

# Visit **AURORA** SAVINGS PASS

PROVIDE AN OFFER TODAY!



## SAVINGS PASS FAQ

### WHO CAN USE THE SAVINGS PASS?

Visit Aurora will be promoting the Savings Pass in Aurora and the greater metro area to help drive more traffic to your business. We know that many businesses are being innovative during this time with new offers, modified services, discounts, and other specials and we wanted to create a place where all these great offerings could be accessed and promoted.

### HOW MUCH DOES IT COST TO PROVIDE AN OFFER?

There is no cost to you to participate. Visit Aurora pays a third-party company to manage the platform. Visit Aurora sees the Savings Pass as a valuable resource to locals and visitors, and a way to market your business.

### IS THERE A SPECIFIC TIME PERIOD MY BUSINESS IS ABLE TO PROVIDE AN OFFER?

Your offer can be available with an indefinite end date, or you can set an end date if the offer is only valid for a specific time frame.

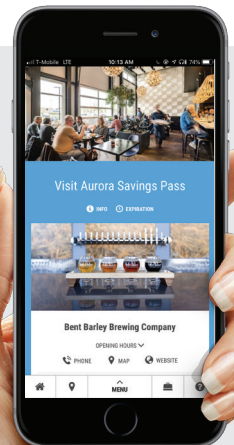
### CAN I TRACK WHO IS USING MY OFFERS?

Visit Aurora can provide a variety of reports that will help you track success or help you decide on modifying your offer.

## OVERVIEW OF SAVINGS PASS

Visit Aurora has a mobile-exclusive Savings Pass to help local businesses during this time. We know many businesses are offering discounts and specials, so we have partnered with Bandwango to create a platform to promote these efforts. We encourage you to sign up for the Savings Pass to see how the program works. It is very similar to traditional couponing, with the key difference being that these are hyper-targeted, curated, and relevant to specific target audiences through a mobile-exclusive channel.

As a featured merchant on the pass, **there is no cost to you** to participate. All that we ask is a coupon/discount that you can offer passholders as an incentive to visit your business and spend money with you. Once your offer is submitted, our Bandwango representative will be reaching out to you to review of your offer, help answer any questions and provide instructions for next steps and training materials.



## REDEMPTION PROCESS

The redemption process is very simple, and it is our intent to not disrupt your current processes. All you'll have to do when a customer shows up with the mobile passport is redeem the coupon you've provided with a simple 2-tap process.

We recommend signing up for the Savings Pass to see how the program works. They are all completely free and instantly delivered via text and email.

## SUBMIT YOUR OFFER

If you'd like to participate, please fill out this 5-minute form here: <https://bandwango.typeform.com/to/YRiz1S>