## **January 2019- Brief Event Updates:**

Community Outreach: No Ward 3 and 4 meetings in Dec 2018, Ward 3 & Ward 4 Jan 2019, PED – Planning Economic Development meeting, Aurora Housing Task Force meeting, Neighborhood Services meeting, Bridge House Ribbon Cutting, Chamber Holiday Parties, collaborated with City's #ThisisAurora campaign via social media, Insta-Stories/Facebook promotions to promote the businesses On Havana Street, visited with Bella Vita for Secret Santa Gift Card Giveaways, visited Gardens on Havana Shops for Holiday Shopping & Post Holiday Shopping Sales, Aurora Asian Pacific Community Partnership Holiday Party with Elected officials & Aurora & South Metro SBDC, met with Colorado Collector Car Council, Havana Auto Parts & Kaiser for 2019's Cruzin' Havana event, Westword, distributed YUM GUIDE featuring our restaurants.

**Social Media:** Chance has been ramping up our social media presence. Facebook – about 1573 Reaches & engaged with 1800 page reaches, 15 new page likes on page in the last 28 days, all done organically, no paid posts/boosts, our message response is back up to 100%, Total likes 2,643 with 2518 follows. Instagram – In 8 months – we have 725 followers and 442 posts. We visited businesses & public art sculptures to do features, promotions, stories, updates and posts. Visit @OnHavanaStreet on Facebook & Instagram to view the highlights, posts and stories. Contact her at 720.788.8986 if you'd like to feature your business.

Art 2C De-Install/Install of 2018 sculptures are complete + planning of the gala in progress: Please visit the 13 new sculptures On Havana Street from 6<sup>th</sup> Ave. to Dartmouth. The exhibition provides residents and visitors a unique way to experience the Business District. Public art boosts real estate values and creates opportunities for local businesses to thrive. We announced the winners, revealed photos of the completed installations at Schomp Automotive Group for the Art 2C Gala at Shortline Subaru on November 1, 2018. Early March 2019, AAIPP will accept applications for the 2019 NEW ART sculptures with a deadline set for March 17, 2019.

On Dec. 1st, 2018 We visited businesses at 3 shopping centers, distributed the Secret Santa Gift Card Giveaways with 10 BID volunteers. We gave over 500 gift cards to shoppers at The Gardens on Havana, Havana Exchange, & Buckingham Village.

<u>Restaurants + Motor Mile Marketing Focus</u>: Working with Webolutions to update SEO of our website directory, pages & assist in creative for social media content for future signature events. We also **updated about 50+ online business** directory pages, content and photos on website.

**District Identity:** Newsrack replacement was completed at 10 S Havana/1450 S Havana in late November 2018.

## **Redevelopment Activity:**

3 Water Projects On Havana – Visit the link to the PDF of the Water Project Updates from the City of Aurora:

https://www.auroragov.org/UserFiles/Servers/Server\_1881137/File/Residents/Water/PDFs/Projects/2018/CPDS%20 Updates November%202018.pdf

<u>2018-2019 Waterline System Improvement Project</u>: With the help of the Operations Team, Engineering Services has identified a priority site on Havana Street, between East 1st and East 6th avenues. Work at this location has been elevated due to planned improvements at the old Fan Fare site and the need to improve water pressures. The priority location is on Havana Street, between East 1st and East 6th avenues. The balance of the work will be located between East 1st to East 3rd avenues and Dayton to Havana streets

<u>Havana Street 30" Water Line Renewal Project</u>: This project follows the condition assessment that was completed in 2017 and will determine the best rehabilitation method and design for the water line renewal within Havana Street. The project is located on Havana Street between 1st Avenue and 6th Avenue. Water The 30" pipeline renewal alternatives analysis meeting was held November 26 and the team picked a PVC slip lining alternative. The engineer will begin design work per the chosen alternative.

