

September 2020 – What’s Happening On Havana Street & BID Updates:

Past Events:

- [Asian Avenue Eats To-go Friday Lunch – Support Local Asian Businesses! Aug. 14, 2020 11:30am-12:30pm](#) - OVER 40+ ORDERS + working on an event for OHS businesses in winter months
- Business Outreach – Minimum Wage Townhall – BAB & CM Coombs - Aug. 26th, 2020 6:30pm-9pm
- African Leadership Group Town Hall with Colorado Enterprise GAP Fund and REP. CROW
- Phone Call with Veronica from Jason Crow’s office with Board President
- Collaboration with [Mile High United Way – United for Business](#) (Strengthening under-resourced communities by helping locally-owned businesses realize their growth potential.)
- Kaiser Permanente Inner City Capital Connections Program & Economic Opportunity for Colorado Small Business – Collaborating with Andrea Law to [implement the ICCC program On Havana Street](#)
 - [C:\Users\chanc\OneDrive - Havana Business Improvement District\Desktop\KP Economic Opportunity Fact Sheet 062520_FINAL.pdf](#)
 - [C:\Users\chanc\OneDrive - Havana Business Improvement District\Desktop\2020 ICCC Collateral COVID-19 General FINAL.pdf](#)
- [Hickenlooper for Senate Havana Business District Tour](#) & Lunch at the Nile with Small Businesses – Wednesday 9/9 12-2:30pm

Upcoming Events:

- [Grocery Cart Race](#) – Sept. 15-31 2020 – Virtual – host boxes at businesses in the corridor
- Sept. 14, 2020 – New Board appointment vote at City Council
- [Multi-Modal Study Public Meeting Outreach – virtual - Sept. 30th, 2020, 6-7:30pm](#)
- Aurora Sister Cities Leadership – Around the World Scavenger Hunt in Aurora – Oct. 2020
- Halloween Costume Contest – Virtual Event - October 2020 – RE-DESIGNING EVENT PAGE FOR ENTRIES ONLINE
- Annual Stakeholder Meeting – Virtual Event – November 19, 2020 – must send out postcards and invites in 10/2020
- No Holiday Caroling & Secret Santa’s, but a small group of board members will distribute the gift cards to shoppers

Covid-19 Update On Havana Street

- \$20,000 Visit Aurora Community Funds Stakeholder Outreach in progress
 - Grub Hub Event, Promotion and Social Media Campaign, spoke to Bruce & he approves
 - Webolutions – Covid-19 website updates for BID businesses, quote is delayed due to acct. exec. out for 6-8 weeks
- [112+ Closures reported](#) prior to the May 8, 2020 Stay at Home Orders, 3 businesses [remained closed](#) as of September 9, 2020 (bars, hookah, & karaoke) and we had 13 permanent closures this year.
- NEW BUSINESSES: Portico Eritrean & Ethiopian Restaurant & Sports Barn (former El Jaripeo)
- [101+ Restaurants open](#) for take-out, delivery, drive thru and dine-in services.
- Shared [Food, Housing & Support Resources from Arapahoe County](#)
- Promoted and shared the [Colorado Enterprise GAP FUND](#) (business can access up to \$35,000 in financial assistance through a mix of grants & loans)

Development Updates

- Expecting Opening Christmas 2020 - Kum & Go - STORE NO. 2312 at 2700 S Havana St – former Salvage: This 5,600 SF convenience store with an 8-pump fueling station. **Construction is in progress. Contacted R. Fiebig about the public art pad and shared the engineering details for the pad.**
- Village on the Park - KIMCO: The \$14.5 million development still in progress. New leases still TBA next to Old Navy. **New GM at Five Below & Five Below at VOTP exceeded sales goals for the year in the first 3 months**
- **Stinker Stores is in progress** - 2160 S Havana St – Near Bradly Gas office and Tynan’s Used Car lot, located at the corner of S Havana St. & Warren Ave. The C-store is going to be 3598 SF with parking to the east of the building There will be 6 new pump islands replacing the existing old pumps, new landscaping, a sidewalk, and better circulation through the site.

