

## February 2021 – What’s Happening On Havana Street & BID Updates:

### **BID Budget & Operations:**

- BID completed the worker’s comp. audit for CSD Pool for 2020.
- BID needs to select an accountant for April 2021 and transition accounts from James Moore & Associates
- BID working with Simmons & Wheeler on the 2020 annual BID audit that is due in March.
- Renewed our federal trademarks for On Havana Street (\$1022) and the Havana Motor Mile (\$1216) & will need to reallocate more \$2238 or more to our legal budget for 2021.
- Received the BID sales tax report for 2020 from the City of Aurora, review [here](#), YTD Total Sales Tax was \$20.8M as of 12/2020.
- Received \$89,705.89 from City of Aurora URA from 2020
- Received \$11,330.05 from Arapahoe County today 2/10 and now have about \$301K in the First Bank and \$201,948 in the Bank of the West account
- Proposing BID support to cover the rental fees to host a Covid-19 vaccine clinic for \$1000 for 2 days at the Stampede.

### **Events:**

- [¡Quiero ser Emprendedor\(a\)! – “I want to be an Entrepreneur!”](#) Workshop By ASM SBDC: 1/26 at 9-11am in Spanish
- [SBDC Lunch & Learn: Federal Economic Aid Act](#) Workshop by ASM SBDC: 1/26 at 12-1pm
- [SBDC Lunch & Learn: Federal Economic Aid Act](#) Workshop by ASM SBDC: 1/29 at 12-1pm
- [Coffee with the SBDC: Federal Economic Aid Act](#) Workshop by ASM SBDC: 2/3 at 8:30am-9:30am
- [Fired Up: I Want to Start a Business!](#) Workshop by ASM SBDC: 2/9 at 6pm-8pm
- [SBDC Lunch & Learn: Federal Economic Aid Act](#) Workshop by ASM SBDC: 2/10 at 12-1pm
- [Does Your Marketing Need to Pivot?](#) Workshop by ASM SBDC: 2/24 at 6-8:30pm
- [Fired Up: I Want to Start a Business!](#) Workshop by ASM SBDC: 2/26 at 9-11am
- [Rock It Sock It Socks & Hygiene Kit Drive:](#) January 4, 2021 - February 27, 2021 – [over 10 drop off locations in corridor](#)
- [Arts + Business Connection](#) – Presenting about the ART2C program – February 2<sup>nd</sup>, 2021 at 8am
- [Havana Street Multi Modal Study – Havana BID Stakeholder Meeting](#) – 2/11 at 2-3:30pm, Requesting Feedback on Improvements to the Corridor
- [Havana Street Multi Modal Study – Public Meeting – 2/17 at 6-8:30pm](#)
- Lunar New Year - [Asian Avenue Lunar New Year Box](#) features our Seoul Korean BBQ & Hot Pot restaurant
- Feb. 2021 – \$500 GIVEAWAY – Win Date Nights On Havana Street – Details [here](#) – about 300 entries & the winner was Nicole B.
- [Funding Options: If Lenders Say NO, What’s Next?](#) Workshop by ASM SBDC: March 4 at 9-11:30am
- [Fired Up: I Want to Start a Business!](#) Workshop by ASM SBDC: 3/4 at 6pm-8pm
- March 2021 - Celebrate Small Business On Havana Street, BID hosting a \$500 GIVEAWAY, Enter [Here](#)
- March 31, 2021 – Asian Eats To-Go On Havana Street – More details [Here](#), we are still confirming the menu items
- SUMMER 2021 - Connecting OHS businesses, grocery stores and restaurants to national coaches and teams for the [Fireworks Softball Tournament](#) with Visit Aurora (#CoSparkFire: 900 Teams, 16K players, & 600 coaches come to CO in June/July 2021)
- [Fired Up: I Want to Start a Business!](#) Workshop by ASM SBDC: April 6<sup>th</sup> at 6-8pm

