

THE CENSUS IS COMING APRIL 2020.

AURORA

BE HEARD. BE SEEN. BE COUNTED.



Aurora is growing in population, diversity, business activity and vibrancy. The 2020 Census is a unique opportunity for us to demonstrate the growth we're seeing in our community. It's vital for Aurora's future federal funding and success during the next decade.

We're committed to a complete and accurate count of all Aurora residents – and we are counting on all of you to help spread the word—Be Heard. Be Seen. Be Counted.

WHAT IS THE CENSUS?

The Census counts every person living in the United States and five U.S. territories—once, only once, and in the right place. It takes place every 10 years and is required by the Constitution.

WHEN IS IT?

April 1, 2020.

HOW DO I TAKE IT?

You can take the census online, by phone or by mail.

DO I HAVE TO?

Yes, you do! It benefits you and your community by determining what services are needed where and by whom. Aurora's future depends on you.

IS IT CONFIDENTIAL?

Absolutely! Census answers are only used to publish statistics. They cannot be used against you by any government agency or court.

WHY IS THE CENSUS IMPORTANT?

Every American social program uses census numbers to allocate resources. **Fair representation hinges on a fair census.**

Census data:

- Determines the number of seats each state has in the U.S. House of Representatives, as well as districts for state government
- Guides federal spending allocation of approximately \$675 billion to local communities every year
- Helps plan roads, schools, hospitals, senior centers and emergency services to best serve changing populations
- Assists businesses in locating factories and stores, recruiting employees and conducting market research

Even one missed person could mean a forfeited \$23,000 in funding over 10 years.



United States®
**Census
2020**

AuroraCensus2020.org
census2020@auroragov.org
303.739.7400



#AuroraBeCounted