



## NOTICE OF REGULAR MEETING OF THE HAVANA BUSINESS IMPROVEMENT DISTRICT

NOTICE IS HEREBY GIVEN that the Board of Directors of the **HAVANA BUSINESS IMPROVEMENT DISTRICT**, of the City of Aurora on **February 21, 2019**, at Denny's Restaurant, 1505 So Havana, Aurora, CO 80012, for the purpose of addressing those matters set out in the agenda below and conducting such other business as may properly come before the Board. The meeting is open to the public.

BY ORDER OF THE BOARD OF DIRECTORS:  
**HAVANA BUSINESS IMPROVEMENT DISTRICT**

By: Secretary to the Board

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### AGENDA

1. Call to order & Introductions
2. Disclosure of potential conflicts of interest
3. Approval of meeting minutes from January 2019
4. Acceptance of January 2019 Financials
5. **Event Updates:**
  - Sunday, February 3, 2019 at 4 pm: Big Game Football Party – Buffalo Wild Wings at GOH Over 260 participated in the gift card giveaways, free wings, & apps
  - March 2019: Celebrate Small Businesses On Havana Street Month - Enter to win Gift Cards featuring our small businesses every week on social media & Check out small business spotlights
  - March 26, 2019 Tuesday – Celebrate Small Business On Havana Street – Networking Meet Up at Snowl - 11am - 1:30 pm, Enjoy a specialty drink or frozen dessert on us! RSVP REQ. Limited to 20 guests
  - May 1-8, 2019 --- Restaurant Week - Eat On Havana Street
  - Saturday, May 4, 2019: Rose Garden Clean Up – Volunteers Needed
  - Saturday, June 8, 2019: Cruzin' Havana Car Show
  - Tuesday, June 25, 2019: 1<sup>st</sup> Summer Rose Garden Concert & Hoagie Night
  - 2019 Grocery Cart Races at Safeway – TBD – looking at diff month in FALL 2019
6. **Business Updates & New Business:**
  - Attended the AAIPP strategic planning meeting, AAIPP will accept applications for the 2019 Art 2C NEW art sculptures until March 17, 2019
  - KimCo - Village on the Park - \$14.5 million development in progress, 13 new leases with Old Navy (in progress)
  - AmCap – No Updates to share for GOH or Market Square
  - Living Water Car Wash – 857 Havana St. - Cornerstone Capital, Chad Roach shared expected ground breaking later in Q1, and opening in the Summer or Fall 2019
  - Argenta Update from city planners Chris Johnson and Dan Osoba – breaking ground Q2
  - Havana Corridor Transportation Improvement Program (TIP) grants through DRCOG Update - from city planners Chris Johnson and Dan Osoba
  - Other BID updates
    - Received the FINAL AV 12 1 2017 for 2018 --- SALES TAX REVENUE IS STRONG
    - Received our 1<sup>st</sup> deposit from Arapahoe County for Jan 2019 this month
    - Received the Check from City of Aurora - for the annual amount for the 2017 Property Tax Assessment for the Gardens on Havana/Buckingham TIF area 1: \$82,757.00 for 2018. This is based on total incremental property taxes collected: \$1,878,875.40 and a 4.5 mill levy for the Havana BID
    - We collected MORE than EXPECTED -- We projected to receive \$69,258 and received

- \$82,757 so we have \$13,499 more than expected.
- BID AUDIT of 2018 ongoing – On 2/7/2019 we met with auditor and waiting to hear back about results
- Ongoing Directory updates – **100+ restaurants**, 100 automotive services with 23 car dealerships, 27 international markets and groceries + Havana BID database AV updates
- In process of switching banks
- Board Marketing Sub-Committee met at BOTW on 2/13/19
  - Approved CineMedia Mobile Marketing for movie goers + hotel key card marketing for 3 hotels
  - Will explore hosting realtors, hotels, other organizations, a progressive eating tours, other BIDs with DCI
  - Explore expanding marketing to Buckley AFB/Military/Veterans/VA Hospital, CCP – all hospitals on Anshutz campus, City of Aurora staff, DEN, DTC & Hampden/Tamarac area hotels, apartments/condos in area & Visit Aurora
- Meeting with prospective Englewood BID & other BID's in area
- COI's for 2019 events received from Colorado Special Districts Pool
- 2019 Concerts: Finalized Rose Garden Concert Contracts with ProductAV, BSP, 6MDB, & Tunisia + working with Stampede for Dotsero at The Stampede for 9/10/2019
- Visited with BAB Systems – marketing company for My Favorite Muffin, National CineMedia, Buffalo Wild Wings, Kohl's, Schomp Automotive, Arapahoe/Douglas Works! Workforce center, Capture Those Travelers, YELP Elite event at The Nativ, local Food Writers, Aurora Modern Dentistry Marketing, & Social Media Food Blog Influencers
- Attended the DCI, Downtown Colorado Inc district meeting & workshop/tour in Greeley, Denver 2020 Imagine Workshop for AIPP to meet artists & partners to share our Art 2C program, APD/ Chamber YP Self Defense class at the Stampede, Executive Roundtable at Webolutions, & Cruzin' Havana planning, sponsorship, & vendor meetings.

Business Watch Updates

- New/Closed Businesses
  - My Favorite Muffin Coming Summer 2019
  - Living Water Car Wash & Old Navy Coming 2019

7. Other Announcements

8. **Next BID Board meeting will be Thursday, March 21, 2019 at 8:30 a.m. at the Denny's Restaurant, 1505 S Havana Street, Aurora, CO 80012.**

SCHEDULE 2019 MEETINGS ARE AT 8:30 A.M. AT DENNY'S AT 1505 S HAVANA, 3rd Thursday of each month IN THE MEETING ROOM TOWARDS THE BACK OF THE RESTAURANT

- APRIL 18
- MAY 16
- JUNE 20
- JULY 18
- AUGUST 15
- SEPTEMBER 19
- OCTOBER 17
- NOVEMBER 21 (ANNUAL MEETING AT THE STAMPEDE) Thanksgiving is 11/29/19 so no conflict in 2019
- DECEMBER 5 - Board Conference Call with Spencer Fane to approve budget
- DECEMBER 19

9. **Adjourn**

Dated: February 20, 2019