

**August 2020 – What’s Happening On Havana Street & BID Updates:**

**Upcoming Events:**

- [Asian Avenue Eats To-go Friday Lunch – Support Local Asian Businesses! Aug. 14, 2020 11:30am-12:30pm](#)
- **Business Outreach – Minimum Wage Townhall – date TBD in late Aug. 2020**
- Aurora Sister Cities Leadership – Around the World Scavenger Hunt in Aurora – Sept. 2020
- Grocery Cart Race – Sept. 2020 – Virtual – host boxes at businesses in the corridor
- **Multi-Modal Study Public Meeting Outreach – virtual - late Sept. 2020**
- Halloween Costume Contest – Virtual Event - October 2020
- **Annual Stakeholder Meeting – Virtual Event – November 19, 2020**
- No Holiday Caroling & Secret Santa’s, but a small group of board members will distribute the gift cards to shoppers

**Covid 19 Update On Havana Street**

- \$20,000 Visit Aurora Community Funds Stakeholder Outreach in progress
- [112+ Closures reported](#) prior to the May 8, 2020 Stay at Home Orders, 6 businesses [remained closed](#) as of August 13, 2020 (bars, karaoke & event centers) and we had 12 permanent closures this year.
- NEW BUSINESSES: GEICO Insurance at the GOH and Hungry Wolf BBQ (former La Pily/Thai Basil building)
- [101+ Restaurants open](#) for take-out, delivery, drive thru and dine-in services.
- Distributed FREE masks, Covid-19 Safety posters, & 1000 THERMOMETERS from Kinsa Health
- Website Development and Engagement - See August 13, 2020 Webolutions’ report [here](#)

**Social Media Update**

Highlights: Facebook @OnHavanaStreet – 3209 follows with 70% women & 29% men, 12 New Page Likes, 325 Check ins’ @Cruzin’HavanaCarShow – 2432 follows – NO CAR SHOW THIS YEAR, FACEBOOK traffic is down in May-Aug due cancelled events and no paid promotions.																				
Month	Jan-19	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20
Reaches	1573	5.7k	13.4k	23.6k	11.8k	56.1+	17k	26k+	6.6k	5.6k	5.8K	2.8K	3.1k	4.9k	4.6k	4.3k	12.3k	7.3k	3.7k	4.8k
Engaged	1.8k	1.5k	4.3k	15.7k	3k	26.1+	4.6k	4.6K+	3.2k	3.5k	4.1K	1.8K	2.3k	2.5k	4.6k	5.6k	9k	3.7K	2.8k	2k
Instagram @OnHavanaStreet Opened Acct April 4, 2018, over 53 posts in one month, 9439 impressions, about 700 stories to view (all organic, unpaid) + 18K Highlights, 67% Women, 33% Men, Top 5 Locations: Denver, Aurora, Colorado Springs, Boulder, & Centennial. 39% 25-34, 30% 35-44, & 12% 45-54																				
Followers	725	768	805	839	919	943	966	979	1032	1067	1090	1113	1126	1168	1217	1246	1341	1401	1491	1531
# of posts	442	484	509	538	566	613	645	668	713	747	775	804	821	871	933	1033	1279	1415	1560	1613

**Havana Motor Mile**

- Requested summary of commercials and 9NEWS banner ad stats from Kim Fox & 9News
- Covid-19 updated commercials were also shared with Aurora 8 locally and aired during Aurora TV’s broadcasts.
- **2020 HMM Tool Incentive Program** – Tools and chests were distributed, and the students are working in the corridor
- **2018 HMM Students were awarded their keys to the ownership of the tools and chests**

**Development Updates**

- Expecting Opening Christmas 2020 - Kum & Go - STORE NO. 2312 at 2700 S Havana St – former Salvage: This 5,600 SF convenience store with an 8-pump fueling station. Construction is in progress.
- Village on the Park - KIMCO: The \$14.5 million development still in progress. New leases still TBA next to Old Navy.
- Stinker Stores is in progress - 2160 S Havana St – Near Bradly Gas office and Tynan’s Used Car lot, located at the corner of S Havana St. & Warren Ave. The C-store is going to be 3598 SF with parking to the east of the building There will be 6 new pump islands replacing the existing old pumps, new landscaping, a sidewalk, and better circulation through the site.

