Street
with two fun pet events:

Sept. 28th – Yappy Hour at Bentley's
Pet Stuff – Market Square

Sept. 29th 2018 – Pet Dental Event
at Petco – Gardens On Havana



Gift Cards & Gift Basket Giveaways for the Family from On Havana Street businesses at the 2 events, in-store & on social media:

Purchased Gift Cards from:
Nail Studio, Menchie's Frozen Yogurt, Sally's Beauty Supply, GameStop Chick fil A, Maurice's, Uncle Maddio's Pizza, GoodTimes Burgers & Frozen Custards, Snowl, Sushi Katsu - All You Can Eat Sushi, Petco, Bentley's Pet Stuff, Starbucks Gift Cards from Mathes All State, Exotic Bird Emporium Pet Basket, Pets R Us Dental Pet Basket, Safeway, Sprouts, KingSoopers, Walgreens, Coco Loco, & TJMaxx Pet Baskets.



2018 Fall Events

Bronco Party at Gibby's

October 7, 2018

10am-2pm

Broncos vs Jets



Many brought their family & friends, wore blue and orange and watched the game on the Big Screen TVs at Gibby's as the Denver Broncos played the New York Jets.

On Havana Street provided some FREE appetizers, pizza, & \$150 in gift cards door prizes (no purchase necessary to win door prizes).

Join us on Saturday October 27, 2018 for Halloween Trick-or-Treating at The Gardens On Havana



Best Overall Costume –
Greatest Showman - \$100
Visa Card



Best Adult Costume – Jurassic World
- \$100 Visa Card



Photos Courtesy of Brian Molitoris

Holiday Events – Coming Soon!

**Holiday Caroling Event on November 29,
2018 with the Aurora Singers at The
Gardens on Havana**

We will meet at Ulta at 12pm



**Holiday Giving – early Dec. 2018
We hand out \$7,500 worth gift cards from
On Havana Street Shops to shoppers as a
“Thank you for shopping and supporting
the Havana BID.”**





Our sculpture-on-the-street public art program

2018/19 Art 2C On Havana Winners



1ST PLACE:
DALE MONTAGNE
Time and Space



2ND PLACE:
VICTORIA PATTI
La Catrina



3RD PLACE:
JOHN WILBAR
Lyric



Congratulations to the winners
and all artists in our 2018/19 Art 2C
On Havana Exhibition.

For more info and sculpture locations visit
www.OnHavanaStreet.com

Havana Business Improvement District



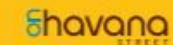
Art in
Public
Places



13 new sculptures in our 2018/19
Art 2C On Havana Exhibition.

For more info and sculpture locations visit
onhavanastreet.com/events/art-2c-on-havana-street-2018/

