

April 2021 – What’s Happening On Havana Street & BID Updates:

BID Budget & Operations:

- BID will transition accounts from James Moore & Associates to Simmons and Wheeler.
- BID submitted the 2020 audit by Simmons & Wheeler to the City of Aurora and Spencer Fane.
- Received \$73,651.32 from Arapahoe County on 4/8 and now have about \$432,827 in the First Bank and \$201,948 in the Bank of the West account

Events:

- **2/27 & 3/27 Covid-19 Vaccination Clinic at The Stampede** – We worked with 20+ partners to organize a vaccination clinic On Havana Street at the Stampede for 400 patients with the BAB, City Council, & Colorado Alliance for Health Equity and Practice (CAHEP) + connecting other partners to host clinics at the Stampede throughout the spring and summer months. [Colorado Alliance for Health Equity and Practice](#) FMC-CAHEP is a community clinic that was founded in 2004. CAHEP’s helps to reduce health disparities in the refugee, immigrant, under-insured and under-served population in Colorado.
- **BID continued to be engaged in the Partners in Energy programs and workshops** with the City and Xcel Energy – Learn more here: https://www.xcelenergy.com/working_with_us/municipalities/partners_in_energy, Small Business Energy Solutions can help connect businesses to programs. If interested in being a part of the this initiative then please contact: Sarah Martin, Brendle Group, Partners in Energy Community Facilitator, 970-207-0058, Email: smartin@brendlegroup.com
- **BID will be on 9NEWS Business Brief**, Monday on Mile High Mornings with [Ryan Frazier at 9NEWS](#), Chance met him for coffee to discuss content, the multi modal study, and promotion of shopping local for March. (Small Business Month – OSH). 3/17 at 9am for a live show and recorded show.
- **March 2021 - Celebrate Small Business On Havana Street**, BID hosting a \$500 GIVEAWAY, Winner was Ericka M.
- **March 31, 2021 – Asian Eats To-Go On Havana Street** – \$30 Lunch: Seoul KBBQ & Hot Pot, Yum Yum Cake and Pastries, & Trap Tea More details [Here](#), 62 catering orders and all 3 businesses expressed gratitude for the event and exposure.
- **SUMMER 2021 - Connecting OHS businesses, grocery stores and restaurants to national coaches and teams** for the [Fireworks Softball Tournament](#) with Visit Aurora (#CoSparkFire: 900 Teams, 16K players, & 600 coaches come to CO in June/July 2021)
- [April 3, 2021 – Equity Vaccine Clinic at The Stampede for 900 patients \(1st Dose Clinic\)](#)
- [April 3, 2021 3-5pm Virtual African Leadership Group Covid-19 Forum](#)
- **Giveaway hosted from April 1 to May 1, 2021** to promote the May 5, 2021 to May 12, 2021 Eat On Havana Street Week Please SAVE THE DATES FOR [EAT ON HAVANA STREET & ENTER NOW FOR THE \\$500 Giveaway](#)
- [Fired Up: I Want to Start a Business!](#) Workshop by ASM SBDC: April 6th at 6-8pm
- **April 9, 2021 at 9am-10:30am The Chamber’s DNI with Diversity & Inclusion** Presents: - SBA, Colorado SBDC Network and Aurora-South Metro SBDC Services/HBID
- **Monday, April 12, 2021 6-8pm \$40, Cody’s Café & Bar Wine Tasting & Education - [Hue’s Your Daddy – Rosé All Day – 4/12](#)**
- April 17, 2021 10-6pm, [African Leadership Group Covid-19 Vaccine Clinic](#) - Sign Up & REGISTER HERE <https://usalg.org/covid-clinic/>
- April 28, 2021 11:30-12:30pm **Asian Eats To Go – Round 2** – Event Details in progress with Asian Avenue Magazine, \$30 lunch supports 4 OHS businesses
- April 29, 2021 11:30-12:30am MT, [Xcel Energy's Partners in Energy - Electric Vehicle Planning Workshop](#)
- May 1, 2021 – [Equity Vaccine Clinic at The Stampede for 900 patients \(2nd Dose Clinic\)](#)
- **SAVE THE DATES - May 5, 2021 to May 12, 2021 Eat On Havana Street Week** – We will be featuring our 100+ restaurants and hosting social media ads with the Visit Aurora Community Funds. We have a Cover Story with Living Well in Lowry, Ads in multiple print media, 3-5 page stories and business features in Asian Avenue Magazine and on-going giveaways and social media highlights.

