

July 2021 – What’s Happening On Havana Street & BID Updates:

BID Budget & Operations:

- Received \$82,457.04 from Arapahoe County on 7/1 and on 7/1 we had about \$514,758.31 in the First Bank and \$201,948 in the Bank of the West accounts.

New Businesses: [Ross Dress for Less at the Gardens on Havana](#) (SIGN IS UP & HIRING), [Cobblestone Auto Spa](#) (Autawash/Autalube sold 5/26/2021), [Mazal Motors](#) (former Mark Vissering State Farm) – Opening July 2021, [FSL Motors](#) (former Massa Auto Pawn & Sales), [High Tech Auto Sales](#) (redeveloping Broadview Kennels), [Sharetea](#) – Taiwanese Boba Shop, [Tous les Jours](#) Korean/French Bakery – Opening Late 2021, [BB.Q Chicken](#) - Korean Fried Chicken – Opening Late 2021, [Coffee Story](#) – Korean Coffee Shop & Café – Opening mid-June 2021, [JP Style Hair](#), [Old Town Hot Pot](#) (former Mr. Super Panda Buffet) – Opened May 2021, and [Golden Luxe Salon](#) (former Juno Hair) – Opened April 2021.

Events:

- June 1, 2021 - July 31, 2021 [\\$500 Summer Giveaway – Enter to Win!](#)
- July 2021 - \$500 Frozen Treats Giveaway - [Last Day to Enter 7/15 - Enter to Win!](#)
- July 5th to 31st, 2021 - Larry H. Miller Dealerships Pack a Backpack – Learn More [Here](#)
- DATES: Friday, July 9th (Spanish) and Wednesday, July 14th (English), TIMES: 9am – 12pm (Spanish), 9am – 11am (English):
- [Aurora South Metro Small Business Development Center - Free Webinar: Aurora Business Licensing and Sales](#)
- Wednesday, July 7, 2021, 2-3:30pm - [Final BID Stakeholder Public Meeting](#) – Havana Street Corridor Study
- Thursday, July 15, 2021, 6-7:30pm - [Join the Final General Public Meeting for the Havana Street Corridor Study – 7/15/2021](#)
- See more BID Stakeholder Events on our website, The BID will promote and share existing events here at <https://onhavanastreet.com/events/>
- [7/17/2021 - Youth Equity Clinic at The Colorado Rapids Youth Soccer Club](#) 2nd Dose, Register at <https://cpcci.net/>
- Tuesday, August 3, 2021, 6-8pm, FREE, Aurora South Metro SBDC - [Fired Up: I Want to Start a Business!](#)

Covid-19 Update On Havana Street:

- On Havana Street is Open for Business & Hiring! – We continue to update the Covid-19 Update Page [here](#)
- [108+ Restaurants, Bars & International Markets are open](#) for take-out, delivery, drive thru and dine-in services. Most restaurants are hiring!
- **Help to get Havana leased:** We continue to receive inquiries from other businesses wanting to relocate and open in Aurora On Havana Street. Chance began hosting driving tours of Havana to prospects, marketing companies, and developers. If you have businesses interested in a tour, then please contact Chance at Chance@OnHavanaStreet.com to schedule a Havana tour.
- **Working on website updates and re-design**, beta testing samples/website templates & directory re-design in progress. **Check out the new website templates to use on our website pages:** <https://onhavanastreet.com/test-page-builder/>
- **Worked with community partners for more OHS exposure:** Met with the Colorado Korean Restaurant Association/Koreatown Aurora – upcoming golf tournament, Buckley Space Force Base – new marketing team and discussed holiday marketing and shopping promotions, African Leadership Group – Afrik Impact, Living Well in Lowry, Arapahoe County grant programs, SBDC, Diversity Council, Asian Avenue Magazine, Korea Media, OIAA, Vaccine Education Campaigns and ads, Housing, Ordinance Neighborhood Services – Housing & Rental Assistance Opportunities, Mental Health & Homelessness Outreach Programming, Habitat for Humanity – Mountain View Church project, and The Colorado Health Foundation, to share resources and cross promote On Havana Street.
- **Housing Resources:** [Renters Avenue](#), [Aurora Housing Authority](#), [Home Ownership Assistance Program \(HOAP\)](#), [Rent, Mortgage and Utility Assistance](#), and [Colorado Housing Assistance](#)
- **Unable to make rental payments because of financial hardships related to the COVID-19 pandemic?** [Rental Assistance Program - City of Aurora](#)
- **Workforce Covid-19 Recovery** – The BID is connecting businesses with local resources and partners for workforce and training. Chance also posts job availabilities on the BID’s website and blog. **Please share job openings with Chance at Chance@OnHavanaStreet.com, Subject line: Hiring On Havana Street**
- **Shared business resources** by [Arapahoe County](#) and the [City of Aurora](#) & promoting the vaccination awareness campaign in various languages to the BID and community.
- **Promoted Covid-19 resources and workshops** to the BID and partnering with the SBA, SBDC, CRA, local chambers, Mile High United Way, Arapahoe/Douglas Works!, The Chamber’s DNI, CWEE & many more.