<u>Westerly Creek/Canterbury Improvements Project</u>: (Canterbury Pond: A Major Drainage Way Plan (MDP) was completed for Westerly Creek in 2015. Recommendations in the MDP included a detention pond in Canterbury Park (to the east of Kohl's and Target) and additional channel improvements to help alleviate potential flooding along Westerly Creek. The project will include a hydrologic and hydraulic model and a Conditional Letter of Map Revision (CLOMR) to verify improvements are functioning as needed. Westerly Creek, between Florida and Mississippi avenues. Storm Water Project design alternatives have been prepared and are being reviewed by staff.

<u>Living Water Car Wash</u>: Near the corner of Kentucky Drive and Havana at 857 S. Havana Street, just north of the existing gas station. Chad Roach with Cornerstone Capital shared that they received approval from the City of Aurora Planning Commission. They are working with the city to complete the approval process and building permits. Expected ground breaking later in Q1 & opening in the Summer or Fall 2019. See more details

Revised SITE DEVELOPMENT PLAN Living Water Express Car Wash 11 1 2018

<u>Living Water Express Car Wash Site Plans - Traffic Impact Report</u>

<u>https://onhavanastreet.com/coming-to-on-havana-street-living-water-express-car-wash-view-site-plan/</u>

Katsu Ramen: Expansion/Remodel Complete and open with more seating

**Snowl**: Expanded menu with more Korean street food in addition to more snow bowls. See menu online: <a href="https://www.snowlcafe.com/menus">https://www.snowlcafe.com/menus</a>

<u>Summit Rehabilitation and Care Community</u>: 5<sup>th</sup> & Havana area on Geneva, remodel completed, hosted Open House, Summit helped the Havana BID wrap hundreds of the Secret Santa gift cards for the 12/1/18 Giveaway.

<u>Larry H Miller Chrysler Jeep</u>: Remodel in progress, demo began late 2018, 1 of 4 CO dealerships getting the remodel, dealership will exclusively be JEEP after remodel

Mike Naughton Ford: New showroom designed by Trademark, Rotunda demo to begin in 2019

<u>PetCo</u>: Store Remodel Complete, NEW Signage is up on building + New Vet Clinic THRIVE Affordable Pet Care is NOW OPEN, this location was 1 of 4 locations in Colorado to get the remodel and new addition Pet Clinic

<u>Village on the Park - VOTP</u>: Kimco Realty Corp. is in the process of a \$14.5 million redevelopment of The Village on the Park shopping center. Old Navy will occupy at 13,800 square foot space in the new part of the center, near South Havana. America's Best Contacts & Eyeglasses will be in operation January 21<sup>st</sup>, 2019 and two other retail spaces are in progress adjacent to TJ Maxx. When the development is complete there will be 11 new retail leases to VOTP. Demo of the S. Havana retail where Old Navy was fenced, demo is complete, & debris is in removal process. James Dixon with AmCap could not share any of the prospective leases.

<u>Havana & Yale, Former Salvage</u>: Jason Kinsey shared that the project in under contract and the new business is still under the same zoning status, no more details can be shared at this time.

**Fan Fare/Argenta**: For updates, click this link:

http://aurora4biz.org/developmentplanreviewpub/MyProjects/Files.aspx?frsn=zKzzVP5R0wg=

Toys R Us Site: Spirit Halloween moved out mid Nov., AmCap shared no new updates on new prospects for the space

<u>New Businesses</u>: All State – Doug Shin, Quinceañeras Leihla, Powerhouse Nutrition, THRIVE Affordable Pet Care & America's Best Contacts & Glasses; Living Water Car Wash Coming Soon

Closed Businesses: Havana Machine, no longer a service offered at Havana Auto Parts as of December 31st, 2018.

<u>Relocation</u>: Exotic Bird Emporium lease ends Jan. 31<sup>st</sup>, 2019, looking for new retail space, so the lease by Lamar's Donuts will be available in 2/2019

<u>Property Update</u> We are at a **98% occupancy On Havana Street**, not many leases are available but we have updated our resource page "View Available Property List" <a href="https://onhavanastreet.com/aurora-colorado-available-properties/">https://onhavanastreet.com/aurora-colorado-available-properties/</a> Our Available Properties page on our website is one of the most visited pages.

