

**NOTICE OF REGULAR MEETING OF THE**

**HAVANA BUSINESS IMPROVEMENT DISTRICT**

NOTICE IS HEREBY GIVEN that the Board of Directors of the **HAVANA BUSINESS IMPROVEMENT DISTRICT**, of the City of Aurora on **April 16, 2020,** PHONE IN meeting due to the Covid 19 mandates, for the purpose of addressing those matters set out in the agenda below and conducting such other business as may properly come before the Board. The meeting is open to the public. HAVANA BID BOARD Call-in number: 303-536-7612 (no pin needed)

BY ORDER OF THE BOARD OF DIRECTORS:

**HAVANA BUSINESS IMPROVEMENT DISTRICT**

By: Secretary to the Board

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**AGENDA**

1. Call to order at 8:30am & Introductions

2. Disclosure of potential conflicts of interest

3. Approval of meeting minutes from **February & March 2020**

4. Acceptance of **March 2020 Financials**

5. Board Discussions

* **Board Member Recruitment – Need 2 seats filled**
* **Covid 19 – On Havana Street Businesses Discussion**
* **Help Our BID Businesses**
  + Resources, Trainings, Webinars, blogs, newsletter, 1 on 1 Phone Calls, & emailed updates
  + Social Media
  + Host Giveaways
  + Mayor Coffman Phone Calls with BID
  + Gift Cards to OHS Businesses
  + Masks for BID – promotions or give to businesses in need
    - Purchase from supplier – cheaper, but may be one time use $2-5
    - Purchase cloth masks from local nonprofit – Mile High Workshop - $10 each but have a buy one and donate one program to 1st responders
    - Vote on purchase of $2000 towards face masks
  + Restaurants + HMM marketing, April 15, 2020 commercials, ads with 9NEWS, GDCC, Sentinel + others

6. **Event Updates and Discussion on cancellations:**

* + YELP Event Campaign – YELP BIG NIGHT IN – 4/11 at 6pm
  + HOST YELP + CRA + Great American take out events to support
  + HOST A ZOOM/VIRTUAL EVENT in summer months
  + April/May Events are cancelled
  + May 2020 --- Celebrate our 100+ Restaurants - Eat On Havana Street + $500 Giveaway
  + June Event: Tuesday, June 23, 2020:  1st Summer Rose Garden Concert – 6MDB & Hoagie Night (reschedule to Stampede in Oct/Nov/later date or cancel)
  + July Events: Yappy Hour – Pet Event, Frozen Treats Progressive Event, July 28 Concert – Pizza, Progressive Networking Lunch with Chamber on July 10
  + August Events: 8/4/2020 National Night Out, 8/25/2020 Tunisia – Frozen Treats, Buckley AFB – Social with Leadership + Buckley AFB with CONG – Defense Council

7. **2020 On Havana Street Corridor Multi-Modal Study Update & Process**

* District Markers Reporting/Photos Mapping
* Newsracks/RTD stops
* Art2C Maps
* Outreach marketing

8**. 2020 Census - Extension to Aug 14, 2020 – Outreach and marketing**

* Facebook LIVE Interviews via Zoom
* Cloth Masks Promotional Items with City of Aurora & CENSUS 2020
* Outreach Campaigns
* Business Card Marketing for Takeout/deliveries, groceries, & other essential businesses

9. **Business Updates: See Attached & Please Review**

* + New/Closed Businesses
  + Property Updates
  + Community Outreach
  + Social Media/Website
  + Other BID updates
  + Business Watch Updates

10. Other Announcements

11. Board Member Business Updates

12. **Next BID Board meeting will be Thursday, May 21, 2020 at 8:30 a.m. VIA HAVANA BID BOARD Call-in number: 303-536-7612 (no pin needed)**

2020 MEETINGS ARE AT 8:30 A.M. and NO LONGER AT DENNY’S AT 1505 S HAVANA (UNTIL FURTHER NOTICE DUE TO COVID 19) 3rd Thursday of each month. MEETINGS WILL NOW BE CONDUCTED VIA HAVANA BID BOARD Call-in number: 303-536-7612 (no pin needed)

Thursday, June 18, 2020

Thursday, July 16, 2020

Thursday, August 20, 2020

Thursday, September 17, 2020

Thursday, October 15, 2020

Thursday, November 19, 2020 – Annual Stakeholders’ Meeting at The Stampede

Thursday, December 3, 2020 – Board Conference Call with Spencer Fane

13. **Adjourn**

Dated: April 15, 2020