

# INTRODUCTION TO BUSINESS



MSU  
DENVER

Innovative and  
Lifelong Learning

## Flexible schedule

Classes are eight weeks long, entirely online, and self-paced

## Career advisement

Receive a personal advising session with an industry leader

## High job demand

Enhance your resume with critical skills

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**COURSE BEGINS  
SEPTEMBER 6th  
REGISTER NOW**

## Essential everyday business concepts and realities

Understanding essential business concepts and skills benefits professionals of all levels and industries. Whether you own a business, work for a company, or are looking to switch careers, having a foundation in business leads to greater confidence and opens the door to other opportunities.

In the Introduction to Business course, learners will learn more about the business environment, how to create a value-based business, the dynamics of financing a business, marketing, effective management, and technology.

**Course cost is \$395 and can  
be finished in 8 weeks or less**

For more information, call 303-615-1234 or to register visit: [msudenver.edu/careerlaunchpad](https://msudenver.edu/careerlaunchpad)