Covid-19 Update On Havana Street:

- [112+ Closures reported](#) prior to the May 8, 2020 Stay at Home Orders, **2 businesses remained closed** as of April 10, 2021 (restaurants, bars, hookah, event venues & karaoke) and we had 21 permanent closures so far since March 2020. Most of the closures are already re-leased to new tenants.
- [108+ Restaurants, Bars & International Markets are open](#) for take-out, delivery, drive thru and dine-in services.
- **Working on website updates and re-design**, beta testing and samples will be shared with BID in the next month
- **Volunteered & supported the Ethiopian and Korean Church equity vaccine clinics in April 2021**
- **Assisted businesses and workforce along Havana to sign up for appointments for a Covid-19 vaccine.**

- **Distributed 500 sponsored masks to businesses** from the Colorado Health Foundation and Aurora Asian Pacific Community Partnership
- **Help to get Havana leased:** We continue to receive inquiries from other businesses wanting to relocate and open in Aurora On Havana Street. Chance began hosting driving tours of Havana to prospects, marketing companies, and developers. If you have businesses interested in a tour, then please contact Chance at Chance@OnHavanaStreet.com to schedule a Havana tour.
- **Worked with community partners for more OHS exposure:** Met with the African Leadership Group, Living Well in Lowry, John Kellner DA for Arapahoe County's office, Colfax Canvas, People's Building, ACAD, Arapahoe County grant programs, SBDC, Diversity Council, Asian Avenue Magazine, Korea Media, OIAA, Vaccine Education Campaigns and ads, Housing, Ordinance Neighborhood Services – Housing & Rental Assistance Opportunities, Mental Health & Homelessness Outreach Programming, Habitat for Humanity – Mountain View Church project, Rose Foundation, The Colorado Health Foundation, The Gazette, Denver Post, and the El Salvadoran Consulate to share resources and cross promote "Things to do in Aurora."
- **Help Kitchen** - Working with City Retail Specialists to include OHS restaurants in the Help Kitchen campaign, in pilot program right now in Ward I & III and we hope to have a few of our restaurants when the program launches in all wards in Aurora.
- **Promoted Covid-19 resources and workshops** to the BID and partnering with the SBA, SBDC, CRA, local chambers, Mile High United Way, Arapahoe/Douglas Works! & many more.
- **Workforce Covid-19 Recovery** - Working with The Chamber and Visit Aurora to support a new program with [Emily Griffith's FREE Culinary Workshops](#) - No cost to students. No experience required.
- **Shared business resources** by [Arapahoe County](#) and the [City of Aurora](#) & promoting the vaccination awareness campaign in various languages to the BID and community.
- **Rent Rescue Grant Available** - Business Rent Rescue Program - Arapahoe County is administering a Rent Rescue Grant Program to support our small- and medium-sized businesses throughout our communities. If your business is behind on commercial lease payments and has closed its doors or dramatically limited operations due to Public Health Orders related to COVID-19, please review the eligibility requirements, and apply today. The application portal opened Friday, April 2, 2021 at 8 a.m. The deadline to apply is April 16, 2021 at 5 p.m. (or sooner if funds are exhausted).
- Promoted Covid-19 legal help from the CRA [here](#).
- **Tri County Health Dept. Business Outreach** continues, posted updates, hosted weekly business round tables & shared COVID-19 CONTACT INFORMATION. COVID-19 Call Center They are available Monday-Friday from 8 a.m.-5 p.m. to answer questions from providers, businesses, and the public. Connect with one of our health professionals by calling the Call Center at 303-220-9200 or emailing callcenter@tchd.org.
- Chance updated the [View Available Properties](#) listings at the end of October. In October 2019, the BID was at 97% occupancy in the corridor and in 2020 we are at 94% occupancy. Chance and board working with prospects looking to join our BID corridor.