Havana Business Improvement District



Art in
Public
Places

ART 2C On Havana Street

Schomp Automotive Team and Havana BID

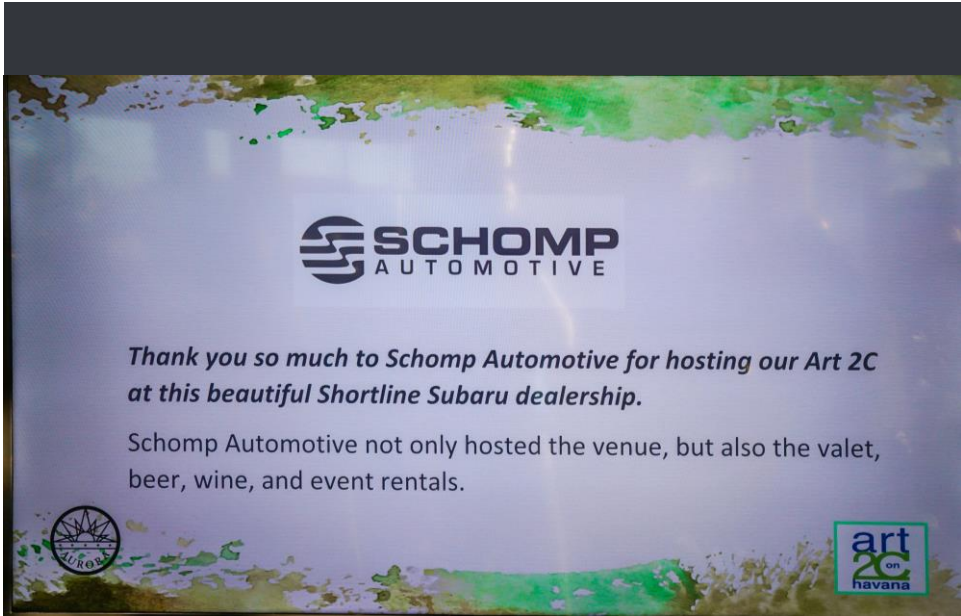


Photos courtesy of Schomp Automotive –
Roman Tofoya





Photos courtesy of Schomp Automotive – Roman Tofoya



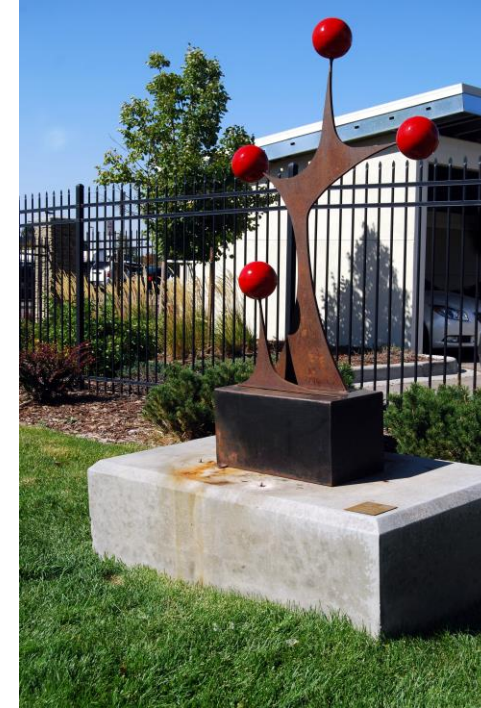
2018-2019 ART 2C



Time & Space
Dale Montagne
Havana Tower



Fiddle Sticks
Justin Deister
Havana & Yale



Abundance
Charlotte Zink
Bella Vita Senior Living

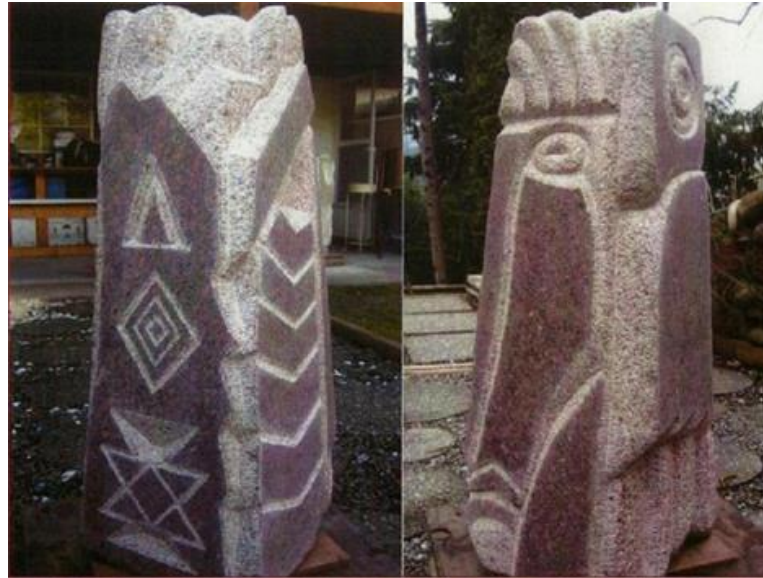


Lyric
John Wilbar
Gardens on Havana

2018-2019 ART 2C continued...