### **Other BID events in progress:**

- **2/27 Covid-19 Vaccination Clinic at The Stampede – Event in progress & will share more details via email/website updates. We are working on setting up a vaccination clinic On Havana Street at the Stampede** with the BAB, City Council, & Colorado Alliance for Health Equity and Practice (CAHEP) + connecting other partners to host clinics at the Stampede throughout the spring and summer months. [Colorado Alliance for Health Equity and Practice](#) FMC-CAHEP is a community clinic that was founded in 2004. CAHEP’s helps to reduce **health disparities** in the refugee, immigrant, under-insured and under-served population in Colorado.
- Planning [Asian Eats To-Go Events for On Havana Street with Asian Avenue Magazine](#) beginning in March 2021. 1st One 3/31/2021 Lunch: Seoul KBBQ & Hot Pot, Yum Yum Cake and Pastries, & Trap Tea for \$30 - see example from 8/2020 <https://onhavanastreet.com/events/asian-eats-to-go8142020/>
- **BID will be on 9NEWS Business Brief each Monday on Mile High Mornings** with [Ryan Frazier at 9NEWS](#), Chance met him for coffee to discuss content, the multi modal study, and promotion of shopping local for March. (Small Business Month – OSH). The date tbd for live show and recorded show.
- **BID continued to be engaged in the Partners in Energy** program and workshops with the City and Xcel Energy - 2/17 2-5pm (same night as multi modal public meeting at 6-8:30p)

## Covid-19 Update On Havana Street:

- [112+ Closures reported](#) prior to the May 8, 2020 Stay at Home Orders, **4 businesses remained closed** as of Feb. 10, 2021 (restaurants, bars, hookah, event venues & karaoke) and we had 20 permanent closures so far since March 2020.
- [106+ Restaurants open](#) for take-out, delivery, drive thru and dine-in services.
- **Working on website updates and re-design**, negotiating our \$20,000 contract to cover the website updates + review the February 2021 report [here](#), & \$5000 of the Visit Aurora funds will help with the website enhancements and updates.
- **Working with Visit Aurora to create video ads** to promote our district, received the \$20,000 for the stimulate the economy On Havana Street Relief Fund, selecting models on Friday for a March 3 & 4 the video shoot at OHS businesses.
- **We began filming with Josh Berendes Media** --- (\$8,500), Models @ \$50/hr (\$500), Media buys (\$6,000) and Website enhancements (\$5,000).
- **Help to get Havana leased:** We continue to receive inquiries from other businesses wanting to relocate and open in Aurora On Havana Street. Chance began hosting driving tours of Havana to prospects, marketing companies, and developers. If you have businesses interested in a tour, then please contact Chance at [Chance@OnHavanaStreet.com](mailto:Chance@OnHavanaStreet.com) to schedule a Havana tour.
- **Working with community partners for more OHS exposure:** Met with the Town Center, Colfax Canvas, People's Building, ACAD, and Arapahoe County Fairgrounds' Chalk Lines and Vines May 15 & 16th event (wants to feature ART2C, some of our restaurants and local artists OHS like East End Applied Arts Studio on Hanover) to cross promote "Things to do in Aurora."
- **Creating new content and commercials with 9NEWS** to promote the BID's Havana Motor Mile, Restaurants and Retail. We have a meeting tomorrow for them to present the new content proposal at 5pm on Zoom.
- **Help Kitchen** - Working with City Retail Specialists to include OHS restaurants in the Help Kitchen campaign, in pilot program right now in Ward I & III and we hope to have a few of our restaurants when the program launches in all wards in Aurora.
- **Promoted Covid-19 resources and workshops** to the BID and partnering with the SBA, SBDC, CRA, local chambers, Mile High United Way, Arapahoe/Douglas Works! & many more.
- **Workforce Covid-19 Recovery** - Working with The Chamber and Visit Aurora to support a new program with Emily Griffith's FREE Culinary Workshops <https://www.emilygriffith.edu/programs/culinary-quick-start/> No cost to students. No experience required.
- **Shared business resources** by [Arapahoe County](#) and the [City of Aurora](#) & promoting the vaccination awareness campaign in various languages to the BID and community.
- **Promoted Covid-19 legal help** from the CRA [here](#).
- [Tri County Health Dept. Business Outreach](#) continues, posted updates, hosted weekly business round tables & shared COVID-19 CONTACT INFORMATION. COVID-19 Call Center They are available Monday-Friday from 8 a.m.-5 p.m. to answer questions from providers, businesses, and the public. Connect with one of our health professionals by calling the Call Center at 303-220-9200 or emailing [callcenter@tchd.org](mailto:callcenter@tchd.org).