Press & Media:

- [Watch the 9NEWS On Havana Street Commercials](#)
- [Asian Avenue Magazine Featured OHS in Feb & March](#), Colorado Korean community media: [Colorado Times](#), [Weekly Focus](#) ad page 94, & [Oz International](#) in [January](#) & [February](#), [Living Well in Lowry ad](#)

Live On Havana Street Update:

- **Mubarak Villa:** This is a 20-unit duplex development in ten buildings on 1.75 acres proposed on the north side of Jewell Avenue, about a quarter mile west of Havana Street. "Mubarak Villa is finalizing fees with the School District - expect that it will be recorded within a week or two. The civil plan process almost complete."
- **Argenta:** Phase 1- 3.6 acres for 86 townhomes construction is in progress. Ground-Breaking Celebration to be scheduled in in Quarter 1 of 2020. Argenta is a phased master plan for 10.55 acres new mixed-use development consisting of 86 townhomes, 208 multi-family & 20,000 SF of small-scale retail. "Argenta received approval for apartments and commercial (Phase 2); working on finishing up technical reviews and resubmittal."
- **Mountain View United Church & Habitat for Humanity** have "formed a collaborative partnership with the Congregation Land Campaign and Habitat for Humanity of Metro Denver. They are creating a site plan using its vacant property next to the church to provide inclusive, owner-occupied, affordable housing for working families in the 60-80% Area Median Income range." – from a blog post in [MVUC's website](#). Learn More about the 10-duplex cul-de-sac style development [here](#).

Havana Motor Mile:

- **NEW Dealership coming to HMM** – [Mazal Motors](#) (former Mark Vissering State Farm property) 1852 S Havana Street – Owners are David and Daniel Shamaev. After 30 years On Havana Street Mark relocated his business to Denver and beginning the process to retire.

- [Schomp Mazda - 90 N Havana St. demolition](#) of two buildings and construction of a two-story, approximately 48,000 square foot facility and the addition of 8,000 square feet to an existing building. Schomp Mazda has relocated to across the street of Schomp Subaru on the Denver side of Havana Street at 505 S Havana St, Denver, CO 80247.
- **Tool Incentive Workforce Program:** BID cutting a check for budgeted \$19,000 for the Pickens Tech for this year's March 2021 graduating class of students and sponsoring their tools and chests as they accept employment for 2 years at a HMM business.
- **Statistics on new content and commercials with 9NEWS** to promote the BID's Havana Motor Mile, Restaurants and Retail: 236,334 impressions, 98% VCR, 1.93 frequency, 93% Connected TV Delivery, & 122,371 unique households reached.

| Top 15 Content Providers | |
|--------------------------|-------------|
| Content Provider | Impressions |
| DIRECTV | 28,930 |
| HGTV | 18,070 |
| DIY Network | 11,596 |
| Cooking Channel | 10,304 |
| NHL | 10,005 |
| The Country Music Channe | 9,124 |
| Ovation TV | 9,076 |
| Food Network | 8,855 |
| Outside TV | 8,738 |
| USA Network | 8,157 |
| Sundance TV | 8,086 |
| Philo | 8,072 |
| Crunchyroll | 7,618 |
| Hallmark Channel | 6,171 |
| TNT | 4,613 |

- Attribution Timeline: March + 15 Days Report will be ready April 23rd, March + 30 Days Report will be ready on May 10, Only web will be provided at this time as the locations will not be mapped until May 27th. We can pull retroactive location reports after that date.