Live On Havana Street Update:

- **Mountain View United Church & Habitat for Humanity** have “formed a collaborative partnership with the Congregation Land Campaign and Habitat for Humanity of Metro Denver. They are creating a site plan using its vacant property next to the church to provide inclusive, owner-occupied, affordable housing for working families in the 60-80% Area Median Income range.” – from a blog post in [MVUC’s website](#). On 6/15/2021 the housing project shared that their zoning application has been submitted and accepted by the city. The project would like to share a brief presentation with the BID on July 15, 2021. Learn More about the 10-duplex cul-de-sac style development [here](#) and there will be a 10-minute update at the 7/15/2021 board meeting.
- **Mubarak Villa:** This is a 20-unit duplex development in ten buildings on 1.75 acres proposed on the north side of Jewell Avenue, about a quarter mile west of Havana Street. “**Mubarak Villa is finalizing fees with the School District and the civil plan process almost complete.**”
- **Argenta:** Phase 1- 3.6 acres for 86 townhomes construction is in progress. Argenta is a phased master plan for 10.55 acres new mixed-use development consisting of 86 townhomes, 208 multi-family & 20,000 SF of small-scale retail. “**Argenta received approval for apartments and commercial (Phase 2); working on finishing up technical reviews and resubmittal.**”

Press & Media:

- Monthly ads were placed in these media publications to promote the corridor: [Asian Avenue Magazine Featured OHS](#), [African Leadership Group](#), [Rocky Mountain Chinese Weekly](#), Colorado Korean community media: [Colorado Times](#), [Weekly Focus](#), [Oz International](#) and [Living Well in Lowry](#)
- [Estrella Media](#) – Translated the four 9NEWS commercials in Spanish (HMM – auto dealers, HMM – auto services and parts, Retail, & Restaurants), the commercials run Father Day weekend to 4th of July.
- Met with 9NEWS to go over OTT stats and planned for the July 2021 roll out of commercials.

Havana Motor Mile:

- **7/2021: New Havana Motor Mile print ads** in [Glendale Cherry Creek Chronicle](#), [Buckley Space Force Base Orbiter Magazine – 460 FSS](#), [Base Website](#), Base Lab Monitors and TVs, and [Living Well in Lowry](#)
- The [On Havana Street Multi-modal study](#) is on-going with monthly meetings and stakeholder outreach. The City of Aurora contracted Michael Baker International (MBI) to study solutions to improve transit, pedestrian, and cyclist’s safety on the Havana corridor from Montview Blvd on the north and Dartmouth Avenue on the south. Website for Project [here](#). We hosted a public outreach with the final proposed improvements on 7/7 with BID stakeholder and hosting a general public meeting on 7/15.

District Identity: NEW On Havana Street district marker panels were installed on June 18 at 9 locations in the corridor. We are still waiting on quotes for Sam’s No 3 panels and for the new sign with our panels at Birchtree Shopping Center.

Business Watch Updates: See below for crime states from [Lexis Nexis Community Crime Map](#) for the Havana District. Due to Covid-19, Chance does periodic “biz watch drives” of the district, reporting and addressing graffiti, signage, illegally parked vehicles, trash dumped, damaged traffic signage and visible poverty/travelers/homeless issues as part of our Havana District “Clean and Safe” efforts. **Note: Panhandling is legal in Aurora, but the panhandler cannot be on a median and cannot step off the curb into traffic. Crime in the District – 6.11.2021 to 7.08.201 from Lexis Nexis Community Crime Map (REPORTING AS OF 7/11/2021). Other Resource: APD NEWS District 1 Blog [here](#) + Monthly APD Reports [here](#).**