## Press & Media:

- On Havana Street Businesses Featured in the [2021 Aurora Guide](#)
- [Asian Avenue Magazine](#) Featured OHS in January and February, Colorado Korean community media: [Colorado Times](#), [Weekly Focus](#) ad page 94, & [Oz International](#) in January & February, [Living Well in Lowry ad](#)
- Aurora TV – January 21, 2021 - [Help Our Homeless with the, "Rock It, Sock It - Sock Drive"](#)
- Aurora TV – January 21, 2021 - [PSA #1 - Check Out On Havana's Restaurants](#)

## Live On Havana Street Update:

- **Mubarak Villa:** This is a 20-unit duplex development in ten buildings on 1.75 acres proposed on the north side of Jewell Avenue, about a quarter mile west of Havana Street. "Mubarak Villa is finalizing fees with the School District - expect that it will be recorded within a week or two. The civil plan process almost complete." Update notes from R. Rabbaa in 1/2021
- **Argenta:** Phase 1- 3.6 acres for 86 townhomes construction is in progress. Ground-Breaking Celebration to be scheduled in in Quarter 1 of 2020. Argenta is a phased master plan for 10.55 acres new mixed-use development consisting of 86 townhomes, 208 multi-family & 20,000 SF of small-scale retail. "Argenta received approval for apartments and commercial (Phase 2); working on finishing up technical reviews and resubmittal." Update notes from R. Rabbaa in 1/2021
- **Mountain View United Church & Habitat for Humanity** have "formed a collaborative partnership with the Congregation Land Campaign and Habitat for Humanity of Metro Denver. They are creating a site plan using its vacant property next to the church to provide inclusive, owner-occupied, affordable housing for working families in the 60-80% Area Median Income range." – from a blog post in [MVUC's website](#). Learn More about the 10 duplex cul-de-sac style development [here](#).

## On-Going Construction & Development Updates:

- Small Cell Improvements for Street Lights on Havana Street – The City is receiving some applications for Small Cell facilities adjacent to the Gardens on Havana On Havana Street. The small cell pole will be within the City Right-of-Way (roughly 30-35'

tall – typical streetlights along S. Havana St are 40’ currently) and outside of any business properties. I want to see if you would like me to forward the design of these facilities for the Havana BID input on aesthetics – i.e. color, fixture type, etc. If interested then please contact Dan Osoba Planner II | City of Aurora, CO at 303.739.7121

- NOW OPEN – Kum & Go - STORE NO. 2312 at 2700 S Havana St – former Salvage. The Soft Opening was on January 28<sup>th</sup>, 2021 and the GRAND OPENING was on February 1, 2021. This 5,600 SF convenience store has an 8-pump fueling station. Rob Fiebeig III from Kum & Go has connected Chance with Mike Fix (Supervisor) and Randy the GM. They are also hiring: <https://onhavanastreet.com/kum-go-is-hiring/>
- Chance updated the [View Available Properties](#) listings at the end of October. In October 2019, the BID was at 97% occupancy in the corridor and in 2020 we are at 94% occupancy. Chance and board working with prospects looking to join our BID corridor.

**Havana Motor Mile:**

- Schomp Mazda (redevelopment & relocated across from Schomp Subaru) & Stevinson Toyota East redevelopment coming soon.
- After 43 years Mike Naughton retired and sold Ford to Schomp Automotive.
- February 1, 2021 - Schomp Automotive will take over Ford and Schomp Ford is the newest addition to the Havana Motor Mile.
- BID & Kim Fox negotiating our \$105,000 HMM budget for marketing and ads in 2021
- BID cutting a check for budgeted \$19,000 for the Pickens Tech for this year’s March 2021 graduating class of students and sponsoring their tools and chests as they accept employment for 2 years at a HMM business.

**On Havana Street District Identity:**

- On Havana Street Multi-modal study is on-going with monthly meetings and stakeholder outreach. The City of Aurora contracted Michael Baker International (MBI) to study solutions to improve transit, pedestrian, and cyclist’s safety on the Havana corridor from Montview Blvd on the north and Dartmouth Avenue on the south. Website for Project here & see the details for upcoming public meetings visit our website at [www.OnHavanaStreet.com](http://www.OnHavanaStreet.com) while the city’s website is down.
- **Art2C – 13 Public Art Sculptures On Havana Street Program 2020-2022:** See the Brochure: [Art Exhibits - City of Aurora \(auroragov.org\)](http://auroragov.org), Chance presented to the arts business committee on 2/2 at The Chamber and distributed the brochures to businesses at the 13 locations of public art.
- **District Markers:** Received quote on repair and replacement of On Havana Street signage. Chance will work with the city and property owners to replace and work on on-going maintenance of the On Havana Street District Markers (audit, survey, & work with stakeholders and city for replacement of signs).