- Watch the four NEW 9NEWS commercials for the BID here: <https://onhavanastreet.com/havana-motor-mile/> (auto dealers, parts/services, retail, and restaurant commercials).

On Havana Street District Identity:

- District Markers: Repair and replacement of On Havana Street signage in progress at 10 locations in the corridor. Chance will work with the city and property owners to replace and work on on-going maintenance of the On Havana Street District Markers (audit, survey, & work with stakeholders and city for replacement of signs).

- [On Havana Street Multi-modal study](#) is on-going with monthly meetings and stakeholder outreach. The City of Aurora contracted Michael Baker International (MBI) to study solutions to improve transit, pedestrian, and cyclist's safety on the Havana corridor from Montview Blvd on the north and Dartmouth Avenue on the south. Website for Project [here](#)

Project Timeline:

- Feb 2020 - Sept 2020 - Phase 1: Existing and Future Conditions Analysis Report
- Aug 2020 - Oct 2020 - Phase 2: Corridor Vision, Branding and Land Use
- Oct 2020 - Feb 2021 - Phase 3: Alternatives Development
- **Feb 2021 - Jun 2021 - Phase 4: Final Recommendations - Havana Street Corridor Study is currently at this stage**
- Jun 2021 - Jul 2021 - Phase 5: Final Report and Presentations

- **Site for tracking bills at the State Legislature:** <http://www.leg.state.co.us/public/display.nsf/index.html> (Shared by the Aurora Chamber of Commerce Public Issues Committee)

Business Watch Updates: See below for crime states from [Lexis Nexis Community Crime Map](#) for the Havana District. Due to Covid-19, Chance does periodic "biz watch drives" of the district, reporting and addressing graffiti, signage, illegally parked vehicles, trash dumped, damaged traffic signage and visible poverty/travelers/homeless issues as part of our Havana District "Clean and Safe" efforts. The BID shared the City of Aurora's newsletter blog, "[Keeping you and your neighborhood safe: tips from Aurora Police.](#)"

Note: Panhandling is legal in Aurora, but the panhandler cannot be on a median and cannot step off the curb into traffic. Crime in the District – 03.13.2021 to 4.2.2021 from Lexis Nexis Community Crime Map (REPORTING AS OF 4/09/2021). Other Resource: APD NEWS District 1 Blog [here](#) + Monthly APD Reports [here](#).

| DATE | TIME | CRIME | ADDRESS | WHERE |
|------------|----------|-------------------------------|-------------------|----------------------------|
| 3/13/2021 | 2:30 AM | LARCENY FROM BUILDING | 16XX S HAVANA ST | RESTAURANT |
| 03/13/2021 | 12:11 PM | BURGLARY FORCED ENTRY NONRES | 106XX E ILIFF AVE | STORAGE UNIT/SHED |
| 3/13/2021 | 3:50 PM | LARCENY SHOPLIFT | 106XX E GARDEN DR | COMMERCIAL/OFFICE BUILDING |
| 3/13/2021 | 2:05 PM | ASLT AGG-NON FAMILY GUN ADULT | 105XX E GARDEN DR | HIGHWAY/ROAD/ALLEY |
| 3/13/2021 | 10:15 PM | DAMAGED PROPERTY-WINDOWS BUS | 14XX S HAVANA ST | RESTAURANT |
| 3/15/2021 | 1:30 AM | BURGLARY FORCED ENTRY NONRES | 3XX S HAVANA ST | CAR DEALER/PARTS |
| 3/15/2021 | 9:00 AM | BURGLARY FORCED ENTRY NONRES | 106XX E ILIFF AVE | STORAGE UNIT/SHED |
| 3/15/2021 | 3:10 PM | ASLT - BATTERY | 17XX S HAVANA ST | PARKING LOT/GARAGE |
| 3/16/2021 | 12:40 AM | LARCENY SHOPLIFT | 22XX S HAVANA ST | CONVENIENCE STORE |
| 3/16/2021 | 1:23 AM | BURGLARY FORCED ENTRY NONRES | 9XX S HAVANA ST | RESTAURANT/FAST FOOD |
| 3/16/2021 | 10:21 AM | BURGLARY FORCED ENTRY NONRES | 4XX S HAVANA ST | CAR DEALER/PARTS |
| 3/16/2021 | 1:00 PM | LARCENY FROM BUILDING | 11XX S HAVANA ST | GROCERY/SUPERMARKET |
| 3/16/2021 | 3:00 PM | VEHICLE-MOTOR VEHICLE THEFT | 2XX N HAVANA ST | SPECIALTY STORE |
| 03/16/2021 | 4:25 PM | FRAUD SWINDLE/THEFT RENT PROP | 17XX S HAVANA ST | DEPARTMENT/DISCOUNT |

