

September 2021 – What’s Happening On Havana Street & BID Updates:

BID Budget & Operations:

- Received \$5,319.44 from Arapahoe County on 9/1 and on 9/2 we had about \$570,271.98 in the First Bank and \$201,948 in the Bank of the West accounts.
- **BID Op Plan and Budget for 2022: The PRELIM AV’s should be received in late August or early September 2021 by Arapahoe County, then the BID can present preliminary budgets for 2022 to the board at the 9/17 BID Board Meeting, then the BID can submit the preliminary budget to the City of Aurora by *9/20, then schedule submissions of the preliminary budget to the City’s M&F, Study Session and Council. Then in October/late November 2021 the BID should receive the final AV’s and the BID can resubmit the updated budget with changes to the BID board and the city at the 10/17/2021 board meeting. The FINAL budget will be certified with the mill levy on 12/9 with Spencer Fane, the special district attorney. Then the final budget is due to the county and state on 12/15.**

New Businesses:

[Farmers Insurance – Nancy Earl Grubb](#) – Opened 9/2021, but did not have a sign and operated virtually through the pandemic, [Foggy Nutrition](#) – Opened 3/2021, but did not have a sign at the Iliff Pointe Shopping Center next to Tattoo with a Heart, [Mochinuts](#) – Mochi Donuts and Korean-style Corndogs/hot dogs – Coming Soon to the Havana Plaza, The Better Mattress is coming soon at 2930 S Havana Street (former Shortline building near Lyft Denver). Thai Basil building under new co-ownership and soon to be redeveloped (working with stakeholders to connect to local resources and contacts), [KOHL’S + SEPHORA](#) – NEW at the Gardens on Havana, [Miyamoto Family Dental](#) – Coming Soon to Village on the Park, [Ross Dress for Less at the Gardens on Havana](#) - 7/2021 NOW OPEN, [Cobblestone Auto Spa](#) (Autawash/Autalube sold 5/26/2021) and soon to be redeveloped, [Mazal Motors](#) (former Mark Vissering State Farm) – 7/2021 NOW OPEN, [FSL Motors](#) (former Massa Auto Pawn & Sales), [High Tech Auto Sales](#) (redeveloping Broadview Kennels), [Sharetea](#) – Taiwanese Boba Shop – 7/2021 NOW OPEN, [Tous les Jours](#) Korean/French Bakery – Opening 10/2021, [BB.Q Chicken](#) - Korean Fried Chicken – Opening Late 2021, [Coffee Story](#) – Korean Coffee Shop & Café – 6/2021 NOW OPEN.

Events are back for now! Visit our [event’s page on our website](#) for Event Happenings & Things to Do On Havana Street:

- **Monday, August 30, 2021, 7pm MST, FREE, Join US Senator Hickenlooper Colorado for a virtual Town Hall, [Watch Here](#)**
- **Tuesday, August 31, 2021, 5PM, FREE, [Virtual Town Hall about Funding and Resources for Small Businesses with African Chamber of Commerce Colorado](#), [LEARN MORE ABOUT THE GRANTS AND LOANS AVAILABLE HERE](#)**
- **Wednesday, September 1, 2021, Ward 6 Candidate Forum**
- **Thursday, September 2, 2021, 5pm-6:30pm, FREE, [How the Government Works and Why It Matters](#)**
- **Thursday, September 2, 2021, 8am-12pm, FREE, [Stevinson Automotive Career Fair](#)**
- **Friday, September 3, 2021, 9-2pm, FREE, [Stevinson Automotive Career Fair](#)**
- **Friday, September 3, 2021, 9pm, \$10, [BANDA LA CHACALOZA at The Stampede](#)**
- **Wednesday, September 8, 2021, 6:30pm-8pm, Aurora Central Library, FREE, [Ward III Town Hall – Candidate forum for Ward III and At-Large council seats](#), [Learn More Here](#)**
- **September 8, 2021, 6:00 PM to 8:00 PM, [Fired Up: I Want to Start a Business!](#), Online Facilitated by Aurora-South Metro SBDC, Topic: Start-up Assistance, Speaker(s): Neil Pollard, SBDC Certified Consultant**
- **Friday, September 10, 2021, 8PM, \$35.00 – \$45.00, [GRUPO MOJADO, GRUPO ICC, TROPICALISIMO APACHE at The Stampede](#)**
- **September 11, 2021 - September 15, 2021, Schedule an appointment, [Sneak Peek of the NEW 2022 QX60 at the INFINITI OF DENVER](#)**
- **September 17 & 18, \$75-199, [INFINITI OF DENVER On Havana Street is the presenting sponsor of the Breckenridge Wine Classic](#)**
- **Friday, September 24, 2021, 8pm, \$50, [HECTOR ACOSTA “EL TORITO” at The Stampede](#)**
- **Tuesday, September 28, 2021, 6:30 p.m. - 8:30 p.m., Doors Open at 6 p.m., FREE, [Last Days of Summer Concert – Dotsero at The Stampede](#)**
- **Wednesday, November 3, 2021, 9:00 AM to 11:00 AM, [Aurora Business Licensing & Sales Tax](#), Topic: Tax Planning, Online Facilitated by Aurora-South Metro SBDC**
- **Friday, October 1, 2021, 8 pm, FREE, [Live Music – INSPECTOR, ELEFANTE at The Stampede](#)**
- **Saturday, October 30, 2021, 1-3pm, FREE, [2021 Halloween On Havana Street](#), Rocket Fizz Aurora Costume Contest**
- **Wednesday, November 3, 2021, 9 am - 11 am, FREE, [Aurora Business Licensing & Sales Tax](#)**
- **Thursday, November 18, 2021, 10 am, FREE, [*November 18, 2021 Havana BID Annual Stakeholder Meeting](#)**
- **December 2021 – Holiday Promotions – 12 Days On Havana Street Reindeer Games with Buckley Space Force – For 12 Days On Havana Street will partner with Buckley to highlight businesses, the Havana Motor Mile and shopping centers in the corridor. Each day will feature a giveaway and prizes to the engagement on social media platforms.**

- Thursday, December 9, 2021, 10 am, FREE, [*December 9, 2021 Havana BID Board Meeting with Spencer Fane](#)

Live On Havana Street Update:

- **Mountain View United Church & Habitat for Humanity** have “formed a collaborative partnership with the Congregation Land Campaign and Habitat for Humanity of Metro Denver. They are creating a site plan using its vacant property next to the church to provide inclusive, owner-occupied, affordable housing for working families in the 60-80% Area Median Income range.” – from a blog post in [MVUC’s website](#). On 6/15/2021 the housing project shared that their zoning application has been submitted and accepted by the city. HHH updated the BID board on 7/15/2021 and the BID plans to promote any upcoming public meetings and engagement with the neighborhood and business district. Learn More about the 10-duplex cul-de-sac style development [here](#).
- **Mubarak Villa:** This is a 20-unit duplex development in ten buildings on 1.75 acres proposed on the north side of Jewell Avenue, about a quarter mile west of Havana Street. “**Mubarak Villa is finalizing fees with the School District and the civil plan process almost complete.**”
- **Argenta:** Phase 1- 3.6 acres for 86 townhomes construction is in progress. Argenta is a phased master plan for 10.55 acres new mixed-use development consisting of 86 townhomes, 208 multi-family & 20,000 SF of small-scale retail. “**Argenta received approval for apartments and commercial (Phase 2); working on finishing up technical reviews and resubmittal.**”

Press & Media:

- Monthly ads were placed in these media publications to promote the corridor: [Asian Avenue Magazine Featured OHS](#), [African Leadership Group](#), [Rocky Mountain Chinese Weekly](#), Colorado Korean community media: [Colorado Times](#), [Weekly Focus](#), [Oz International](#) and [Living Well in Lowry](#)
- **9NEWS Commercials after Labor Day Run:** (HMM – auto dealers, HMM – auto services and parts, Retail, & Restaurants)
 - 4 Banner DISPLAY ADS with *Frequency- more impressions *Four different creatives to reach different your customers: auto, parts, food, shopping (dynamic creative would be great) *Zip-code targeting
 - PRE-ROLL: *It’s like running a commercial but on our website *Reach users before they are watching important news content *Non skippable *Affiliate with premium timely and relevant local content *Zip-code targeting ADHESION ADS: *High impact units- grabbing attention and making a splash (less impressions) *Expands as user engages with ad unit * includes video
 - Achieves 3M Impressions for Banner ADS and about 681K-750K with video, pre roll for \$15K

Havana Motor Mile:

- **7/2021: New Havana Motor Mile print ads** in [Glendale Cherry Creek Chronicle](#), [Buckley Space Force Base Orbiter Magazine – 460 FSS](#), [Base Website](#), Base Lab Monitors and TVs, and [Living Well in Lowry](#)
- The [On Havana Street Multi-modal study](#) is on-going with monthly meetings and stakeholder outreach. The City of Aurora contracted Michael Baker International (MBI) to study solutions to improve transit, pedestrian, and cyclist’s safety on the Havana corridor from Montview Blvd on the north and Dartmouth Avenue on the south. Website for Project [here](#). We hosted a public outreach with the final proposed improvements on 7/7 with BID stakeholder and hosting a general public meeting on 7/15. The Final Project has been submitted to the project team and will be shared with the BID stakeholders.

District Identity: The NEW On Havana Street district marker panels were installed on June 18 at 9 locations in the corridor. Sam’s No 3 district marker panels are being ordered and expect to be installed before the winter season. The new monument with our district marker panels at Chang Lee’s Birchtree Shopping Center were installed at the end of August 2021.

Covid-19 Update On Havana Street:

- On Havana Street is Open for Business & Hiring! Chance created a new webpage for job seekers On Havana Street [here](#)
- Covid-19 Update Page: We continue to update the Covid-19 Update Page [here](#)
- [112+ Restaurants, Bars & International Markets are open](#) for take-out, delivery, drive thru and dine-in services. Most restaurants are hiring!
- **Help to get Havana leased:** We continue to receive inquiries from other businesses wanting to relocate and open in Aurora On Havana Street. Chance began hosting driving tours of Havana to prospects, marketing companies, and developers. If you have businesses interested in a tour, then please contact Chance at Chance@OnHavanaStreet.com to schedule a Havana tour.
- **Working on website updates and re-design**, beta testing samples/website templates & directory re-design in progress. Check out the new website templates to use on our website pages: <https://onhavanastreet.com/test-page-builder/>



- **Check out the monthly Webolutions Report for the website [here](#)**
- **Worked with community partners for more OHS exposure and attended networking events, workshops for grant resources and events to promote On Havana Street businesses and events.**
 - Chance attended the Visit Aurora in-person open house, VA tours, networking events at the Van Gogh exhibit with community partners and their in-person board meeting.
 - Chance attended The Chamber’s Armed Forces Recognition Luncheon and the Asian Chamber’s Summer Gala at the Botanic Gardens.
 - Chance working with Charise Canales, City of Aurora’s new community engagement manager in Housing and Community Services to deploy the **City’s ARPA (American Rescue Plan Act (ARPA), COVID-19 economic relief \$65.4 million in federal funds, survey among residents and business owners**. The City asked to help distribute a coaster (with a heavier paper weight) to restaurants in the city to have sitting on tables. The City hopes that restaurants would be willing to just have one sitting on a table so that people who are dining could scan it right there and take the survey, but that it could be left on the table for future diners as well.
 - The BID and Korea Town Aurora hosted Governor Polis On Havana Street with other state representatives for a diverse business tour and a small business round table at Coffee Story. It was wonderful for board members to speak to the Governor and share their concerns. (Check out Gov. Polis Newsletter sharing the tour [here](#)).
 - Chance connected via Zoom and conference calls with NEW businesses coming to Havana and collaborated on marketing for grand openings and hiring
 - Continued to work with Buckley Space Force Base – new marketing team and discussed holiday marketing and shopping promotions – 12 Days of On Havana Street featuring a different shopping center and industry for each day of the 12 days.
 - The BID promoted the African Leadership Group – Afrik Impact events and the African Chamber of Commerce workshops and events in August and September.
 - Chance has also met with many of the new contacts for the City of Aurora’s marketing and worked on the 5280 editorials on Aurora for Nov. 2021. We will have 2 half page ads featuring the Havana Motor Mile and On Havana Street.
 - In addition, the BID continued to collaborate with the Colorado and South Metro SBDC’s, The Chamber’s Diversity Council, Asian Avenue Magazine, Korea Media Publications, OIAA, Vaccine Education Campaigns and ads, Tri County Health Department Campaigns, RTD engagement campaigns, UCH community engagement campaigns, Housing, Code Enforcement, Ordinance Neighborhood Services – Housing & Rental Assistance Opportunities, Mental Health & Homelessness Outreach Programming, Habitat for Humanity – Mountain View Church project, and The Colorado Health Foundation, to share resources and cross promote On Havana Street.
 - Chance has also hosted tours and coffee with developers, prospective tenants, and candidates for City Council of Aurora.

Planning Department Updates:

Mountain View Church Housing with Habitat for Humanity: The Mountain View Community Homes project is ready for PC on Sept. 22, 2021. (Notes from Rabbaa, Rachid)

Argenta

- “Based on recent conversations with city engineers and the inspections crew, the Argenta project is a ways from starting actual construction of the Townhomes and Multi-family / retail component. **Both are not likely until next spring.**
- Wet Utilities: The contractors must complete wet utilities before they can start the N-S road through the center of the development. This road must be installed for Phase 2 (MF / Retail) to start construction. Timeframe: wet utilities - 2-3 weeks.
- N-S Road Phase 2 (for Multi-Family): Summary timeframe: before N-S Road can start, it would take at minimum 2 months to complete construction including wet utilities timing above. To complete road, they would likely stop in October due to freeze-thaw and could not complete the N-S Road until spring.
- Townhomes (Phase 1): Summary timeframe: Although they could start construction now, they must complete, water, related road work on Geneva, and other work for C of A. Not likely until Spring. No construction to-date.” (Notes from Chad Argentar & Philip Nachbar, Development Project Manager, Planning & Development Services Department)

Housing Resources: [Renters Avenue](#), [Aurora Housing Authority](#), [Home Ownership Assistance Program \(HOAP\)](#), [Rent, Mortgage and Utility Assistance](#), and [Colorado Housing Assistance](#)

- **Unable to make rental payments because of financial hardships related to the COVID-19 pandemic?** [Rental Assistance Program - City of Aurora](#)

Workforce Covid-19 Recovery – The BID is connecting businesses with local resources and partners for workforce and training.

- Chance also posts job availabilities on the BID’s website and blog. **Please share job openings with Chance at Chance@OnHavanaStreet, Subject line: Hiring On Havana Street**

- **Chance is working with shopping centers to host Hiring Events and promotions at the end of the summer and this Fall 2021 for holiday hiring.**
- **Promoted Covid-19 resources and workshops** to the BID and partnering with the SBA, SBDC, CRA, local chambers, Mile High United Way, Arapahoe/Douglas Works!, The Chamber’s DNI, CWEE & many more.