**Business Watch Updates:** See below for crime states from [Lexis Nexis Community Crime Map](#) for the Havana District. Due to Covid-19, Chance does periodic “biz watch drives” of the district, reporting and addressing graffiti, signage, illegally parked vehicles, trash dumped, damaged traffic signage and visible poverty/travelers/homeless issues as part of our Havana District “Clean and Safe” efforts. The BID shared the City of Aurora’s newsletter blog, [“Keeping you and your neighborhood safe: tips from Aurora Police.”](#)

*Note: Panhandling is legal in Aurora, but the panhandler cannot be on a median and cannot step off the curb into traffic. Crime in the District – 1.16.2020 to 02.15.2021 from Lexis Nexis Community Crime Map (REPORTING AS OF 1/15/2021). Other Resource: APD NEWS District 1 Blog [here](#) + Monthly APD Reports [here](#).*

DATE	TIME	CRIME	ADDRESS	WHERE
1/16/2021	1:58 AM	BURGLARY FORCED ENTRY NONRES	XX S HAVANA ST	OTHER
1/17/2021	12:30 AM	LARCENY SHOPLIFT	22XX S HAVANA ST	CONVENIENCE STORE
1/17/2021	5:15 PM	LARCENY FROM AUTO	14XX S HAVANA ST	PARKING LOT/GARAGE
1/18/2021	7:22 AM	LARCENY FREE TEXT	19XX S HAVANA ST	CONVENIENCE STORE
1/18/2021	2:10 PM	ASLT AGG-NON FAMILY WP ADULT	11XX S HAVANA ST	HIGHWAY/ROAD/ALLEY
1/18/2021	6:00 PM	LARCENY LICENSE PLATE/TEMP TAG	9XX S HAVANA ST	PARKING LOT/GARAGE
1/19/2021	12:30 PM	LARCENY LICENSE PLATE/TEMP TAG	9XX S HAVANA ST	RENTAL STORAGE FACILITY
1/19/2021	6:00 PM	VEHICLE MVT RUNNING UNATTENDED	2XX N HAVANA ST	PARKING LOT/GARAGE
1/21/2021	12:35 AM	VEHICLE MVT RUNNING UNATTENDED	22XX S HAVANA ST	PARKING LOT/GARAGE

1/21/2021	3:30 PM	VEHICLE MVT RUNNING UNATTENDED	15XX S HAVANA ST	PARKING LOT/GARAGE
1/22/2021	8:00 AM	LARCENY LICENSE PLATE/TEMP TAG	21XX S HAVANA ST	HIGHWAY/ROAD/ALLEY
1/22/2021	1:00 PM	FORGERY CHECKS	11XX S HAVANA ST	BANK/SAVINGS AND LOAN
1/23/2021	5:23 AM	BURGLARY FORCED ENTRY NONRES	8XX S HAVANA ST	GAS STATION
1/23/2021	5:30 AM	BURGLARY FORCED ENTRY NONRES	11XX S HAVANA ST	LIQUOR STORE
1/23/2021	10:27 AM	DAMAGED PROPERTY-BUSINESS	106XX E ALAMEDA AVE	DRUG STORE/MEDICAL BLDG/HOSPITAL
1/24/2021	11:42 AM	DAMAGED-KEY/SCRATCH VEH PRIV	8XX S HAVANA ST	PARKING LOT/GARAGE
1/23/2021	1:23 PM	VEHICLE MVT RUNNING UNATTENDED	11XX S HAVANA ST	SPECIALTY STORE
1/23/2021	3:40 PM	FRAUD CONFIDENCE GAME	4XX S HAVANA ST	BANK/SAVINGS AND LOAN
1/24/2021	9:55 AM	VEHICLE O/S RECOVERY NO ARREST	106XX E ALAMEDA AVE	PARKING LOT/GARAGE
1/25/2021	6:50 PM	ROBBERY BUSINESS STRONGARM	15XX S HAVANA ST	DEPARTMENT/DISCOUNT
1/25/2021	11:33 PM	ASLT AGG-NONFAMILY STGARM ADUL	5XX N GENEVA ST	DRUG STORE/MEDICAL BLDG/HOSPITAL
1/26/2021	4:30 AM	ASLT - BATTERY	5XX N GENEVA ST	DRUG STORE/MEDICAL BLDG/HOSPITAL
1/26/2021	7:30 AM	BURGLARY FORCED ENTRY NONRES	11XX S HAVANA ST	LAUNDROMAT/APD LAUNDRY RM
1/26/2021	12:00 PM	VEHICLE-MOTOR VEHICLE THEFT	4XX S HAVANA ST	AUTO DEALERSHIP NEW/USED
1/26/2021	6:34 PM	BURGLARY FORCED ENTRY NONRES	9XX S HAVANA ST	RESTAURANT/FAST FOOD
1/26/2021	8:28 PM	LARCENY SHOPLIFT	21XX S HAVANA ST	CONVENIENCE STORE
1/27/2021	6:02 PM	LARCENY SHOPLIFT	11XX S HAVANA ST	DEPARTMENT/DISCOUNT STORE
1/28/2021	11:07 AM	LARCENY FROM AUTO	13XX S HAVANA ST	BANK/SAVINGS AND LOAN
1/28/2021	3:45 PM	VEHICLE-MOTOR VEHICLE THEFT	106XX E EXPOSITION AVE	SERVICE/GAS STATION
1/28/2021	4:30 PM	VEHICLE-MOTOR VEHICLE THEFT	8XX S HAVANA ST	PARKING LOT/GARAGE
1/28/2021	12:00 PM	LARCENY LICENSE PLATE/TEMP TAG	20XX S HAVANA ST	AUTO DEALERSHIP NEW/USED
1/28/2021	5:37 PM	ASLT - BATTERY	5XX N GENEVA ST	DRUG STORE/MEDICAL BLDG/HOSPITAL
1/28/2021	5:45 PM	VEHICLE MVT RUNNING UNATTENDED	11XX S HAVANA ST	RESTAURANT
1/29/2021	5:06 AM	VEHICLE-MOTOR VEHICLE THEFT	8XX S HAVANA ST	SPECIALTY STORE
1/29/2021	5:05 PM	ASLT - BATTERY	21XX S HAVANA ST	SERVICE/GAS STATION
01/30/2021	11:00 AM	LARCENY FREE TEXT	13XX S HAVANA ST	BANK/SAVINGS AND LOAN
1/30/2021	11:00 AM	FORGERY PASS COUNTERFEIT OBJ	4XX S HAVANA ST	AUTO DEALERSHIP NEW/USED
1/30/2021	2:45 PM	LARCENY PURSE SNATCH NO FORCE	11XX S HAVANA ST	GROCERY/SUPERMARKET
1/31/2021	5:00 AM	VEHICLE-MOTOR VEHICLE THEFT	1XX N HAVANA ST	AUTO DEALERSHIP NEW/USED
1/31/2021	7:00 PM	BURGLARY FORCED ENTRY RES	9XX S HAVANA ST	SPECIALTY STORE
2/2/2021	6:01 AM	LARCENY SHOPLIFT	2XX S HAVANA ST	CONVENIENCE STORE
2/2/2021	10:30 AM	VEHICLE-MOTOR VEHICLE THEFT	1XX N HAVANA ST	AUTO DEALERSHIP NEW/USED
2/2/2021	11:01 AM	DAMAGED PROP-WINDOWS VEH PRIV	19XX S HAVANA ST	AMUSEMENT PARK
2/2/2021	1:30 PM	MOTOR VEHICLE TRESPASS	16XX S HAVANA ST	PARKING LOT/GARAGE
2/2/2021	11:50 PM	BURGLARY FORCED ENTRY NONRES	103XX E ILIFF AVE	OTHER
2/3/2021	4:55 AM	DAMAGED PROPERTY-BUSINESS	8XX S HAVANA ST	AUTO DEALERSHIP NEW/USED
2/3/2021	1:33 PM	ASLT - BATTERY	11XX S HAVANA ST	OTHER/UNKNOWN
2/3/2021	5:30 PM	LARCENY SHOPLIFT	23XX S PARKER RD	DEPARTMENT/DISCOUNT STORE
2/4/2021	7:19 PM	VEHICLE O/S RECOVERY NO ARREST	XX S HAVANA ST	PARKING LOT/GARAGE
2/5/2021	2:30 PM	LARCENY FROM BUILDING	106XX E GARDEN DR	SPECIALTY STORE
2/7/2021	2:05 AM	BURGLARY FORCED ENTRY NONRES	106XX E GARDEN DR	SPECIALTY STORE
2/7/2021	9:15 AM	VEHICLE O/S RECOVERY NO ARREST	3XX N HAVANA ST	HIGHWAY/ROAD/ALLEY
2/9/2021	3:48 AM	BURGLARY FORCED ENTRY NONRES	20XX S HAVANA ST	AUTO DEALERSHIP NEW/USED
2/9/2021	12:46 PM	ASLT AGG-NON FAMILY GUN ADULT	N HAVANA AVE & E 3RD ST	HIGHWAY/ROAD/ALLEY
2/9/2021	2:41 PM	ROBBERY BANK TYPE INSTITUTE	23XX S HAVANA ST	BANK/SAVINGS AND LOAN
2/9/2021	5:43 PM	ROBBERY STREET WEAPON	S HAVANA AVE & E ALAMEDA ST	AIR/BUS/TRAIN TERMINAL
2/11/2021	8:02 PM	ROBBERY STREET STRONGARM	23XX S HAVANA ST	PARKING LOT/GARAGE

No more reports listed as of 2/15/2021