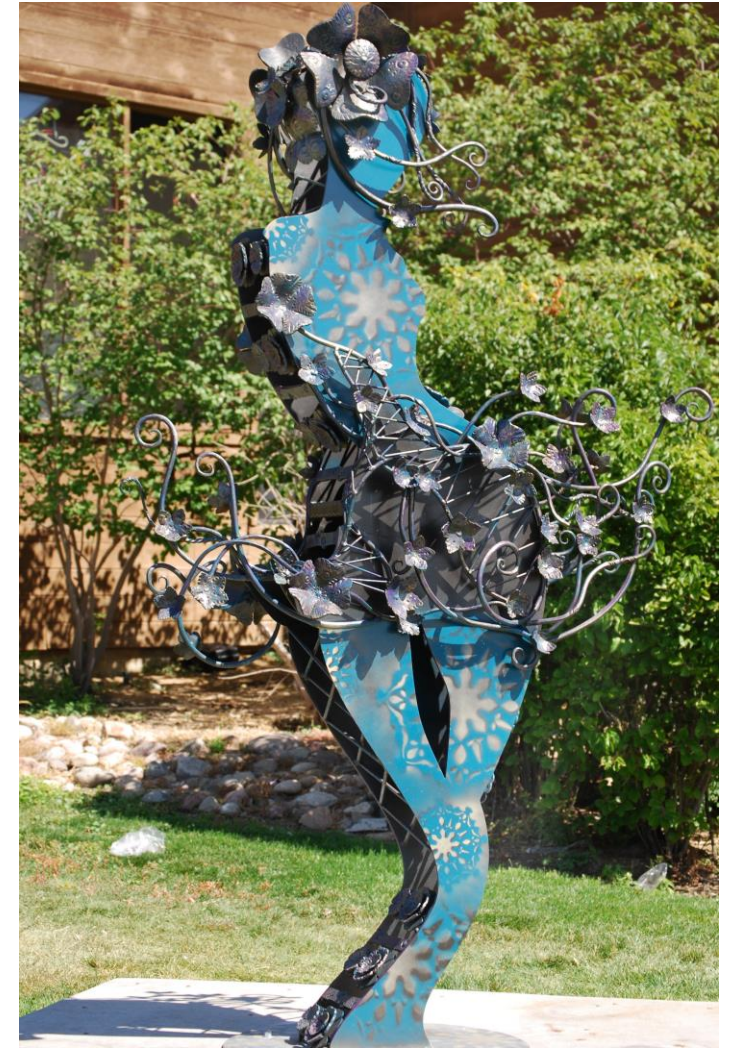


Visioning #1 Christopher Thomson Havana Exchange



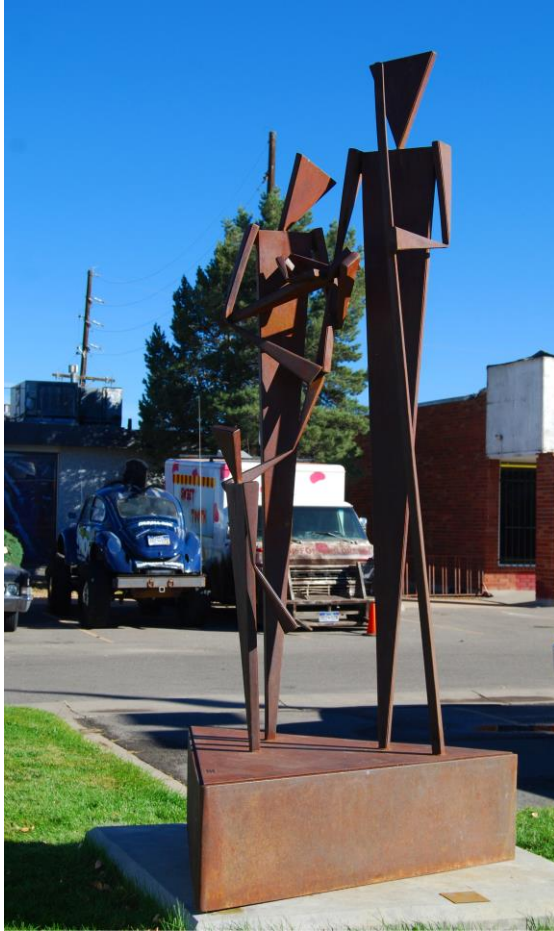
Last Love Patrick Sullivan
State Farm

Photos by Carina Banuelos – Harrison



Spirit Set Free Jodie Bliss
Stampede

2018-2019 ART 2C continued...