## **Business Watch Updates:**

See below for crime states from Lexis Nexis Community Crime Map for the Havana District. We continue to do daily biz watch sweeps of the district, reporting and addressing graffiti, illegally parked vehicles, trash dumped, and visible poverty/travelers/homeless issues as part of our Havana District "Clean and Safe" efforts.

In the past 30 days we have seen a decrease in the number of panhandlers and visible-poverty and less crime activity on Crime Stats. We believe due to the drastic weather change we have not seen many panhandlers. The homeless camps off Havana have been cleaned up near 10000 Colorado (Near Havana & Jewel).

Comitis & ADRC Cold Weather Activation – There is an Emergency Shelter at the ADRC due to the cold and wet weather during early January 2019.

Want to help us out this winter? The shelter needs: \*Blankets!! Warm but not too heavy. \*Socks - nice thick new in all sizes. Boots and shoes in all sizes. \*Sleeping bags. \*Fleece jackets, Hoodies, Jackets \*Gloves, mittens, scarves, hats.

Crime in the District – December 6, 2018 to January 15, 2019 from Lexis Nexis Community Crime Map

GREAT TOOL: Visit <a href="https://www.communitycrimemap.com/">https://www.communitycrimemap.com/</a> & enter your address to see the crime reported in your area.

Tips on How to Spot Fake Bills: <a href="https://onhavanastreet.com/tis-the-season-beware-of-counterfeit-money-how-to-spot-fake-bills/">https://onhavanastreet.com/tis-the-season-beware-of-counterfeit-money-how-to-spot-fake-bills/</a>

DATE	TIME	CRIME	ADDRESS	WHERE
12/6/2018	6:00 PM	VEHICLE-MOTOR VEHICLE THEFT	2XX N HAVANA ST	PARKING LOT/GARAGE
		ROBBERY STREET GUN	E FLORIDA ST & S	PARKING LOT/GARAGE
12/6/2018	8:23 PM		HAVANA AVE	
12/7/2018	1:00 AM	BURGLARY FORCED ENTRY NONRES	106XX E ILIFF AVE	STORAGE UNIT/SHED
		LARCENY SHOPLIFT	23XX S PARKER RD	DEPARTMENT/DISCOUNT
12/7/2018	4:15 PM			STORE
	10:00	VEHICLE-MOTOR VEHICLE THEFT	24XX S HAVANA ST	BAR/NIGHT CLUB
12/8/2018	PM			