Live On Havana Street Update

- **Mubarak Villa:** This is a 20-unit duplex development in ten buildings on 1.75 acres proposed on the north side of Jewell Avenue, about a quarter mile west of Havana Street. **“This project is in technical review; Looks like it will be a few weeks before it will have a finalized Site Plan that may be recorded.”** Update notes from Liz Fuselier in 8/2020, no update from CHJ yet

- Argenta:** Phase 1- 3.6 acres for 86 townhomes construction is in progress. Ground-Breaking Celebration to be scheduled in Quarter 1 of 2020. Argenta is a phased master plan for 10.55 acres new mixed-use development consisting of 86 townhomes, 208 multi-family & 20,000 SF of small-scale retail. **“The Master Plan amendment and Site Plan gained unanimous approval from the Planning Commission last night (August 12, 2020); It’s a go! Now staff will work with the developer on technical changes to the plan before recordation.”** Update notes from Liz Fuselier in 8/2020, no update from CHJ yet

On Havana Street Multi-modal study is on-going with monthly meetings and stakeholder outreach. The City of Aurora contracted Michael Baker International (MBI) to study solutions to improve transit, pedestrian, and cyclist’s safety on the Havana corridor from Montview Blvd on the north and Dartmouth Avenue on the south. Website for Project [here](#). **MBI presented to the PED meeting in August 2020 and plans to host a [stakeholder public outreach meeting on September 30, 2020 at 6-7:30pm](#) virtually.**

Social Media Update

Highlights: Facebook @OnHavanStreet - 3305 follows with 70% women & 29% men, 14 New Page Likes, 335 Check in’s @Cruzin’HavanaCarShow – 2438 follows, Facebook & IG traffic is down in May-Sept. due to cancelled events																					
Month	Jan-19	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20
Reaches	1573	5.7k	13.4k	23.6k	11.8k	56.1k	17k	26k	6.6k	5.6k	5.8K	2.8K	3.1k	4.9k	4.6k	4.3k	12.3k	7.3k	3.7k	4.8k	3.9k
Engaged	1.8k	1.5k	4.3k	15.7k	3k	26.1k	4.6k	4.6K	3.2k	3.5k	4.1K	1.8K	2.3k	2.5k	4.6k	5.6k	9k	3.7K	2.8k	2k	2.1k
Instagram @OnHavanaStreet Opened Acct April 4, 2018, profile visits up 5%, 342 content interactions, 9077 impressions, about 750 stories to view (all organic, unpaid) + 18K Highlights, 67% Women, 33% Men, Top 5 Locations: Denver, Aurora, Colorado Springs, Boulder, & Centennial. 39% 25-34, 30% 35-44, & 12% 45-54																					
Followers	725	768	805	839	919	943	966	979	1032	1067	1090	1113	1126	1168	1217	1246	1341	1401	1491	1531	1606
# of posts	442	484	509	538	566	613	645	668	713	747	775	804	821	871	933	1033	1279	1415	1560	1613	1711

Business Watch Updates: See below for crime states from [Lexis Nexis Community Crime Map](#) for the Havana District. Due to Covid-19, Chance does periodic “biz watch drives” of the district, reporting and addressing graffiti, signage, illegally parked vehicles, trash dumped, damaged traffic signage and visible poverty/travelers/homeless issues as part of our Havana District “Clean and Safe” efforts. *Note: Panhandling is legal in Aurora, but the panhandler cannot be on a median and cannot step off the curb into traffic.*

Crime in the District – 08.10.2020 to 09.09.2020 from Lexis Nexis Community Crime Map (REPORTING AS OF 9/12/2020)

DATE	TIME	CRIME	ADDRESS	WHERE
8/10/2020	1:37 PM	LARCENY SHOPLIFT	11XX S IRONTON ST	DEPARTMENT/DISCOUNT STORE
8/11/2020	1:00 PM	FRAUD FREE TEXT	11XX S HAVANA ST	SERVICE/GAS STATION
8/11/2020	8:19 PM	DAMAGED PROP-WINDOWS VEH PRIV	20XX S HAVANA ST	AUTO DEALERSHIP NEW/USED
8/11/2020	10:00 PM	BURGLARY NO FORCE ENTRY NONRES	15XX S IOLA ST	PARKING LOT/GARAGE
8/12/2020	3:45 AM	LARCENY FROM AUTO	14XX S HAVANA ST	SPECIALTY STORE
8/12/2020	11:30 AM	LARCENY FROM AUTO	14XX S HAVANA ST	DEPARTMENT/DISCOUNT STORE
8/12/2020	2:56 PM	LARCENY SHOPLIFT	22XX S HAVANA ST	SERVICE/GAS STATION
8/12/2020	7:50 PM	VEHICLE MVT RUNNING UNATTENDED	8XX S HAVANA ST	CONVENIENCE STORE
8/13/2020	11:17 AM	VEHICLE-MOTOR VEHICLE THEFT	29XX S HAVANA ST	AUTO DEALERSHIP NEW/USED
8/13/2020	12:15 PM	VEHICLE-MOTOR VEHICLE THEFT	1XX S HAVANA ST	AUTO DEALERSHIP NEW/USED
8/13/2020	1:12 PM	LARCENY SHOPLIFT	11XX S IRONTON ST	SPECIALTY STORE
8/13/2020	1:45 PM	ROBBERY BUSINESS WEAPON	17XX S HAVANA ST	DEPARTMENT/DISCOUNT STORE
8/14/2020	8:44 AM	ASLT AGG-NON FAMILY WP ADULT	22XX S HAVANA ST	SERVICE/GAS STATION
8/14/2020	10:10 AM	ROBBERY FORCIBLE PURSE SNATCH	1XX BLOCK N HAVANA ST	HIGHWAY/ROAD/ALLEY