| | | | | |
|---------------------------------------|----------|--------------------------------|---------------------------|---------------------------|
| 3/16/2021 | 6:53 PM | LARCENY SHOPLIFT | 11XX S IRONTON ST | DEPARTMENT/DISCOUNT STORE |
| 03/17/2021 | 1:00 AM | BURGLARY FORCED ENTRY NONRES | 3XX S IRONTON ST | STORAGE UNIT/SHED |
| 3/17/2021 | 10:44 AM | VEHICLE O/S RECOVERY NO ARREST | 22XX S HAVANA ST | PARKING LOT/GARAGE |
| 3/17/2021 | 5:30 PM | auto-theft | 5XX S HAVANA ST | windsor |
| 3/17/2021 | 11:57 PM | DAMAGED PROP-WINDOWS VEH PRIV | 29XX S HAVANA ST | PARKING LOT |
| 3/18/2021 | 12:00 AM | ASLT - BATTERY | 11XX S HAVANA ST | PARKING LOT/GARAGE |
| 03/18/2021 | 10:12 PM | VEHICLE POSSESS STOLEN | E ALAMEDA ST & S HAVANA | HIGHWAY/ROAD/ALLEY |
| 3/19/2021 | 12:52 PM | LARCENY SHOPLIFT | 106XX E GARDEN DR | SPECIALTY STORE |
| 3/19/2021 | 1:30 PM | LARCENY FROM BUILDING | 16XX S HAVANA ST | GROCERY/SUPERMARKET |
| 3/20/2021 | 1:59 PM | VEHICLE O/S RECOVERY NO ARREST | 22XX S HAVANA ST | PARKING LOT/GARAGE |
| 3/20/2021 | 7:14 PM | ASLT - BATTERY | 11XX S HAVANA ST | RESTAURANT |
| 3/21/2021 | 8:57 AM | FRAUD ILLEGAL USE CREDIT CARDS | 11XX S HAVANA ST | OTHER/UNKNOWN |
| 3/24/2021 | 6:10 AM | DAMAGED PROPERTY-WINDOWS BUS | 9XX S HAVANA ST | SPECIALTY STORE |
| 3/24/2021 | 5:56 PM | LARCENY FROM YARDS | 18XX S HAVANA ST | COMMERCIAL/OFFICE |
| 3/25/2021 | 10:26 AM | ASLT - BATTERY | 24XX S HAVANA ST | BAR/NIGHT CLUB |
| 3/26/2021 | 8:09 AM | LARCENY FREE TEXT | XX S HAVANA ST | RENTAL STORAGE FACILITY |
| 3/26/2021 | 8:30 PM | auto-theft | 6XX S HAVANA ST | windsor |
| 03/27/2021 | 10:10 PM | ASLT - BATTERY | 106XX E ILIFF AVE | PARKING LOT/GARAGE |
| 3/30/2021 | 8:22 PM | auto-theft | 6XX S HAVANA ST | windsor |
| 4/1/2021 | 7:20 PM | traffic-accident | E VIRGINIA AVE / S HAVANA | windsor |
| 4/2/2021 | 9:35 PM | auto-theft | 10XX S HAVANA ST | windsor |
| No more reports listed as of 4/9/2021 | | | | |