12/9/2018	1:36 AM	VEHICLE-MOTOR VEHICLE THEFT	24XX S HAVANA ST	BAR/NIGHT CLUB
		LARCENY SHOPLIFT	14XX S HAVANA ST	DEPARTMENT/DISCOUNT
12/10/2018	2:02 PM			STORE
		AGG-NON FAMILY WP ADULT	26XX S PARKER RD	COMMERCIAL/OFFICE
12/11/2018	9:45 PM		45,046,041,544,444	BUILDING
12/12/2018	8:56 PM	ROBBERY STREET GUN	15XX S GALENA WAY	PARKING LOT/GARAGE
12/12/2018	7:20 PM	LARCENY FROM BUILDING	106XX E GARDEN DR	RESTAURANT
12/13/2018	5:00 PM	BURGLARY FORCED ENTRY NONRES	2XX N HAVANA ST	PARKING LOT
12/13/2018	9:45 AM	LARCENY FROM BUILDING	11XX S HAVANA ST	GROCERY/SUPERMARKET
12/14/2018	3:20 AM	BURGLARY FORCED ENTRY NONRES	23XX S HAVANA ST	HAIR/NAIL SALON
12/14/2018	3:57 AM	BURGLARY FORCED ENTRY NONRES	19XX S HAVANA ST	STORES(RETAIL)-OTHER
12/14/2018	4:10 AM	BURGLARY FORCED ENTRY NONRES	10XX S IRONTON ST	HAIR/NAIL SALON
12/14/2018	4:02 AM	BURGLARY FORCED ENTRY NONRES	15XX S HAVANA ST	DRUG STORE
12/14/2018	5:00 PM	ASLT AGG-NON FAMILY GUN ADULT	10XX S IRONTON ST	SPECIALTY STORE
12/15/2018	4:00 PM	LARCENY LICENSE PLATE/TEMP TAG	14XX S HAVANA ST	PARKING LOT/GARAGE
12/15/2018	5:18 PM	VEHICLE POSSESS STOLEN	E EXPOSITION ST & S HAVANA	HIGHWAY/ROAD/ALLEY
12/13/2018	10:00	VEHICLE-MOTOR VEHICLE THEFT	24XX S HAVANA ST	BAR/NIGHT CLUB
12/15/2018	PM			27, 7
	11:55	LARCENY SHOPLIFT	107XX E ALAMEDA	CONVENIENCE STORE
12/16/2018	PM		AVE	
12/17/2018	2:45 PM	BURGLARY FORCED ENTRY NONRES	29XX S HAVANA ST	SPECIALTY STORE
12/18/2018	1:00 AM	BURGLARY FORCED ENTRY NONRES	XX S HAVANA ST	STORAGE UNIT/SHED
12/18/2018	9:38 PM	VEHICLE O/S RECOVERY NO ARREST	12XX S HAVANA ST	PARKING LOT/GARAGE
12/20/2018	8:32 AM	LARCENY SHOPLIFT	14XX S HAVANA ST	COMMERCIAL/OFFICE BUILDING
12/20/2018	7:15 PM	ROBBERY BUSINESS WEAPON	13XX S IRONTON ST	DEPARTMENT/DISCOUNT STORE
12/20/2018	8:30 PM	VEHICLE-MOTOR VEHICLE THEFT	1XX N KENTON ST	PARKING LOT/GARAGE
12/20/2018	0.30 F W	LARCENY SHOPLIFT	11XX S HAVANA ST	GROCERY/SUPERMARKET
12/21/2018	1:25 PM			
, ,		LARCENY SHOPLIFT	11XX S HAVANA ST	GROCERY/SUPERMARKET
12/21/2018	4:05 PM			
		LARCENY SHOPLIFT	14XX S HAVANA ST	GROCERY/SUPERMARKET
12/21/2018	5:04 PM	LARGEANGUARUET	4200/6/2020/722	DEDARTA (EVE / D. C.C.)
12/22/2010	10:58	LARCENY SHOPLIFT	13XX S IRONTON ST	DEPARTMENT/DISCOUNT STORE
12/22/2018	PM 10:00	LARCENY FROM BUILDING	15XX S HAVANA ST	RESTAURANT
12/23/2018	PM	LANCENT I NOW BOILDING	13/// 3 HAVAIVA 31	RESTAURANT
		ASLT SIMPLE	106XX E ALAMEDA	BAR/NIGHT CLUB
12/24/2018	2:47 AM	FRAUD CWINDLE/THEFT DENT DROD	AVE	DEDARTMENT /DISCOUNT
12/24/2018	1:30 PM	FRAUD SWINDLE/THEFT RENT PROP	23XX S PARKER RD	DEPARTMENT/DISCOUNT STORE
12/24/2018	6:42 PM	LARCENY SHOPLIFT	14XX S HAVANA ST	DEPARTMENT/DISCOUNT STORE
,,		LARCENY SHOPLIFT	11XX S HAVANA ST	GROCERY/SUPERMARKET
12/26/2018	6:33 PM			
12/27/2018	2:30 PM	LARCENY SHOPLIFT	14XX S HAVANA ST	DEPARTMENT/DISCOUNT STORE
12,2,,2010	2.001101			