## Live On Havana Street Update

- Mubarak Villa:** This is a 20-unit duplex development in ten buildings on 1.75 acres proposed on the north side of Jewell Avenue, about a quarter mile west of Havana Street. **“This project is in technical review; Looks like it will be a few weeks before it will have a finalized Site Plan that may be recorded.” Update notes from Liz Fuselier.**
- Argenta:** Phase 1- 3.6 acres for 86 townhomes construction is in progress. Ground-Breaking Celebration to be scheduled in Quarter 1 of 2020. Argenta is a phased master plan for 10.55 acres new mixed-use development consisting of 86 townhomes, 208 multi-family & 20,000 SF of small-scale retail. **“The Master Plan amendment and Site Plan gained unanimous approval from the Planning Commission last night (August 12, 2020); It’s a go! Now staff will work with the developer on technical changes to the plan before recordation.” Update notes from Liz Fuselier.**

**On Havana Street Multi-modal study is on-going with monthly meetings and stakeholder outreach.** The City of Aurora contracted Michael Baker International (MBI) to study solutions to improve transit, pedestrian, and cyclist’s safety on the Havana corridor from Montview Blvd on the north and Dartmouth Avenue on the south. Website for Project [here](#). MBI presented to the PED meeting in August 2020 and plans to host a stakeholder public outreach meeting in late September 2020.

**Business Watch Updates:** See below for crime states from [Lexis Nexis Community Crime Map](#) for the Havana District. Due to Covid-19, Chance does periodic “biz watch drives” of the district, reporting and addressing graffiti, signage, illegally parked vehicles, trash dumped, damaged traffic signage and visible poverty/travelers/homeless issues as part of our Havana District “Clean and Safe” efforts. *Note: Panhandling is legal in Aurora, but the panhandler cannot be on a median and cannot step off the curb into traffic.*

## Crime in the District – 07.11.2020 to 08.13.2020 from Lexis Nexis Community Crime Map (REPORTING AS OF 8/13/2020)

DATE	TIME	CRIME	ADDRESS	WHERE
7/11/2020	1:34 PM	LARCENY FROM BUILDING	3XX N HAVANA ST	GROCERY/SUPERMARKET
7/12/2020	2:55 PM	DAMAGED PROP-GRAFFITI BUSINESS	11XX S HAVANA ST	RESTAURANT
7/13/2020	1:30 PM	BURGLARY NO FORCE ENTRY NONRES	29XX S HAVANA ST	RENTAL STORAGE FACILITY
7/13/2020	3:00 PM	BURGLARY NO FORCE ENTRY NONRES	29XX S HAVANA ST	RENTAL STORAGE FACILITY
7/15/2020	11:50 AM	ASLT - BATTERY	4XX S HAVANA ST	AUTO DEALERSHIP NEW/USED
7/16/2020	3:53 PM	ASLT AGG-NON FAMILY WP ADULT	23XX S HAVANA ST	PARKING LOT/GARAGE
7/16/2020	9:07 PM	BURGLARY FORCED ENTRY NONRES	SPECIALTY STORE	CAR DEALER/PARTS
7/16/2020	10:25 PM	FORGERY PASS COUNTERFEIT OBJ	11XX S HAVANA ST	RESTAURANT
7/17/2020	10:47 AM	INTIMIDATION OR STALKING	106XX E ALAMEDA AVE	DEPARTMENT/DISCOUNT STORE
7/17/2020	1:33 PM	LARCENY SHOPLIFT	13XX S IRONTON ST	DEPARTMENT/DISCOUNT STORE
7/17/2020	2:05 PM	ROBBERY BUSINESS GUN	14XX S HAVANA ST	SPECIALTY STORE
7/17/2020	4:00 PM	FRAUD ILLEGAL USE CREDIT CARDS	23XX S HAVANA ST	DEPARTMENT/DISCOUNT STORE
7/18/2020	10:20 AM	ASLT - BATTERY	106XX E GARDEN DR	SPECIALTY STORE
7/18/2020	4:06 PM	ASLT AGG-NON FAMILY WP ADULT	30XX S HAVANA ST	SPECIALTY STORE
7/19/2020	2:20 AM	ROBBERY STREET GUN	E 6TH ST & N HAVANA AVE	HIGHWAY/ROAD/ALLEY
7/19/2020	10:00 PM	VEHICLE O/S RECOVERY NO ARREST	11XX S HAVANA ST	GROCERY/SUPERMARKET
7/21/2020	4:59 AM	VEHICLE O/S RECOVERY NO ARREST	2XX S HAVANA ST	PARKING LOT/GARAGE
7/21/2020	3:00 PM	BURGLARY NO FORCE ENTRY NONRES	XX S HAVANA ST	OFFICE BUILDING
7/21/2020	5:55 PM	ROBBERY STREET STRONGARM	8XX S HAVANA ST	PARKING LOT/GARAGE
7/17/2020	10:47 AM	INTIMIDATION OR STALKING	106XX E ALAMEDA AVE	DEPARTMENT/DISCOUNT STORE
7/24/2020	4:43 PM	LARCENY SHOPLIFT	4XX N HAVANA ST	CONVENIENCE STORE
7/26/2020	10:58 AM	BURGLARY NO FORCE ENTRY NONRES	105XX E GARDEN DR	RESTAURANT
7/26/2020	4:10 PM	LARCENY FROM YARDS	14XX S HAVANA ST	SPECIALTY STORE
7/26/2020	9:34 PM	VEHICLE-MOTOR VEHICLE THEFT	19XX S HAVANA ST	PARKING LOT/GARAGE
7/26/2020	10:00 PM	ROBBERY STREET STRONGARM	11XX S HAVANA ST	PARKING LOT/GARAGE
7/27/2020	4:15 AM	LARCENY SHOPLIFT	30XX S HAVANA ST	CONVENIENCE STORE
7/27/2020	4:02 PM	ASLT AGG-NON FAMILY GUN ADULT	11XX S HAVANA ST	SERVICE/GAS STATION
7/27/2020	9:34 PM	ROBBERY BUSINESS GUN	11XX S HAVANA ST	RESTAURANT
7/28/2020	11:30 AM	ROBBERY BUSINESS STRONGARM	11XX S HAVANA ST	DEPARTMENT/DISCOUNT STORE