8/15/2020	2:00 PM	LARCENY FROM BUILDING	11XX S HAVANA ST	GROCERY/SUPERMARKET
8/16/2020	2:00 AM	VEHICLE-MOTOR VEHICLE THEFT	6XX S HAVANA ST	SPECIALTY STORE
8/16/2020	8:00 AM	DAMAGED PROPERTY-BUSINESS	1XX N HAVANA ST	SCHOOL COLLEGE/UNIVERSITY
8/16/2020	5:00 PM	LARCENY SHOPLIFT	12XX S IRONTON ST	SPECIALTY STORE
8/17/2020	6:39 AM	ASLT AGG-NON FAMILY GUN ADULT	E 4TH ST & N IOLA WAY	HIGHWAY/ROAD/ALLEY
8/17/2020	12:00 PM	LARCENY LICENSE PLATE/TEMP TAG	16XX S HAVANA ST	PARKING LOT/GARAGE
8/17/2020	12:25 PM	LARCENY SHOPLIFT	23XX S PARKER RD	SHOPPING MALL
8/18/2020	3:11 AM	BURGLARY FORCED ENTRY NONRES	16XX S HAVANA ST	GAS STATION
8/18/2020	2:50 PM	LARCENY SHOPLIFT	11XX S HAVANA ST	DEPARTMENT/DISCOUNT STORE
8/18/2020	8:00 PM	LARCENY FROM YARDS	27XX S HAVANA ST	CONSTRUCTION SITE
8/20/2020	3:31 AM	FRAUD IDENTITY THEFT	11XX S HAVANA ST	COMMERCIAL/OFFICE BUILDING
8/20/2020	9:00 AM	FRAUD IDENTITY THEFT	27XX S HAVANA ST	AUTO DEALERSHIP NEW/USED
8/20/2020	9:55 PM	LARCENY FROM AUTO	23XX S PARKER RD	PARKING LOT/GARAGE
8/21/2020	11:30 AM	VEHICLE-MOTOR VEHICLE THEFT	5XX S HAVANA ST	AUTO DEALERSHIP NEW/USED
8/21/2020	12:00 PM	LARCENY LICENSE PLATE/TEMP TAG	7XX S HAVANA ST	PARKING LOT/GARAGE
8/23/2020	6:00 AM	BURGLARY FORCED ENTRY NONRES	103XX E WARREN AVE	STORAGE UNIT/SHED
8/23/2020	11:00 AM	BURGLARY FORCED ENTRY NONRES	6XX S HAVANA ST	AUTO DEALERSHIP NEW/USED
8/25/2020	1:26 PM	VEHICLE O/S RECOVERY NO ARREST	11XX S HAVANA ST	PARKING LOT/GARAGE
8/26/2020	12:44 AM	DAMAGED PROPERTY-BUSINESS	XX S HAVANA ST	PARKING LOT/GARAGE
8/26/2020	6:00 PM	LARCENY LICENSE PLATE/TEMP TAG	16XX S HAVANA ST	PARKING LOT/GARAGE
8/26/2020	6:24 PM	LARCENY SHOPLIFT	16XX S HAVANA ST	GROCERY/SUPERMARKET
8/27/2020	5:00 PM	LARCENY FROM BUILDING	13XX S IRONTON ST	DEPARTMENT/DISCOUNT STORE
8/27/2020	7:00 PM	INTIMIDATION OR STALKING	26XX S PARKER RD	RESTAURANT
8/27/2020	10:24 PM	BURGLARY FORCED ENTRY NONRES	23XX S PARKER RD	DEPARTMENT/CLOTHING
8/28/2020	3:12 AM	BURGLARY FORCED ENTRY NONRES	5XX N HAVANA ST	CAR DEALER/PARTS
8/28/2020	4:51 AM	LARCENY POCKET PICKING	8XX S IRONTON ST	PARKING LOT/GARAGE
8/28/2020	7:00 AM	LARC/BURGL FROM COIN MACHINE	5XX N HAVANA ST	CAR WASH
8/29/2020	4:24 PM	ASLT AGG-NON FAMILY GUN ADULT	N HAVANA AVE & E 6TH ST	HIGHWAY/ROAD/ALLEY
8/29/2020	9:30 PM	LARCENY SHOPLIFT	26XX S HAVANA ST	SPECIALTY STORE
8/31/2020	10:00 AM	LARCENY FROM AUTO	9XX S HAVANA ST	BANK/SAVINGS AND LOAN
9/1/2020	6:36 PM	LARCENY SHOPLIFT	22XX S HAVANA ST	CONVENIENCE STORE
9/1/2020	4:08 PM	LARCENY SHOPLIFT	24XX S HAVANA ST	SPECIALTY STORE
9/2/2020	7:00 AM	VEHICLE-MOTOR VEHICLE THEFT	4XX S HAVANA ST	PARKING LOT/GARAGE
9/3/2020	6:15 AM	VEHICLE-MOTOR VEHICLE THEFT	20XX S HAVANA ST	AUTO DEALERSHIP
9/3/2020	2:50 PM	LARCENY SHOPLIFT	16XX S HAVANA ST	GROCERY/SUPERMARKET
9/4/2020	4:05 AM	BURGLARY FORCED ENTRY	19XX S HAVANA ST	DRUG STORE
09/04/2020	8:28 AM	LARCENY FROM AUTO	2XX N HAVANA ST	PARKING LOT/GARAGE
9/5/2020	12:00 AM	BURGLARY FORCED ENTRY NONRES	29XX S HAVANA ST	STORAGE UNIT/SHED
9/5/2020	12:36 PM	ASLT - BATTERY	22XX S HAVANA ST	HOTEL/MOTEL/ETC.
9/6/2020	1:00 PM	LARCENY FROM AUTO	19XX S HAVANA ST	PARKING LOT/GARAGE
9/7/2020	2:00 PM	DAMAGED PROPERTY-WINDOWS BUS	23XX S PARKER RD	SPECIALTY STORE
9/7/2020	5:59 PM	LARCENY SHOPLIFT	17XX S HAVANA ST	SPECIALTY STORE
9/8/2020	8:40 PM	VEHICLE O/S RECOVERY NO ARREST	2XX S HAVANA ST	PARKING LOT/GARAGE
9/9/2020	6:00 PM	LARCENY SHOPLIFT	16XX S HAVANA ST	GROCERY/SUPERMARKET