| DATE | TIME | CRIM | ADDRESS | WHERE |
|------------|----------|--------------------------------|----------------------------|----------------------------------|
| 6/11/2021 | 1:34 AM | BURGLARY FORCED ENTRY NONRES | 103XX E 6TH AVE | LIQUOR STORE |
| 6/11/2021 | 4:52 AM | BURGLARY FORCED ENTRY NONRES | 4XX N HAVANA ST | LIQUOR STORE |
| 6/11/2021 | 12:00 PM | LARCENY LICENSE PLATE/TEMP TAG | 9XX S HAVANA ST | PARKING LOT/GARAGE |
| 6/11/2021 | 8:20 PM | ROBBERY STREET STRONGARM | 24XX S PARKER RD | PARKING LOT/GARAGE |
| 6/11/2021 | 10:13 PM | ASLT - BATTERY | E JEWELL ST & S HAVANA AVE | HIGHWAY/ROAD/ALLEY |
| 6/12/2021 | 4:00 PM | VEHICLE-MOTOR VEHICLE THEFT | 2XX S IRONTON ST | PARKING LOT/GARAGE |
| 6/13/2021 | 2:15 AM | ASLT AGG-FAMILY GUN - ADULT | 24XX N HAVANA ST | PARKING LOT/GARAGE |
| 6/13/2021 | 10:17 PM | ASLT AGG-NON FAMILY GUN ADULT | 26XX S PARKER RD | PARKING LOT/GARAGE |
| 6/14/2021 | 4:21 AM | BURGLARY FORCED ENTRY NONRES | 106XX E ILIFF AVE | STORAGE UNIT/SHED |
| 06/14/2021 | 3:30 PM | LARCENY LICENSE PLATE/TEMP TAG | 11XX S HAVANA ST | PARKING LOT/GARAGE |
| 6/14/2021 | 8:34 PM | FORGERY PASS COUNTERFEIT OBJ | 23XX S PARKER RD | SPECIALTY STORE |
| 6/14/2021 | 10:32 PM | DAMAGED PROPERTY-WINDOWS BUS | 106XX E ILIFF AVE | RENTAL STORAGE FACILITY |
| 6/15/2021 | 10:00 AM | VEHICLE-MOTOR VEHICLE THEFT | 105XX E MISSISSIPPI AVE | SPECIALTY STORE |
| 6/15/2021 | 1:29 PM | ROBBERY CARJACKING | 14XX S HAVANA ST | DH |
| 6/15/2021 | 7:30 PM | BURGLARY FORCED ENTRY NONRES | 19XX S HAVANA ST | HOSPITAL/MEDICAL/DENTAL/PHARMACY |

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|--|----------|--------------------------------|-----------------------|---------------------|
| 6/16/2021 | 9:45 AM | larceny | 27XX S HAVANA ST | hampden |
| 6/16/2021 | 1:00 PM | VEHICLE-MOTOR VEHICLE THEFT | 22XX S HAVANA ST | PARKING LOT/GARAGE |
| 6/16/2021 | 4:20 PM | LARCENY FROM AUTO | 30XX S HAVANA ST | PARKING LOT/GARAGE |
| 6/17/2021 | 1:40 PM | EMBEZZLE BUSINESS PROPERTY | 4XX N HAVANA ST | GROCERY/SUPERMARKET |
| 6/20/2021 | 12:46 AM | DAMAGED PROPERTY-WINDOWS BUS | 9XX S HAVANA ST | SPECIALTY STORE |
| 6/20/2021 | 4:08 AM | ROBBERY CARJACKING | 102XX E ILIFF AVE | PARKING LOT/GARAGE |
| 6/22/2021 | 5:11 PM | ROBBERY BANK TYPE INSTITUTE | 16XX S HAVANA ST | BA |
| 6/23/2021 | 12:30 AM | ASLT AGG-NONFAMILY STGARM ADUL | 19XX S HAVANA ST | FB |
| 6/25/2021 | 7:00 PM | ROBBERY STREET GUN | 4XX N HAVANA ST | PARKING LOT/GARAGE |
| 6/26/2021 | 9:45 PM | DAMAGED PROP-GRAFFITI BUSINESS | 17XX S HAVANA ST | SPECIALTY STORE |
| 6/27/2021 | 9:10 PM | ASLT - BATTERY | 22XX S HAVANA ST | HOTEL/MOTEL/ETC. |
| 6/27/2021 | 1:30 AM | ASLT SIMPLE | 24XX S HAVANA ST | n/a |
| 07/04/2021 | 5:57 AM | robbery | 10XX S HAVANA ST | windsor |
| 7/6/2021 | 1:39 PM | burglary | 107XX E DARTMOUTH AVE | n/a |
| 7/7/2021 | 4:44 AM | theft-from-motor-vehicle | no address listed | kennedy |
| 7/8/2021 | 6:06 AM | burglary | 107XX E DARTMOUTH AVE | n/a |
| No more reports listed as of 7/11/2021 | | | | |