12/27/2018	4:25 PM	250_COUNTERFEITING/FORGERY	96XX E ILIFF AVENUE	n/a
12/28/2018	2:30 PM	LARCENY FROM YARDS	22XX S HAVANA ST	HOTEL/MOTEL/ETC.
12/28/2018	4:05 PM	LARCENY FROM BUILDING	103XX E ILIFF AVE	DRUG STORE/MEDICAL
12/28/2018	4:33 PM	LARCENY SHOPLIFT	14XX S HAVANA ST	GROCERY/SUPERMARKET
12/29/2018	1:00 PM	ASLT AGG-NON FAMILY WP ADULT	13XX S IRONTON ST	PARKING LOT/GARAGE
12/31/2018	1:00 PM	VEHICLE POSSESS STOLEN	14XX S HAVANA ST	DEPARTMENT/DISCOUNT STORE
12/31/2018	4:58 PM	FORGERY CHECKS	24XX S PARKER RD	BANK/SAVINGS AND LOAN
1/1/2019	4:52 PM	LARCENY SHOPLIFT	12XX S IRONTON ST	SPECIALTY STORE
1/1/2019	8:04 PM	ASLT AGG-NON FAMILY WP ADULT	16XX S HAVANA ST	RESTAURANT
1/2/2019	1:15 PM	LARCENY SHOPLIFT	14XX S HAVANA ST	DEPARTMENT/DISCOUNT STORE
1/3/2019	10:00 AM	auto-theft	6XX S HAVANA ST	windsor
1/3/2019	8:00 AM	LARCENY FROM YARDS	16XX S HAVANA ST	SHOPPING MALL
1/3/2019	5:00 PM	BURGLARY FORCED ENTRY NONRES	106XX E ILIFF AVE	RENTAL STORAGE FACILITY
1/3/2019	5:16 PM	LARCENY SHOPLIFT	13XX S IRONTON ST	DEPARTMENT/DISCOUNT STORE
	12:18	FRAUD SWINDLE/THEFT RENT PROP	23XX S PARKER RD	DEPARTMENT/DISCOUNT
01/05/2019	PM			STORE
1/5/2019	11:09 PM	ASLT AGG-NON FAMILY WP ADULT	10XX S IRONTON ST	RESTAURANT
1/5/2019	8:00 PM	LARCENY LICENSE PLATE/TEMP TAG	19XX S HAVANA ST	PARKING LOT/GARAGE
1/6/2019	4:57 AM	LARCENY LICENSE PLATE/TEMP TAG	1XX N KENTON ST	HIGHWAY/ROAD/ALLEY
		LARCENY SHOPLIFT	12XX S IRONTON ST	DEPARTMENT/DISCOUNT
1/6/2019	3:45 PM			STORE
	12:25	LARCENY SHOPLIFT	14XX S HAVANA ST	DEPARTMENT/DISCOUNT
1/7/2019	PM	LARCENY FROM BUILDING	11XX S HAVANA ST	STORE CROCERY/SURERAMARKET
1/8/2019	6:46 PM	LARCENY FROM BUILDING	11XX 3 HAVANA 31	GROCERY/SUPERMARKET
1/8/2019	12:30	LARCENY LICENSE PLATE/TEMP TAG	105XX E GARDEN DR	RESTAURANT
01/09/2019	PM	,		
1/9/2019	2:06 PM	ROBBERY BUSINESS WEAPON	19XX S HAVANA ST	CONVENIENCE STORE
1/9/2019	8:45 PM	LARCENY FROM BUILDING	23XX S PARKER RD	SPECIALTY STORE
41.515		LARCENY SHOPLIFT	13XX S IRONTON ST	DEPARTMENT/DISCOUNT
1/10/2019	2:30 PM	VEHICLE O/S RECOVERY NO ARREST	107XX E EXPOSITION	STORE PARKING LOT/GARAGE
1/11/2019	12:37 AM	VEHICLE U/3 RECOVERY INO ARREST	AVE	FARRING LOT/GARAGE
1/11/2019	2:00 PM	BURGLARY FORCED ENTRY NONRES	29XX S HAVANA ST	STORAGE UNIT/SHED
1/11/2019	7:20 PM	FRAUD SWINDLE/THEFT RENT PROP	106XX E ALAMEDA AVE	DEPARTMENT/DISCOUNT STORE
1/11/2019	9:20 PM	ROBBERY BUSINESS WEAPON	103XX E 6TH AVE	LIQUOR STORE
1/12/2019	8:00 PM	ASLT AGG-NON FAMILY GUN ADULT	S HAVANA PL & E IDAHO ST	HIGHWAY/ROAD/ALLEY

Other: