

RECORD OF PROCEEDINGS – FINAL
Approved on August 15, 2019
MINUTES OF A REGULAR MEETING OF THE BOARD OF DIRECTORS OF
THE HAVANA BUSINESS IMPROVEMENT DISTRICT

Held: Thursday, July 18, 2019, 8:30 a.m. at Denny's Restaurant, 1505 S Havana St, Aurora, CO 80012

Attendance: Paula Wiens – Schomp Automotive, Gayle Jetchick, Liz Fuselier-CoA Planning, Deede Poole (Aurora Chamber), APD PAR Officer Colwell, & Kathy Staats – Tri County Health

Board members: Yulissa Williams, Gary Sliger, Shannon Jones, Garrett Walls, & Brenda Soper (via phone from 8:33-9am)

Absent: Donovan Welsh, Matt Rauzi, Devon Horan, Finn Ruehrdanz

Introductions: 8:33 a.m. Call to Order by Garrett Walls

Disclosure of potential conflicts of interest: The board members present noted for the record that they have financial interests in entities that own property within the boundaries of the Havana BID, are active in developing property within the boundaries of the District, or are employed by such entities, and that such interests may be affected from time to time by actions of the Havana BID's Boards of Directors. In accordance with state law, the Directors have filed written disclosures describing such potential conflicts of interest with the Secretary of State, and the Directors present verbally reaffirmed such disclosures on the record of this meeting. No disclosures of conflicts of interest.

The board established a quorum and made motions to approve the June financials.

Acceptance of June 2019 Financials: Garrett motion to approve, Shannon moved, Gary seconded, all in favor, none opposed.

Approval of meeting minutes from June 2019: Garrett asked to table until August 2019's board meeting and plans to send updates via email to the board for the June 2019's minutes.

BID Operation, Administrative & Development Updates:

Chance asked the board about doing another run of the hotel key card marketing for 3 hotels. We budgeted for \$8500 for Restaurant Week and only spent \$3783.78 due to a Comcast/9News hiccup in advertising (loss our point of contact). Chance proposed that we use the left-over monies to do another round of hotel key card marketing to promote eating out On Havana Street (\$4716.22 is what we have left from the Rest. Week budget). The Hotel Key Cards would cost \$4125 for 3 hotels. She asked for any comments. Gayle, Brenda and Garrett recommended that we do another round. Due to most of the board approval Chance can reconnect with Capture Those Travelers to move forward. Chance also shared that we have left over monies in our Cruzin' Havana budget – about \$3900 and can use those monies in our event budget to plan OTHER EVENTS like Pets On Havana Street/Yappy Hour. We could use about \$1000 to do a GoodTimes PawBender (pet frozen treat) event with Petco or host Starbucks Pupa-chinos at an event. Liz with CoA suggested partnering with a local shelter for an adoption event. Chance will reconnect with the new GM at Petco to see if this additional event is possible. Gary S. shared that Mike the GM we have worked with for years left to another store in Westminster. Garrett shared that it might be great to add a Yappy Hour to our 10/26 Pet Costume Event. Board agreed that would be a good fit. Brenda and Yuly offered to be the board volunteers to help coordinate the event.

Chance shared updates on BID events. She shared updates to our 7/23 concert and that we hired an officer due the large volume of interest in the event. We have many volunteers for the July concert, but need help from the board for the August concert. Chance also shared that the Stampede was double booked for our 9/10 Dotsero concert and she is waiting for a NEW confirmed concert date, either 9/12 or 9/24. Korean Pop up market/festival is expected to be hosted in the fall with several thousands of attendees.

For business watch Chance asked the board to review the crime report and board update notes. More activity in the summer months, but APD and BID businesses have been very responsive to code, sign or graffiti issues. APD shared that July is auto theft prevention month and invited all to the August 6th National Night Out event. Falck, BID businesses and Chris from the Stampede will be providing food, giveaways and entertainment. APD also shared that Sara Lee will be providing buns and treats. Our On Havana Street PAR officers are hosting this event. They would love the BID's support and need some volunteers.

Last call for any other announcements: No other BID business was conducted at this meeting.

Garrett motions to adjourn meeting, Gary moves to approved, Devon seconded, all in favor and none opposed.

Adjournment: There being no further business to come before the Board the meeting was adjourned at approximately 9:17 am. The foregoing minutes constitutes a true and correct copy of the minutes of the above-referenced meeting, as approved by the Board of Directors of the Havana Business Improvement District.

The next regular BID Board meeting is August 15th, 2019 at 8:30am at Denny's 1505 S Havana St. Aurora, CO 80012

Secretary