7/29/2020	12:20 PM	FRAUD FREE TEXT	13XX S HAVANA ST	BANK/SAVINGS AND LOAN
7/31/2020	6:53 PM	ROBBERY BUSINESS STRONGARM	24XX S HAVANA ST	DEPARTMENT/DISCOUNT STORE
8/1/2020	12:55 PM	auto-theft	6XX S HAVANA ST	windsor
8/1/2020	5:30 PM	DAMAGED PROPERTY-WINDOWS BUS	21XX S HAVANA ST	DEPARTMENT/DISCOUNT STORE
8/2/2020	12:37 AM	RESTAURANT	102XX E ILIFF AVE	DAMAGED PROPERTY-WINDOWS BUS
8/3/2020	1:30 AM	VEHICLE MVT RUNNING UNATTENDED	2XX S HAVANA ST	PARKING LOT/GARAGE
8/3/2020	9:50 AM	LARCENY LICENSE PLATE/TEMP TAG	5XX S HAVANA ST	AUTO DEALERSHIP NEW/USED
8/3/2020	9:00 PM	VEHICLE-MOTOR VEHICLE THEFT	2XX N HAVANA ST	PARKING LOT/GARAGE
8/3/2020	11:00 PM	LARCENY LICENSE PLATE/TEMP TAG	E EVANS ST & S HAVANA AVE	HIGHWAY/ROAD/ALLEY
8/4/2020	9:00 AM	VEHICLE-MOTOR VEHICLE THEFT	2XX N HAVANA ST	SPECIALTY STORE
08/04/2020	10:29 PM	FRAUD ILLEGAL USE CREDIT CARDS	11XX S HAVANA ST	CONVENIENCE STORE
8/5/2020	10:00 AM	BURGLARY FORCED ENTRY NONRES	11XX S HAVANA ST	OTHER/UNKNOWN
8/5/2020	6:32 PM	SHOPPING MALL	27XX S HAVANA ST	ASLT AGG-NON FAMILY GUN ADULT
8/6/2020	4:07 PM	ROBBERY BUSINESS STRONGARM	11XX S HAVANA ST	RESTAURANT
8/7/2020	9:45 AM	ASLT - BATTERY	14XX S HAVANA ST	COMMERCIAL/OFFICE BUILDING
8/8/2020	8:37 AM	ASLT - BATTERY	3XX S HAVANA ST	PARKING LOT/GARAGE
8/8/2020	3:47 PM	ASLT - BATTERY	11XX S HAVANA ST	AIR/BUS/TRAIN TERMINAL
8/8/2020	12:22 PM	white-collar-crime	10XX S HAVANA ST	windsor
No more reports listed as of 8/13/2020				