Traditions

Robert Henderson

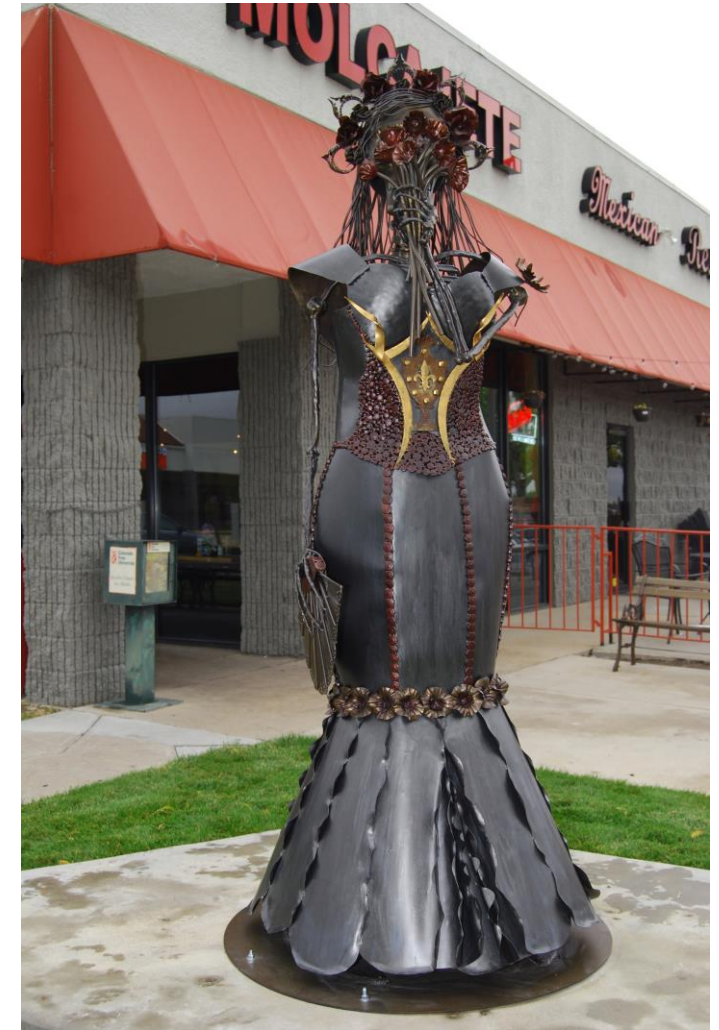
Havana Machine/StevO's Pizza & Ribs



Spiral Dancer

Harold Linke

Autawash



La Catrina

Victoria Patti

Molcajete

Photos by Carina Banuelos – Harrison

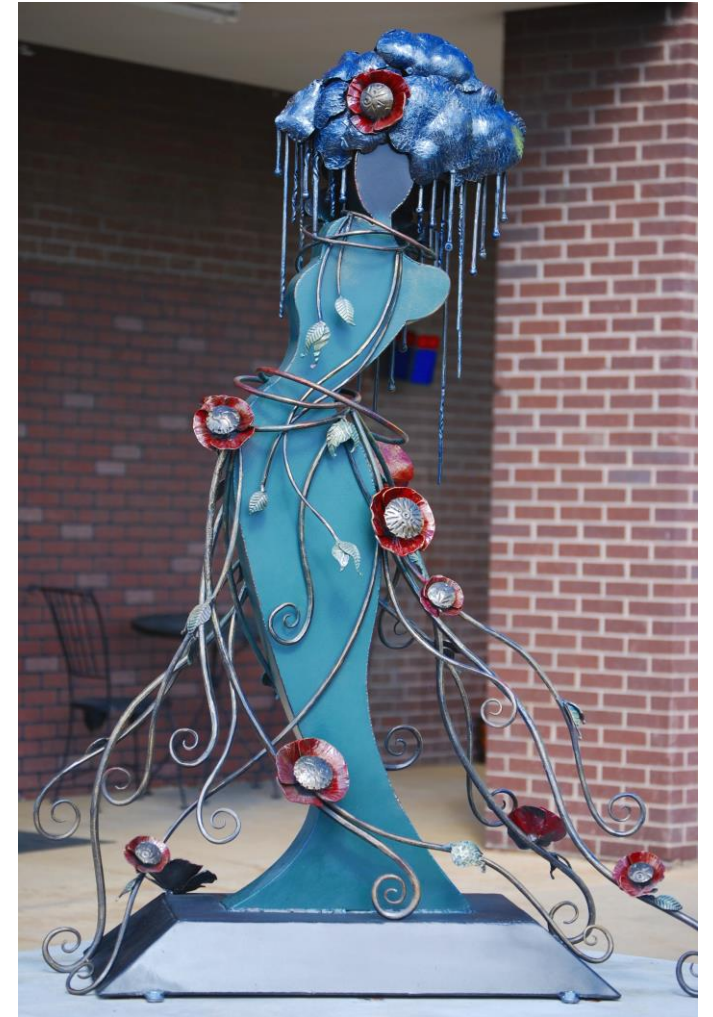
2018-2019 ART 2C continued...



