Introduction

Xcel Energy's Partners in Energy helps address the challenge of identifying local priorities and then structures a path that leverages all resources available. As part of this offering, we have developed this toolkit to help communities reach their electric vehicle (EV) goals. This toolkit is designed to support local government planners or other staff in identifying EV priorities for their community and identifying the appropriate strategies to support this vision. These goals might involve engaging with local fleet operators, employers, policy makers, or residents at large.

This toolkit is divided into several sections that you may wish to reference while developing your EV roadmap. You can access any of these sections by clicking on the appropriate button below.

Full Guide

If you would like to download the a PDF of the full toolkit, click the button below.

[Download Guide](#)

Where to Start

Whether you're completely new to Partners in Energy or are an existing community participant, we're excited to work with you in advancing your community's EV plans. If you're not sure where to start, this section will help you decide.

[Where to Start](#)

Planning Process

This section walks you through the steps of conducting a facilitated process to gather input and create an EV roadmap for your community. If you do not have an existing EV roadmap, this is a good place to start.

[Planning Process](#)

Focus Areas

These sections contain a compilation of strategies and best practices used by communities around the country to encourage EV adoption. There are five focus areas in this plan that you may choose to reference. If you have an EV plan or EV goals in an existing Sustainability Plan, these sections can help you identify strategies to meet those goals.

[Funding](#)

[Outreach & Education](#)

[Public Access](#)

[Light Duty Fleets](#)

[Transit & Heavy Duty Fleets](#)

[Policy](#)

Appendices

Since EVs are an emerging technology that is rapidly changing, it is important to ensure that everyone has a common baseline understanding of the technology and terminology involved. To that end, refer to **[Appendix A: Electric Vehicles 101](#)** to get an overview of the basic vehicle and charging technologies commonly found on the market today. **[Appendix B: Glossary](#)** defines various terms and abbreviations found throughout the report. **[Appendix C: Planning Process Resources](#)** contains sample agendas for the kick-off meeting and workshops as well as a stakeholder recruitment letter, report outline, and baseline survey. A summary of local and national incentives and policies available within Xcel Energy's service areas can be found in **[Appendix D: Funding Resources](#)**. Citations of all resources throughout the toolkit can be found in **[Appendix E: References](#)**.