Business Watch Updates: See below for crime states from [Lexis Nexis Community Crime Map](#) for the Havana District. Due to Covid-19, Chance does periodic “biz watch drives” of the district, reporting and addressing graffiti, signage, illegally parked vehicles, trash dumped, damaged traffic signage and visible poverty/travelers/homeless issues as part of our Havana District “Clean and Safe” efforts. **Note: Panhandling is legal in Aurora, but the panhandler cannot be on a median and cannot step off the curb into traffic. Crime in the District – 08.09.2021 to 09.10.2021 from Lexis Nexis Community Crime Map (REPORTING AS OF 9/15/2021). Other Resource: APD NEWS District 1 Blog [here](#) + Monthly APD Reports [here](#).**

DATE	TIME	CRIME	ADDRESS	WHERE
8/10/2021	6:30 PM	VEHICLE-MOTOR VEHICLE THEFT	14XX S HAVANA ST	GROCERY/SUPERMARKET
8/11/2021	10:38 AM	VEHICLE MVT RUNNING UNATTENDED	7XX S HAVANA ST	AUTO DEALERSHIP
8/11/2021	12:45 PM	LARCENY FROM BUILDING	15XX S IOLA ST	n/a
8/11/2021	6:29 PM	ASLT - BATTERY	23XX S PARKER RD	SPECIALTY STORE
8/13/2021	5:06 AM	LARCENY SHOPLIFT	11XX S HAVANA ST	GROCERY/SUPERMARKET
8/13/2021	8:18 PM	ROBBERY BUSINESS GUN	12XX S IRONTON ST	SPECIALTY STORE
8/14/2021	11:30 AM	LARCENY FROM BUILDING	14XX S HAVANA ST	n/a
8/14/2021	11:45 PM	ASLT - BATTERY	24XX S HAVANA ST	n/a
8/15/2021	1:00 AM	ASLT AGG-NON FAMILY WP ADULT	24XX S HAVANA ST	FB
8/15/2021	12:00 PM	BURGLARY FORCED ENTRY NONRES	5XX N HAVANA ST	CAR WASH
8/15/2021	2:00 PM	VEHICLE-MOTOR VEHICLE THEFT	5XX N HAVANA ST	PARKING LOT/GARAGE
8/16/2021	12:05 AM	LARCENY FROM BUILDING	20XX S HAVANA ST	SPECIALTY STORE
8/16/2021	10:15 AM	INTIMIDATION OR STALKING	22XX S HAVANA ST	SERVICE/GAS STATION
8/16/2021	2:27 PM	DAMAGED PROP-WINDOWS VEH BUS	E 6TH ST & N HAVANA AVE	HIGHWAY/ROAD/ALLEY
8/17/2021	3:00 PM	FRAUD ILLEGAL USE CREDIT CARDS	14XX S HAVANA ST	n/a
8/18/2021	4:30 AM	LARCENY LICENSE PLATE/TEMP TAG	14XX S HAVANA ST	GROCERY/SUPERMARKET
8/18/2021	12:00 PM	auto-theft	27XX S HAVANA ST	hampden
8/19/2021	6:00 PM	VEHICLE-MOTOR VEHICLE THEFT	1XX S HAVANA ST	AUTO DEALERSHIP NEW/USED
8/19/2021	9:00 PM	DAMAGED PROPERTY-WINDOWS BUS	XX S HAVANA ST	SPECIALTY STORE
8/21/2021	12:23 PM	ASLT AGG-NON FAMILY GUN ADULT	HAVANA PL & E IDAHO ST	PARKING LOT/GARAGE
8/21/2021	1:10 PM	VEHICLE MVT RUNNING UNATTENDED	14XX S HAVANA ST	PARKING LOT/GARAGE