Petite Couleur
Charlotte Zink
Concorde



Outrigger
Andrew Libertone
Shortline Buick GMC



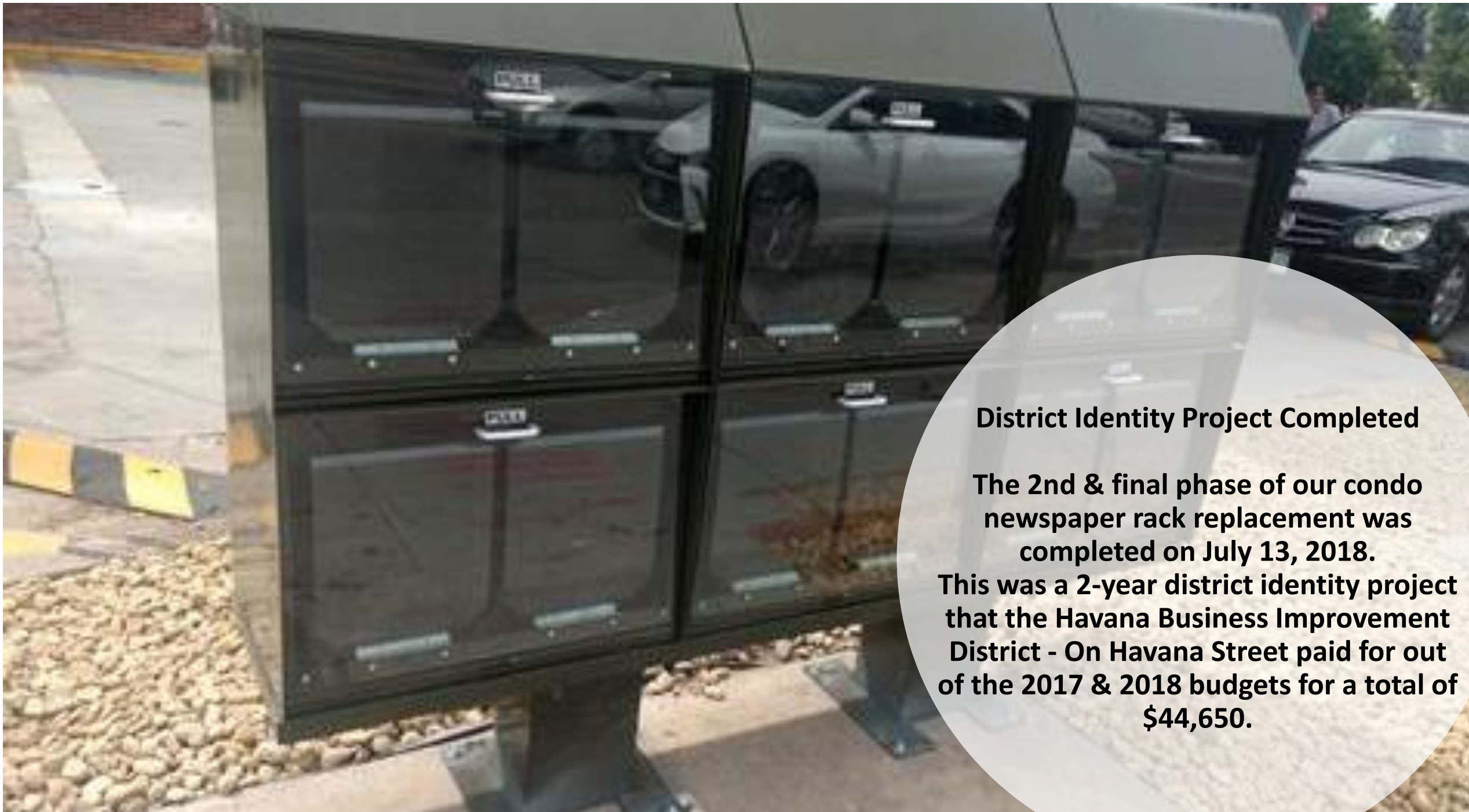
Nature
Jodie Bliss
M Mart

Photos by Carina Banuelos – Harrison



November 9, 2018 Colorado & Company

Watch segment [here](#)



District Identity Project Completed

The 2nd & final phase of our condo newspaper rack replacement was completed on July 13, 2018.

This was a 2-year district identity project that the Havana Business Improvement District - On Havana Street paid for out of the 2017 & 2018 budgets for a total of \$44,650.

Our Challenges



Homeless guy's belongings left while he panhandles



Camp along Tennessee Ave.

Our Challenges



Urban Camping



“Travelers”

Marijuana Tax Revenue

- The new Aurora Homeless Day Resource Center opened in July 2017 on the Anschutz Campus.
- The Street Outreach Team operated by Comitis Crisis Center is up and making regular rounds along Havana Street.
- The Homeward Bound Program has received funding and we are already helping some stranded homeless along Havana get home.

