



**MSU**<sup>SM</sup>  
DENVER

Innovative and  
Lifelong Learning



# INTRODUCTION TO BUSINESS

## Essential everyday business concepts and realities

Understanding essential business concepts and skills benefits professionals of all levels and industries. Whether you own a business, work for a company, or are looking to switch careers, having a foundation in business leads to greater confidence and opens the door to other opportunities.

In the Introduction to Business course, learners will learn more about the business environment, how to create a value-based business, the dynamics of financing a business, marketing, effective management, and technology.

**REGISTRATION NOW OPEN**

**FALL COURSE BEGINS SEPTEMBER 6th**

**Course costs \$395 and can  
be finished in 8 weeks or less.**

**[msudenver.edu/careerlaunchpad](https://msudenver.edu/careerlaunchpad)**



## Flexible schedule

Classes are eight weeks long, entirely online, and self-paced

## Career advisement

Receive a personal advising session with an industry leader

## High job demand

Enhance your resume with critical skills

# COURSE RUNS IN FALL AND SPRING

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## About Career Launchpad

MSU Denver's Career Launchpad allows students affordable ways to test the waters across a range of disciplines and fields. Not sure if you want to be a teacher, work in cybersecurity, become a health navigator, or whether to pursue a credential or Bachelor's degree? Take a noncredit course with MSU Denver to find out what your interests are and if you like, you can convert the course to credit and earn an MSU Denver credential, certificate or degree.

For more information, call 303-615-1234 or to register visit: [msudenver.edu/careerlaunchpad](https://msudenver.edu/careerlaunchpad)

**Or contact: Innovative and Lifelong Learning**  
[apazos@msudenver.edu](mailto:apazos@msudenver.edu)

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