8/21/2021	2:40 PM	LARCENY FROM AUTO	103XX E GOLFERS WAY	SPECIALTY STORE
8/22/2021	12:00 PM	VEHICLE-MOTOR VEHICLE THEFT	1XX S HAVANA ST	PARKING LOT/GARAGE
8/22/2021	7:00 PM	VEHICLE-MOTOR VEHICLE THEFT	102XX E ILIFF AVE	PARKING LOT/GARAGE
8/22/2021	9:33 PM	FRAUD ILLEGAL USE CREDIT CARDS	14XX S HAVANA ST	n/a
8/24/2021	6:10 AM	ASLT - BATTERY	106XX E ILIFF AVE	RENTAL STORAGE FACILITY
8/25/2021	2:59 PM	ROBBERY BUSINESS STRONGARM	26XX S HAVANA ST	n/a
08/26/2021	8:33 AM	VEHICLE O/S RECOVERY NO ARREST	E TENNESSEE ST & S IRONTON AVE	HIGHWAY/ROAD/ALLEY
8/26/2021	12:00 AM	DAMAGED PROP-GRAFFITI BUSINESS	11XX S HAVANA ST	RESTAURANT
8/27/2021	2:50 AM	BURGLARY FORCED ENTRY NONRES	19XX S HAVANA ST (Havana & Jewel)	STORES(RETAIL)-OTHER
8/28/2021	7:09 AM	VEHICLE O/S RECOVERY NO ARREST	XX S HAVANA ST (near Havana & Bayaud)	SPECIALTY STORE
8/28/2021	8:00 AM	VEHICLE O/S RECOVERY NO ARREST	11XX S IRONTON ST (Havana & Mississippi)	SPECIALTY STORE
8/30/2021	2:13 PM	VEHICLE O/S RECOVERY NO ARREST	11XX S HAVANA ST	SPECIALTY STORE
8/28/2021	6:00 PM	VEHICLE-MOTOR VEHICLE THEFT	4XX S HAVANA ST	OTHER/UNKNOWN
8/30/2021	8:30 PM	FRAUD SWINDLE/THEFT RENT PROP	4XX S HAVANA ST	SERVICE/GAS STATION
8/30/2021	4:14 AM	ROBBERY CARJACKING	4XX S HAVANA ST	AUTO DEALERSHIP
8/31/2021	11:56 AM	VEHICLE-MOTOR VEHICLE THEFT	9XX S HAVANA ST	SPECIALTY STORE
8/31/2021	2:30 PM	LARCENY SHOPLIFT	14XX S HAVANA ST	n/a
9/1/2021	2:00 PM	LARCENY FROM YARDS	26XX S PARKER RD	PARKING LOT/GARAGE
9/1/2021	6:00 PM	LARCENY LICENSE PLATE/TEMP TAG	14XX S HAVANA ST	PARKING LOT/GARAGE
9/2/2021	4:28 PM	LARCENY FROM BUILDING	105XX E GARDEN DR	RESTAURANT
9/4/2021	2:30 AM	ASLT AGG-NON FAMILY GUN ADULT	S HAVANA AVE & E MEXICO ST	HIGHWAY/ROAD/ALLEY
9/4/2021	8:43 AM	ASLT AGG-NON FAMILY GUN ADULT	27XX S HAVANA ST	n/a
9/4/2021	9:11 AM	ASLT - BATTERY	E EVANS ST & S HAVANA	HIGHWAY/ROAD/ALLEY
9/4/2021	8:30 PM	VEHICLE-MOTOR VEHICLE THEFT	24XX S HAVANA ST	n/a
9/7/2021	7:00 PM	OBSTRUCT POLICE RESIST OFFICER	106XX E BETHANY DR	DAYCARE FACILITY
9/9/2021	6:00 PM	ROBBERY BUSINESS STRONGARM	23XX S PARKER RD	n/a
09/09/2021	10:53 PM	ASLT AGG-NONFAMILY STGARM ADUL	22XX S HAVANA ST	PARKING LOT/GARAGE

9/10/2021	7:00 PM	ASLT - BATTERY	14XX S HAVANA ST	PARKING LOT/GARAGE
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No more reports listed as of 09/15/2021