“HOT” Homeless Outreach Team helping the homeless by Havana Machine



BID Businesses Giving Back On Havana Street



Big Mike
Naughton
Aurora Ford Denver





Trespass Ordinance Compliance

Village at Westerly Creek

- The Housing Authority of The City of Aurora
- Village at Westerly Creek 3
- They are currently accepting applications for Village at Westerly Creek, Phase 3, the new 1 bedroom/1 bath, 542 sf, 1 story apartments on East Kentucky.
- Must 62 years old or older
- Minimum income is \$1,910 a month or Section 8 voucher (no more available)





Celebrating 10 Years On Havana Street

Havana District Assessed Valuations
(AV) from Arapahoe County by year:

Up 68% since 2008

+\$33,573,842

2017 AV \$105,807,722

2016 AV \$92,087,741

2015 AV \$92,241,078

2014 AV \$80,738,883

2013 AV \$79,700,290

2012 AV \$78,099,140

2011 AV \$78,223,730

2010 AV \$84,745,410

2009 AV \$84,854,490

2008 AV \$72,233,880

Total Aurora City Sales Tax Revenues
(3.75% tax) generated from the Havana
BID businesses by year:

Up 58 % since 2008

+\$8,879,761

2017 \$21,058,637

2016 \$20,358,224

2015 \$20,183,012

2014 \$18,599,766

2013 \$16,339,126

2012 \$15,636,441

2011 \$13,680,296

2010 \$12,955,934

2009 \$12,637,352

2008 \$12,178,876



2018 Sales Tax YTD: \$15, 751, 773

As of the end of September 2018

Food & Sales: \$2, 674, 725

Auto Dealers & Parts: \$4, 645, 972

Total Use Tax: \$145, 314

	Jan-18	Feb-18*	Mar-18	Apr-18	May-18**	Jun-18	Jul-18	Aug-18	Sep-18	Oct-18	Nov-18	Dec-18	2018 YTD
Total Sales Tax	\$2,125,588	\$1,519,151	\$1,544,604	\$1,926,338	\$1,552,505	\$1,778,553	\$1,776,582	\$1,625,086	1,903,365				\$15,751,773
Food and Dining	279,990	256,788	274,886	322,088	299,978	313,962	324,485	304,958	297,590				\$2,674,725
Auto Dealers & Parts	541,881	484,851	455,178	588,617	449,087	532,877	511,264	542,242	539,975				\$4,645,972
Total Use Tax	26,250	14,479	15,397	15,074	10,519	16,618	17,225	15,758	13,994				\$145,314

Restaurant sales tax up 13.2% as of the end of the third quarter. Our social media efforts, promotions, marketing and reviving restaurant week appear to be working!

Car Sales are – 6.7% YTD This may be due to many of the transitioning of ownerships and brands. Nationally, auto sales have slowed down to the lowest level in 8 years. All of these factors impacted car sales this year. The City of Aurora Finance Dept has been expecting a **huge** drop in car sales for a few years now, based on national figures.

Havana Motor Mile TV commercials ran in February, early April and late June/early July. The sales tax from Auto Dealers & Parts was down less in the months associated with those TV commercial flights than the other months. We have one more flight of commercials to run after the elections are over, later in November.

Total Use tax -18.8% YTD: Use tax is collected on personal property items purchased over the internet or outside the State of Colorado on which no sales tax was collected at the time of purchase. Historically, we have seen an uptick in use tax with redevelopment of properties when building materials are purchased from outside Colorado. Some speculate that the total use tax may be lower to online shopping.

Celebrating 10 Years On Havana Street

RETAIL VACANCY RATE: 1.8% in 2018 vs 2.5% in 2017 vs 8.6% in 2008

- Every October we calculate the retail vacancy rate in the Havana District based on 18 retail centers/strip malls in the District.

Over the decade, we have seen the income, home, and commercial property values ALL INCREASED

See website for MORE DETAILED DEMOGRAPHIC REPORTS [HERE](#)

Diverse Entrepreneurs Representation

- Over 26 countries are represented On Havana Street
- Over 95+ Restaurants and 25+ global marketplaces

Havana Motor Mile

- 23 car dealerships
- Over 100+ auto services and parts businesses
- 18 retail shopping centers



SIGN UP FOR Our Newsletter – 4200 Subscribers receive monthly exclusive email offers from On Havana merchants, as well as exciting upcoming event news, and other fun lifestyle tidbits.

www.OnHavanaStreet.com

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SEE YOU SOON



THANK YOU!